



Collier Library - Pathfinder

The UNIVERSITY of NORTH ALABAMA LIBRARIES

BUSINESS

SCOPE The purpose of this pathfinder is to introduce some of the resources available in Collier Library in the field of **BUSINESS**. This guide is not a comprehensive listing of sources, but is intended to be a starting point from which students can begin their research according to their specific needs.

The [Library of Congress Class](#) that includes **Business** is H. BROWSING the following CALL NUMBERS may produce helpful titles: (For a more complete listing see <<http://www.loc.gov/catdir/cpsolcco/lcco.html>>)

HD 28-70	Management	HF 1-6182	Commerce
HD 72-88	Economic growth, development	HF 5001-6182	Business
HD2321-4730.9	Industry	HF 5387-5387.5	Business Ethics
HD 4801-8943	Labor	HF 5410-5417.5	Marketing,
HD 9000-9999	Special Industries and trades	HF5717-5734.7	Business Communications

In the event you do not find what you are looking for by browsing consult [UNACAT](#), the online catalog. The following are selected SUBJECT HEADINGS, which appear in [UNACAT](#).

[BUSINESS](#)
[BUSINESS ENTERPRISES](#)
[COMMERCE](#)
[CORPORATIONS](#)
[MANAGEMENT](#)
[SELLING](#)

Other Subject headings can be identified by using **Library of Congress Subject Headings**, located on the dictionary stand in the Reference Area.

BEGINNING RESEARCH – SELECTED SOURCES

Introduction and overview material

- § **Encyclopedia of Business** [Ref HF 1001 .E466 1995]

Literature guides and Bibliographies

- § [The Basic Business Library: Core Resources](#), 4th ed. [Ref Z 675 .B8 B37 2002]
(Also available as an electronic book. A link is provided in [UNACAT](#) to the online full-text.)
- § **Business Information: How to Find It, How to Use It**, 2nd ed. [Ref HF 5356 .L36 1992] by Michael Lavin
- § **Business Information Sources**, 3rd ed. [Ref Z 7164 .C81 D16] by Lorna Daniels
- § **Business Journals of the United States**, [Ref Z 7164 .C81 B978 1991]
by William Fisher
- § **The Business Library and How to Use It** [Ref Z 675 .B8 B87 1996] by Ernest L. Maier
- § **Data Sources for Business and Market Analysis**, 4th ed. [Ref HF 5415.124 .F7 1994] by John Gandy
- § **Encyclopedia of Business Information Sources**, 9th ed. [Ref HF 5353 .E52 1992]
by James Woy (ed.)

- § **Industry and Company Information** [Ref HF 5356 .H38 1991] by Craig A. Hawbaker
- § **International Bibliography of Business History**, [Ref Z 7164 .C81 G66 1997] by Francis Goodall

Encyclopedias and Dictionaries

- § **A Concise Dictionary of Business** [Ref HF 1001 .C63 1990]
- § **Dictionary of Business and Management** [Ref HF 1001 .R79 1993] by Jerry Rosenberg
- § **Dictionary of Business Terms**, 3rd ed., 2000. *Electronic Book* (A link is provided in [UNACAT](#) to the online full-text of this work.)
- § **Encyclopedia of Business** [Ref HF 10001 .E466 1995]
- § Folsom, W. Davis. **Understanding American Business Jargon** [Ref HF 1001 .F65 1997] by W. Davis Folsom
- § **Prentice-Hall Encyclopedic Dictionary of Business Terms** [Ref HF 1001 .C68 1995] by Wilbur Cross

Directories and Statistical Sources

- § **Alabama Business Directory**. (annual) [Ref HF 5065 .A37 A34]
- § **Headquarters USA**. (annual) [Ref HF 5035 .H42]
- § **Hoover's Handbook of American Business**. (annual) [Ref HG 4057 .A28617]
- § **Hoover's Online**. (online database) See the libraries' database page: <<http://www2.una.edu/library/databases.htm>>
- § **Standard and Poor's Register**. (online) Available as part of the [Standard & Poor's Net Advantage](#) online database. See the libraries' database page: <<http://www2.una.edu/library/databases.htm>>
- § **Statistical Abstract of the United States**, (annual) [Ref HA 202] U.S. Bureau of the Census. Also available on the web: <<http://purl.access.gpo.gov/GPO/LPS2878>>
- § **Thomas Register of American Manufacturing**. (online resource) <<http://www.thomasregister.com/>>

Biographical Sources

- § **American National Biography**. (online database) See the libraries' database page: <<http://www2.una.edu/library/databases.htm>>
- § **Biography Resource Center**. (online database) See the libraries' database page: <<http://www2.una.edu/library/databases.htm>>
- § National Cyclopaedia of American Biography. 1898- [Ref E 176 .N2]
- § **Who's Who in Finance and Industry**. (annual) [Ref HF 3023 .A2 W5]

Industry Norms and Business Ratios

- § **Almanac of Business and Industrial Financial Ratios**. (annual) [Ref HF 5681 .R25 T68]
- § **Annual Statement Studies**. [Ref HF 5681 .B2 R6]
- § **Industry Norms and Key Business Ratios**. (annual) [Ref HF 5681 .R25 D85]

Other Relevant Sources

- § **BNA Human Resources Library**. (online database) See the libraries' database page: <<http://www2.una.edu/library/databases.htm>>
- § **Business & Company Resource Center**. (online database) See the libraries' database page: <<http://www2.una.edu/library/databases.htm>>
- § **EDGAR – SEC Filings & Forms** <<http://www.sec.gov/edgar.shtml>>
- § **Hoover's Online**. (online database) See the libraries' database page: <<http://www2.una.edu/library/databases.htm>>
- § **Standard & Poor's Net Advantage**. (online database) A database of nine Standard & Poor's publications containing information on markets, industries, stocks, bonds,

dividends, and S & P analysis. See the libraries' database page:

<<http://www2.una.edu/library/databases.htm>>

§ **U.S. Industry & Trade Outlook.** [Ref HC 106.5 .A17 2000]

§ **Value Line Research Center** (online resource). See the libraries' database page:

<<http://www2.una.edu/library/databases.htm>>

SUGGESTED DATABASES FOR LOCATING PERIODICAL ARTICLES on BUSINESS

ABI-Inform Complete (online database)

Business Source Premier (online database)

Emerald Intelligence (online database)

General Business File ASAP (online database)

Lexis-Nexis Academic Universe (online database)

Regional Business News (online database)

PERIODICAL titles held by the library can be identified by clicking the PERIODICAL HOLDINGS link under "Find Articles" on the library website at <http://www2.una.edu/library> or by searching in UNACAT. You can search by Journal title or perform a Subject Category search for Business & Economics to find relevant titles.

A few frequently-used PERIODICALS in **BUSINESS** are:

Business Horizons

Business Week

Forbes

Fortune

Harvard Business Review

Inc.

Journal of Business Strategy

Journal of Retailing

Sales and Marketing Management

Stores

INTERLIBRARY LOAN It is possible to borrow books or obtain copies of articles from other libraries if the material is unavailable locally. Inquire at the Reference Desk or consult the library's web site for policy information and request forms at: <http://www2.una.edu/library/illindex.htm>.

SUGGESTED WEBSITES

UNA Libraries Internet Resources Collection – Business and Economics

<<http://www2.una.edu/library/sa02/index.htm>>

HAVE A QUESTION? ASK A LIBRARIAN.

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