

## SHOALS BUSINESS FORUM

### Keynote Speaker Bios

**Mr. James Bennett** is a Founder and Member of B&W, LLC, a private investment group, which is a Founding Stockholder of ProTom International, Inc., as is Mr. Bennett. Mr. Bennett is an experienced healthcare executive with over thirty years of financial and operational experience with publicly traded and privately held healthcare institutions. Since 1987 he has served in executive and board capacities of the following companies: privately held Whitby Pharmaceuticals, Inc. (formerly Russ Pharmaceuticals, Inc.) as Chief Financial Officer and Board Member; publicly held HealthSouth Corporation as President, Chief Operating Officer and Board Member; privately held Pathology Partners, Inc. (now Caris Diagnostics) as Founding Board Member and Chairman; privately held Medical Properties Trust, LLC (predecessor and founding company of publicly held Medical Properties Trust, Inc.) as Founder and Chairman; and privately held Sensys Medical, Inc. as Board Member. From 1979 until 1987 he was a practicing CPA in the audit division of Ernst & Young advising individual hospitals, hospital chains and other healthcare entities on financial, organizational, reimbursement and tax matters. He graduated from the University of North Alabama in 1979, having majored in marketing and accounting.

**Mr. Bill Carter** is a management consultant in Nashville, TN where he provides strategy related consulting services to owners and CEOs of start up and small to medium size businesses. Prior to establishing his consulting practice in 2004, Bill had a wide-ranging business career in which he served as: Executive Assistant to the President and VP of Operations at the University of SC, Director of the Office of Management & Budget for Charleston, SC, VP of Marketing and Sales with Synercom, Inc., a 1984 start up which pioneered the software technology now used in the retail pharmacy industry and VP of Marketing and Business Development for BTi, a 1998 start up in Franklin, TN that pioneered the development of News Content Automation technology used by commercial television stations and networks across the country.....*(all that text and graphics that crawl across the screen when you're watching television today....News Headlines, Sports Scores, Hazardous Weather Alerts, School Closings, Election Returns, etc.)* In 1994, C. Davis Fogg, a nationally known expert and best-selling author in the discipline of strategic planning, invited Bill to join his management consulting practice. It was at this time Bill gained a deep understanding and passion for the critical role a *permanent, team-based* strategic planning process can play in not only diagnosing and addressing short term business issues but, more importantly, how it sustains and even enhances a business's long term success and overall value. He holds a Bachelor of Science and Masters of Business Administration degree from the University of South Carolina and is an Adjunct Instructor and Lecturer in the Business Program at Aquinas College in Nashville. Bill resides in Brentwood, TN with his wife of 27 years and their 2 daughters. He is an avid reader and enjoys golfing, jogging, and

racquetball. And if you catch him at the right time he can tell you some spine tingling stories about several special operations missions he was involved in during the Cold War aboard his US Naval submarine.

**Mr. Joel R. Kimbrough** is a 1980 graduate of the University of North Alabama college of Business where he was awarded a Bachelor's of Science degree in Accounting. Following graduation, he spend 9 years at Ernst and Young as a Senior Audit Manager, before joining the Management team that would form and grow Accredo Health Group, Inc., the nation's largest specialty pharmacy provider, as its Chief Financial officer. Accredo became a public company in 1999 and grew to 2,500 employees and approximately \$2 billion in annual revenue before being sold to Medco Health Solutions in 2005 for \$2.3 billion. Joel is currently a partner in The Barnett Group, a benefits consulting group. He is also Chairman of the Board of Trust One Bank in Memphis, TN; Lead Director for Bostwick Laboratories, and chairman of the Audit Committee for Aldagen, Inc. He also serves as the Chairman of the Make-A Wish Foundation of the Mid-South and is the Chairman of the Finance and Audit Committee for The Regional Medical Center at Memphis.