

The Society of Business, Industry and Economics
13TH ANNUAL CONFERENCE



Sandestin Golf and Beach Resort
April 12-15, 2011
Destin, Florida

SOBIE CONFERENCE 2011



SOBIE 2012 will be hosted at Sandestin Golf and Beach Resort

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13th Annual Conference

April 12th – 15th

**Linkside Conference Center
Sandestin Golf and Beach Resort
Sandestin, Florida**



President: Rita Jones, Columbus State University
Vice-President: David Kern, Arkansas State University
Secretary/Treasurer: Keith Malone, University of North Alabama
Conference Chairman: David L. Black, University of North Alabama
Program Design: Lauren McCullough, University of North Alabama
Cover Design: Alvin Wendt, University of North Alabama
Website Design: John Sercel, University of North Alabama
Founders: Jim Couch and Doug Barrett, University of North Alabama

SOBIE (Society of Business, Industry, and Economics) is a consortium of colleges and universities that promotes peer-reviewed research and student research, both graduate and undergraduate, and interaction with industrial practitioners. Our goal is to encourage business faculty members to respond to current economic and market issues. SOBIE's journal JOBIE (Journal of Business, Industry, and Economics) is listed in Cabell's directory.

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SOBIE 2011 KEYNOTE ADDRESS

MICHAEL BRYAN

Vice President and Senior Economist Federal Reserve Bank of Atlanta

Michael Bryan is a vice president and senior economist in the Research Department of the Federal Reserve Bank of Atlanta. He is responsible for organizing the Atlanta Fed's monetary policy process.

Mr. Bryan previously served as vice president in the research department at the Federal Reserve Bank of Cleveland where he specialized in business analysis with an emphasis on measuring and tracking inflation trends. He joined the Cleveland Fed as a bank examiner in 1978 and transferred to the Research Department the next year. In 1986, Mr. Bryan served as an economist in the Research Division of the Federal Reserve System's Board of Governors in Washington, D.C. He was promoted to the position of economic advisor in 1991, and appointed as a bank officer in 1995. In 1998, he was a visiting scholar at the Bank of Japan's Institute for Monetary and Economic Studies in Tokyo, and in 2000, he was a visiting economist at the Swedish Riksbank in Stockholm. Mr. Bryan teaches at the Graduate School of Business, of the University of Chicago and has previously served on the faculties of Cleveland State University, Baldwin-Wallace College, and Case Western Reserve University, all in Cleveland. He joined the Atlanta Fed in 2008.

A native of Cleveland, Mr. Bryan earned a bachelor's degree in business from Miami University in Oxford, Ohio, and a master's degree in economics from Case Western Reserve University.

Registration- Bayview Terrace			
April 12th	April 13th	April 14th	April 15th
6 - 7:30 p.m.	7:30 – 11:30 a.m.	7:30 – 11:30 a.m.	7:30 – 11:30 a.m.
Wednesday			
April 13th	Terrace A	Terrace B	Terrace C
7:30 – 8:45	Accounting 1	Business Law	CIS 1
9 – 10:15	Economics 1	Finance 1	Pedagogy 1
10:30 – 11:45	Management 1	Finance 2	Pedagogy 2
12 – 1:15	Accounting 2	Economics 2	Pedagogy 3
Thursday			
April 14th	Terrace A	Terrace B	Terrace C
7:30 – 9	Breakfast – Bayview Room		
9 – 10:15	Student Session 1	Management 2	CIS 2
10:30 – 11:45	Student Session 2	Economics 3	Finance 3
12 – 1:15	Student Session 3	Economics 4	CIS 3
1:30 – 2:45	Management 3	Pedagogy 4	Accounting 3
3 – 4:15	Management 4	Economics 5	Accounting 4
Friday			
April 15th	Terrace A	Terrace B	Terrace C
7:30 – 8:45	Finance 4	Economics 6	Accounting 5
9 – 10:15	Management 5	Marketing	Accounting 6
10:30 – 11:45	Pedagogy 5	Finance 5	Student Session 4

Wednesday, April 13th

Bayview Terrace, Linkside Conference Center

7:30 – 8:45

Terrace A – Session 1: Accounting 1

Chair: Stephanie Moussalli, Rhodes College

Out-of-State vs. In-State Students: A Limited Comparative Performance Test

Dan Meyer, Austin Peay State University

Leslie Davidson, Austin Peay State University

Were The Opponents to the Higher Education Tax Incentives Right?

Rita Jones, Columbus State University

Teresa Lang, Columbus State University

Accountants at the Service of the State: Progressive-Era Reforms of Property Tax Administration in New Mexico, Arizona, and Nevada

Stephanie Moussalli, Rhodes College

Terrace B – Session 2: Business Law

Chair: Lisa Sandifer, Delta State University

Court Saves Retiree Health Benefits

Ken Griffin, University of Central Arkansas

Roy Whitehead, University of Central Arkansas

Kaye McKinzie, University of Central Arkansas

Legal Environment Online: In Four Weeks?

Donald Mong, Slippery Rock University

A Historical Analysis of Arbitration

Khodr Fakih, Lebanese American University

Fraud in India: The Satyam Case

Lisa Sandifer, Delta State University

Gwen Meador, Delta State University

Terrace C – Session 3: Computer Information Systems 1

Chair: Helen Moshkovich, University of Montevallo

Apps That Make The iPad Sing

Bradley Prince, University of West Georgia

Adoption of E-government: Barriers and Benefits

Helen Moshkovich, University of Montevallo

Twitter: An Effective Channel for Business Activities?

Latrice Burston, Albany State University

Cynthia Bennett, Albany State University

Chiou-Pirng Wang, Albany State University

9:00 – 10:15

Terrace A – Session 4: Economics 1 (Public Choice)

Chair: Dennis Pearson, Austin Peay State University

Defining America's National Interest: Vital, Major, and Peripheral Interests
Adam Lowther, Air University

The Perfect Storm: The Economic Impact of Baby Boom Retirements
Robert Armstrong, University of North Alabama
Keith Malone, University of North Alabama
Jim Couch, University of North Alabama

The Relationship between Economic Freedom and Crime in US States
Dennis Pearson, Austin Peay State University
Roscoe Shain, Austin Peay State University

Terrace B – Session 5: Finance 1

Chair: Brett King, University of North Alabama

Programmatic Financial Data Acquisition Using Excel's Web Query Tool & VBA
John Dyer, Georgia Southern University

Regulating Business and Contemporary Transformations: A Constructivist Approach to the Adaptation Conditions of Crown Corporations
Walter Gérard St-Hilaire, HEC Montréal

Corporate Downsizing: An Ethical Dilemma
Brett King, University of North Alabama
Carolyn Carroll, University of Alabama

Terrace C – Session 6: Pedagogy 1

Chair: Cameron Montgomery, Delta State University

Using AACSB Assessment to Compare Student Learning Outcomes in
Online vs. Blended and Traditional Course Delivery Modes

Jennifer Pitts, Columbus State University

Exploring M-Learning from a Business Student's Perspective

Angela Walters, Fort Hays State University

Stacey Smith, Fort Hays State University

An Examination of the IHL Textbook Policy: Is it Necessary and Are the
Guidelines Being Met?

Cameron Montgomery, Delta State University

10:30 – 11:45

Terrace A – Session 7: Management 1

Chair: Kathleena Monds, Albany State University

Work Team Conflict: Possible Solutions

Robert Gulbro, Athens State University

Linda Shonesy, Athens State University

Strategic Demarketing of Healthcare Services

Samuel Cappel, Southeastern Louisiana University

Antoinette Phillips, Southeastern Louisiana University

Carl Phillips, Southeastern Louisiana University

Supply Chain and Logistics Management

Kathleena Monds, Albany State University

Terrace B – Session 8: Finance 2

Chair: John Dyer, Georgia Southern University

An Examination of Working Capital Practices

Thomas Willey, Grand Valley State University

Susan Edwards, Grand Valley State University

Nonlinear Mean-Reversion in the Inflation rate: Evidence from a
Panel of OECD Countries

Natalya Delcours, University of St. Thomas – Houston

Hassan Shirvani, University of St. Thomas – Houston

Bahman Mirshab, University of St. Thomas – Houston

Applying Prediction Intervals to the Portfolio Efficient Frontier, CML & SML

John Dyer, Georgia Southern University

Terrace C – Session 9: Pedagogy 2

Chair: John Crawford, Lipscomb University

Teaching Online: A Principled-Based Look at Lessons Learned

David Deviney, Tarleton State University

Betsy Ball, Tarleton State University

Tony Vrba, Tarleton State University

Techniques and Gimmicks to Expand Participation in Student Professional Organizations

Leslie Davidson, Austin Peay State University

Dan Meyer, Austin Peay State University

Making Comics Count, Spinning Spam into Gold, and Turning Trash into Treasure in the Classroom

John Crawford, Lipscomb University

12:00– 1:15

Terrace A – Session 10: Accounting 2

Chair: James Hasselback, University of West Florida

A Time to Tax: The Accounting Profession Responds to WW II

Mark Jobe, Arkansas State University

Dale Flesher, University of Mississippi

Accounting Faculty Placement for U.S. Doctorates from Non-AACSB Schools

James Hasselback, University of West Florida

Eric Bostwick, University of West Florida

Tax Burden Differentiation in the United States

Svetlana Verzilina, Alcorn State University

Tatiana Verzilina, Alcorn State University

Looking Ahead to the IRS TPIN Competency Test

Niesha Wolfe, Austin Peay State University

Dan Meyer, Austin Peay State University

Terrace B - Session 11: Economics 2

Chair: Alexander Mechitov, University of Montevallo

Comprehensive Analysis of Foreign Direct Investments (FDI) Impact on the Russian Economy

Anastasia Khatnyanskaya, Alcorn State University

Svetlana Verzilina, Alcorn State University

Comparison of Business Environments in Russia and Brazil

Alexander Mechitov, University of Montevallo

Levers and Effects of Socioeconomic Transformations on the Quebec Union Actor

Walter Gérard St-Hilaire, HEC Montreal

Issue Related Marketing: A Test of the use of Social Issues in Commercial Advertising

James Walton, Arkansas Tech University

David Kim, University of Central Arkansas

Sandy Veneman, University of Houston – Victoria

Terrace C - Session 12: Pedagogy 3

Chair: Bradley Prince, University of West Georgia

The Creation of a Sustainable Business Certification Program: A Case Study

Nancy Landrum, University of Arkansas at Little Rock

Student Response to a Simulated Internship in the Introduction to Information Systems Course

Bradley Prince, University of West Georgia

Teaching Perspective Inventory: What Kind of a Teacher am I?

Lisa Sandifer, Delta State University

Gwen Meador, Delta State University

Jennifer Ziegelmayer, Delta State University

Student Behavioral Styles and Participation in Study Abroad

Tony Vrba, Tarleton State University

David Deviney, Tarleton State University

LaVelle Mills, West Texas A&M University

Betsy Ball, Tarleton State University

Thursday, April 14th

Bayview Terrace, Linkside Conference Center

7:30am – 9:00am Breakfast, Bayview Room

SOBIE 2011 KEYNOTE ADDRESS

**Michael Bryan, Vice President and Senior Economist for the
Federal Reserve Bank of Atlanta**

9:00 – 10:15

Terrace A – Session 13: Student Session 1

Chair: Keith Malone, University of North Alabama

Tax Reform in Alabama

Jessica Johnston, University of North Alabama

Keith Malone, University of North Alabama

An Empirical Analysis of the Determinants of Gross Movie Sales in
the United States

Christopher Edwards, Hampton University

The Treatment of African American Head Football Coaches at Historically
Black Colleges--Some Insights

Chris Story, University of North Alabama

Jim Couch, University of North Alabama

Is the United States Wireless Communication Device Industry Becoming
More Competitive?

Matthew Boyle, Georgia College & State University

Terrace B—Session 14: Management 2 (Open Forum on Theory vs. Practice)

Chair: Doug Barrett, University of North Alabama

Phillip Burton, Nucor Steel

Terry Moore, Clark Pulleys

Terrace C – Session 15: Computer Information Systems 2

Chair: Kevin Elder, Georgia Southern University

SAP Graduate Certification

Kevin Elder, Georgia Southern University

Tom Case, Georgia Southern University

Ron MacKinnon, Georgia Southern University

Experiences in Teaching IS On-Line

Ronald MacKinnon, Georgia Southern University

Kevin Elder, Georgia Southern University

Medical Identity Theft

Chlotia Garrison, Winthrop University

10:30 – 11:45

Terrace A – Session 16: Student Session 2

Chair: *Jim Couch, University of North Alabama*

Do Citizens Really Demand Greater Government Spending? Evidence From the State Happiness Survey

Cory Hamilton, University of North Alabama

Jim Couch, University of North Alabama

An Empirical Study of the Determinants of an NBA Team's Value

Niko Richardson, Hampton University

Corruption Today, Corruption Tomorrow, Corruption Forever--The Junior College System in Alabama

Lauren McCullough, University of North Alabama

Jim Couch, University of North Alabama

Do Newspaper Editorial Endorsements Influence Elections--An Analysis of Amendment Three Voting Patterns in Alabama

Maghan Youngblood, University of North Alabama

Jim Couch, University of North Alabama

Terrace B – Session 17: Economics 3 (Sports)

Chair: Ladd Kochman, Kennesaw State University

Market Efficiency and the "Big Dog" Bias

Ladd Kochman, Kennesaw State University

Ken Gilliam, Kennesaw State University

Effects of Clock Rule, Kickoff Rule, and Regular Season Game Changes in NCAA Football

Kenneth Linna, Auburn University Montgomery

Playoffs vs. the BCS: Which Method Does the Best Job of Determining the National Champion

Mark Swanstrom, Northwestern State University of Louisiana

Charlie Penrod, Northwestern State University of Louisiana

Terrace C – Session 18: Finance 3

Chair: Natalya Delcours, University of St. Thomas – Houston

Extreme Value Theory: An Application

Raymond Johnson, Auburn University at Montgomery

Joseph Newman, Auburn University at Montgomery

Kenneth Linna, Auburn University at Montgomery

Diversification Benefits: Correlation and Return Gaps

Natalya Delcours, University of St. Thomas – Houston

Differences in Working Capital Management during Good and Bad
Economic Times

Lakshmi Narain, Georgia College & State University

12:00 – 1:15

Terrace A – Session 19: Student Session 3

Chair: Jim Couch, University of North Alabama

Conspicuous Consumption and the African American Consumer: An Empirical Analysis

Stephen Gardner, Hampton University

The Retirement System of Alabama--Dreadful Choices, Excessive Risk and Poor Performance

John Ledgewood, University of North Alabama

Doug Barrett, University of North Alabama

Do AACSB Standards Result in Better Teachers? Empirical Evidence from Rate My Professor

Eric Roberts, University of North Alabama

John Sercel, University of North Alabama

Keith Malone, University of North Alabama

Jim Couch, University of North Alabama

Exchange Rate Forecasting: A Comparison of Arbitrage Pricing Theory, E-views, and Other Models

Chad Hargon, University of Louisiana at Monroe

Terrace B – Session 20: Economics 4

Chair: Peter Bias, Florida Southern College

Preferential Trade Agreement and Strategic Environmental Policy

Manabendra Dasgupta, University of Alabama at Birmingham

Seung Dong Lee, University of Alabama at Birmingham

Monetary Policy Rule: Welfare Comparisons

Peter Bias, Florida Southern College

How Distance e-Learning Enrollment Affects State Level Funding: A Case Study of Alabama

Lane Eckis, Troy University

Steve Hamrick, Hourglass, Inc.

Terrace C – Session 21: Computer Information Systems 3

Chair: David Deviney, Tarleton State University

A Method to Increase Student Comprehension with Illusions

Kevin Elder, Georgia Southern University

David Deviney, Tarleton State University

Ron MacKinnon, Georgia Southern University

Exposed Data Breaches

Chlotia Garrison, Winthrop University

CSR: Your Cell Phone

Donna Schaeffer, Marymount University

Patrick Olson, Marymount University

1:30-2:45

Terrace A – Session 22: Management 3

Chair: Patricia Lanier, University of Louisiana at Lafayette

The Importance of Christian Leadership in the Workplace
Randall Robbins, Mississippi College

An Assessment Tool for Improving Support Faculty Teaching
Patricia Lanier, University of Louisiana at Lafayette
Kerry Carson, University of Louisiana at Lafayette
Paula Carson, University of Louisiana at Lafayette

Job Hunting Strategies and Expectations: A Comparison of University Students in China and the USA
Michael Monahan, Frostburg University
Amit Shah, Frostburg University
Yan Bao, Frostburg University

Terrace B – Session 23: Pedagogy 4

Chair: Pj Forrest, Alcorn State University

A Simple Model for Estimating Enrollment Yield from a List of Freshman Prospects
Bryan Hayes, Mississippi College

Branding B-Schools As “Military Friendly”
Carmen Reagan, Austin Peay State University
Niesha Wolfe, Austin Peay State University

How to Deal with the Passive-Aggressive Student
Pj Forrest, Alcorn State University

Student Behavioral Styles and Participation in Study Abroad
Tony Vrba, Tarleton State University
David Deviney, Tarleton State University
LaVelle Mills, West Texas A&M University
Betsy Ball, Tarleton State University

Terrace C – Session 24: Accounting 3

Chair: Tim Forsyth, Appalachian State University

Performance of HBCUs on the CPA Examination: 2008 and 2009 Top Ten Results

Forrest Thompson, Albany State University

Clifford Marshall, Albany State University

An Analysis of State Historic Tax Credits

Thomas Noland, University of South Alabama

James Hardin, University of South Alabama

Debtor Accounting for Troubled-Debt-Restructurings

Tim Forsyth, Appalachian State University

Phil Witmer, Appalachian State University

3:00-4:15

Terrace A – Session 25: Management 4

Chair: Ernest Capozzoli, Kennesaw State University

Contemporary Issues Relating to Labour Relations and Human Resources Practices in the Lumber Industry in Quebec

Walter Gérard St-Hilaire, HEC Montréal

The Role of Employment- at-Will on Job Loss and Unemployment in the United States

Gina Small, Stephen F. Austin State University

David Gundersen, Stephen F. Austin State University

Ernest Capozzoli, Kennesaw State University

Bookends for the Business School Curriculum: First-year and Senior-year Seminars

Patricia Lanier, University of Louisiana at Lafayette

Theresa Wozencraft, University of Louisiana at Lafayette

Kerry Carson, University of Louisiana at Lafayette

Terrace B - Session 26: Economics 5

Chair: John Volker, Austin Peay State University

Operation Pretense Revisited: A Bayesian Spatial Probit Analysis of Public Corruption in Mississippi

Gokhan Karahan, Delta State University

William Shughart, University of Mississippi

Donald Lacombe, Delta State University

Adam Smith and Ludwig von Mises: The Moral Framework

Walton Padelford, Union University

The Questions We Asked: What Students Wanted To Know From Entrepreneurs

John Volker, Austin Peay State University

Michael Phillips, Austin Peay State University

Steven Anderson, Austin Peay State University

An Empirical Investigation of the Impact of Amenities and Race on County-Level Migration within the South Atlantic Region

Susanne Toney, Hampton University

Terrace C – Session 27: Accounting 4

Chair: Avinash Waikar, Southeastern Louisiana University

To Become a CPA: Separation of Sitting from Certification

Forrest Thompson, Albany State University

Clifford Marshall, Albany State University

The 1990 Clean Air Act As A Model For A Carbon Tax

Dale Spradling, Stephen F. Austin State University

Is Timely Billing a Determinant of Timely Payments? What Every
Micro Business Should Know!

Avinash Waikar, Southeastern Louisiana University

Sam Cappel, Southeastern Louisiana University

Uday Tate, Marshall University

Sourcing with Quality Considerations

Chiaho Chang, Montclair State University

Friday, April 15th
Bayview Terrace, Linkside Conference Center

7:30 – 8:45

Terrace A – Session 28: Finance 4

Chair: David Kern, Arkansas State University

Business Cycle, Corporate Governance, and the
Performance of the Banking Industry

Rong Guo, Columbus State University

Vicky Langston, Columbus State University

Linda Hadley, Columbus State University

A Hedonic Pricing Model of the Northeast Louisiana Real Estate Market

Melissa Melancon, University of Louisiana at Monroe

The Impact of TARP on Small and Mid-Sized Banks

David Kern, Arkansas State University

Mark Foster, University of North Alabama

Terrace B – Session 29: Economics 6

Chair: Fesseha Gebremikael, Strayer University

Income Inequality and Mortality in the Black Belt Counties in Alabama

Fesseha Gebremikael, Strayer University

Teshome Gabre, Alabama A&M University

A New Frontier: Ambivalence and Academic Success

Richard Wilson, Florida A&M University

A Comparison of Control Charting Applications for Variable
Sample Sizes in Service Processes

Alan Chow, University of South Alabama

Kelly Woodford, University of South Alabama

Ameina Tressler, University of South Alabama

Terrace C – Session 30: Accounting 5

Chair: Yvonne Ellis, Columbus State University

Lease Accounting and Faithful Representation

Eric Bostwick, University of West Florida

Robert Fahnstock, University of West Florida

Perspectives of Educators and Practitioners on the Relative Importance of Fraud Topics

Yvonne Ellis, Columbus State University

Bobbie Daniels, Columbus State University

R. D. Gupta, Columbus State University

Gifts of Interests in Family Limited Partnerships and Family Limited Liability Companies - IRS Challenges to Avoid

Wayne Nix, Jackson State University

Mark Morgan, Mississippi College

9:00 – 10:15

Terrace A – Session 31: Management 5

Chair: Mark Foster, University of North Alabama

Predicting Heart Attacks with Financial and Demographic Factors

Robert Pugh, Francis Marion University

Neil Riley, Francis Marion University

Sex Role-based Career and Salary Expectations: The Mediating Effect of Self-Efficacy

Lynda Kilbourne, Xavier University

Integrating and Assessing Ethics Learning in the MBA Marketing Management Course

Timothy Bryan, University of West Florida

William O'Keefe, University of West Florida

Terrace B – Session 32: Marketing

Chair: Don Snyder, Albany State University

Are Purchase Frequency and Consumer Service Loyalty Related?

Don Snyder, Albany State University

A Comparative Study of Social Media Usage Rates

Rickey Warner, Grambling State University

The Role of Consumer Trust and Customer Reviews in Online Consumer Behavior: Literature Review and Research Propositions

Salil Talpade, University of West Georgia

Christy Rabern, University of West Georgia

Terrace C – Session 33: Accounting 6

Chair: Ernest Capozzoli, Kennesaw State University

Introducing XBRL: An Instructor Resource

Mark Morgan, Mississippi College

Sheree Corkern, Mississippi College

Accounting Meets POGIL

Abbie Gail Parham, Georgia Southern University

Dena Hale, Georgia Southern University

The Impact of XBRL on the Audit Process

Ernest Capozzoli, Kennesaw State University

W. K. Harmon, Kennesaw State University

10:30 – 11:45

Terrace A – Session 34: Pedagogy 5

Chair: Donald English, Texas A&M University-Commerce

Qualities Needed in the Workplace: View of Graduate Business Students

Donald English, Texas A&M University-Commerce

Edgar Manton, Texas A&M University-Commerce

Janet Walker, Texas A&M University-Commerce

Understanding Student Learning of Difficult Concepts in Business Statistics:

Alan Chow, University of South Alabama

James Van Haneghan, University of South Alabama

Offering the U.S. MBA in Europe: The Challenges and Rewards For
A U.S. Regional Comprehensive University

William O'Keefe, University of West Florida

Terrace B – Session 35: Finance 5

Chair: Raymond Johnson, Auburn University Montgomery

The Decision to Use a Direct Stock Purchase Plan: Does Market Risk Matter?

Joseph Newman, Auburn University Montgomery

Raymond Johnson, Auburn University Montgomery

The P/E Ratio and Stock Market

Chung Baek, Troy University

Ingyu Lee, Troy University

The Impact of the Financial Global Crisis on Oil Companies' Profitability
Ratios (British Petroleum, Gazprom, Royal Dutch Shell)

Anastasia Khatnyanskaya, Alcorn State University

Forecasting Ohio Unemployment Rate using both Fixed-Origin and
Rolling-Origin Evaluations

Yan Li, University of Mississippi

Terrace C – Session 36: Student Session 4

Chair: Robert Armstrong, University of North Alabama

Implementation of an Efficient Communication Infrastructure to Enhance Professional Leadership Development: A Case Study

Joshua Hankins, Florida A&M University

Jessica Williams, Florida A&M University

Tiki Suarez-Brown, Florida A&M University

Facets of Western Society: Five Factors that Influenced Western Economic Thought and Forged Western Civilization

Kevin Bailey, University of North Alabama

David L. Black, University of North Alabama

Global Trends in The Intangible Value

Tatiana Verzilina, Alcorn State University

Overcoming Before and After Market Sustainability Paradigms: A Holistic Perspective

Emily Scarboro, Georgia College & State University

JaLynn Hudnall, Georgia College & State University

Doreen Sams, Georgia College & State University

Dialogue: A Critical Analysis

Vernon Alford, Albany State University

List of Participants

Vernon	Alford	Albany State University
Steven	Anderson	Austin Peay State University
Robert	Armstrong	University of North Alabama
Michael	Aryeetey	Ecosave Financial and Management Services
Chung	Baek	Troy University
Kevin	Bailey	University of North Alabama
Betsy	Ball	Tarleton State University
Yan	Bao	Frostburg State University
Doug	Barrett	University of North Alabama
Lawrence	Belcher	Stetson University
Cynthia	Bennett	Albany State University
Mohammad	Bhuiyan	Fayetteville State University
Peter	Bias	Florida Southern College
David	Black	University of North Alabama
Eric	Bostwick	The University of West Florida
Matthew	Boyle	Georgia College & State University
Timothy	Bryan	University of West Florida
Latrice	Burston	Albany State University
Philip	Burton	Nucor Steel
Ernest	Capozzoli	Kennesaw State University
Samuel	Cappel	Southeastern Louisiana University
Carollyn	Carroll	University of North Alabama
Kerry	Carson	University of Louisiana at Lafayette
Paula	Carson	University of Louisiana at Lafayette
Tom	Case	Georgia Southern University
Chiaho	Chang	Montclair State University
Alan	Chow	University of South Alabama
Sheree	Corkern	Mississippi College
Jim	Couch	University of North Alabama
John	Crawford	Lipscomb University
Bobbie	Daniels	Columbus State University
Manabendra	Dasgupta	University of Alabama at Birmingham
Lesley	Davidson	Austin Peay State University
Rob	Davis	Hourglass, Inc
Natalya	Delcoure	University of St. Thomas - Houston
David	Deviney	Tarleton State University
John	Dyer	Georgia Southern University
Lane	Eckis	Troy University
Susan	Edwards	Grand Valley State University
Christopher	Edwards	Hampton University
Kevin	Elder	Georgia Southern University

Maurice	Elliard	Albany State University
Yvonne	Ellis	Columbus State University
Donald	English	Texas A&M University-Commerce
Charles	Evans	Florida A&M University
Robert	Fahnestock	The University of West Florida
Khodr	Fakih	Lebanese American University
Dale	Flesher	Arkansas State University
Pj	Forrest	Alcorn State University
Tim	Forsyth	Appalachian State University
Mark	Foster	University of North Alabama
Teshome	Gabre	Strayer University
Stephen	Gardner	Hampton University
Chlotia	Garrison	Winthrop University
Fesseha	Gebremikael	Strayer University
Ken	Gilliam	Kennesaw State University
Ken	Griffin	University of Central Arkansas
Robert	Gulbro	Athens State University
David	Gundersen	Stephen F. Austin State University
Rong	Guo	Columbus State University
R.D.	Gupta	Columbus State University
Linda	Hadley	Columbus State University
Dena	Hale	Georgia Southern University
Steve	Hamerick	Hourglass, Inc
Cory	Hamilton	University of North Alabama
Joshua	Hankins	Florida A&M University
James	Hardin	University of South Alabama
Chad	Hargon	University of Louisiana at Monroe
W.K	Harmon	Kennesaw State University
James	Hasselback	University of West Florida
Tim	Havrilek	Hourglass, Inc
James	Hayes	Mississippi College
JaLynn	Hudnall	Georgia College & State University
Mark	Jobe	Arkansas State University
Raymond	Johnson	Auburn University at Montgomery
Jessica	Johnston	University of North Alabama
Rita	Jones	Columbus State University
Gokhan	Karahan	Delta State University
David	Kern	Arkansas State University
Anastasia	Khatnyanskaya	Alcorn State University
Lynda	Kilbourne	Xavier University
David	Kim	University of Central Arkansas
Brett	King	University of North Alabama
Ladd	Kochman	Kennesaw State University

Donald	Lacombe	Delta State University
Nancy	Landrum	University of Arkansas at Little Rock
Teresa	Lang	Columbus State University
Vicky	Langston	Columbus State University
Patricia	Lanier	University of Louisiana at Lafayette
John	Ledgewood	University of North Alabama
Ingyu	Lee	Troy University
Seung Dong	Lee	University of Alabama at Birmingham
Kenneth	Linna	Auburn University at Montgomery
Adam	Lowther	Air University
Paul	Lyons	Frostburg State University
Ronald	MacKinnon	Georgia Southern university
James	Mallett	Stetson University
Keith	Malone	University of North Alabama
Edgar	Manton	Texas A&M University-Commerce
Clifford	Marshall	Albany State University
Charles	Martin	Towson University
Lauren	McCullough	University of North Alabama
Kaye	McKinzie	University of Central Arkansas
Gwen	Meador	Delta State University
Alexander	Mechitov	University of Montevallo
Melissa	Melancon	University of Louisiana at Monroe
Dan	Meyer	Austin Peay State University
LaVelle	Mills	West Texas A&M University
Bahman	Mirshab	University of St.Thomas - Houston
Michael	Monahan	Frostburg State University
Kathaleena	Monds	Albany State University
Donald	Mong	Slippery Rock University
Cameron	Montgomery	Delta state university
Evan	Moore	Auburn University Montgomery
Terry	Moore	Clark Pulleys
Mark	Morgan	Mississippi College
Helen	Moshkovich	University of Montevallo
Stephanie	Moussalli	Rhodes College
Lakshmi	Narain	Georgia College & State University
Benjamin	Neil	Towson University
Joseph	Newman	Auburn University Montgomery
Wayne	Nix	Jackson State University
Thomas	Noland	University of South Alabama
William	O'Keefe	University of West Florida
Patrick	Olson	Marymount University
Walton	Padelford	Union University
Abbie Gail	Parham	Georgia Southern University

Dennis	Pearson	Austin Peay State University
Charlie	Penrod	Northwestern State University of Louisiana
Micheal	Phillips	Austin Peay State University
Antoinette	Phillips	Southeastern Louisiana University
Carl	Phillips	Southeastern Louisiana University
Jennifer	Pitts	Columbus State University
Thomas	Porebski	Triton College
Bradley	Prince	University of West Georgia
Robert	Pugh	Francis Marion University
Christy	Rabern	University of West Georgia
Carmen	Reagan	Austin Peay State University
Niko	Richardson	Hampton University
Neil	Riley	Francis Marion University
Randall	Robbins	Mississippi College
Eric	Roberts	University of North Alabama
Doreen	Sams	Georgia College & State University
Lisa	Sandifer	Delta State University
Emily	Scarboro	Georgia College & State University
Donna	Schaeffer	Marymount University
John	Sercel	University of North Alabama
Amit	Shah	Frostburg State University
Roscoe	Shain	Austin Peay State University
Hassan	Shirvani	University of St.Thomas - Houston
Linda	Shonesy	Athens State University
William	Shughart	Delta State University
Gina	Small	Stephen F. Austin State University
Stacey	Smith	Fort Hays State University
Don	Snyder	Albany State University
Dale	Spradling	Stephen F. Austin State University
Walter Gérard	St-Hilaire	HEC Montréal
Christopher	Story	University of North Alabama
Tiki	Suarez-Brown	Florida A&M University
Mark	Swanstrom	Northwestern State University of Louisiana
Salil	Talpade	University of West Georgia
Uday	Tate	Marshall University
Forrest	Thompson	Albany State University
Angela	Tidwell	Florida A&M University
Susanne	Toney	Hampton University
Ameina	Tressler	University of South Alabama
James	Van Haneghan	University of South Alabama
Sandy	Veneman	University of Houston – Victoria
Tatiana	Verzilina	Alcorn State University
Svetlana	Verzilina	Alcorn State University

John	Volker	Austin Peay State University
Tony	Vrba	Tarleton State University
Avinash	Waikar	Southeastern Louisiana University
Janet	Walker	Texas A&M University-Commerce
Angela	Walters	Fort Hays State University
James	Walton	Arkansas Tech University
Chiou-Pirng	Wang	Albany State University
Rickey	Warner	Grambling State University
Roy	Whitehead	University of Central Arkansas
Thomas	Willey	Grand Valley State University
Marc	Willey	University of Central Arkansas
Jessica	Williams	Florida A&M University
Richard	Wilson	Florida A&M University
Philip	Witmer	Appalachian State University
Niesha	Wolfe	Austin Peay State University
Kelly	Woodford	University of South Alabama
Theresa	Wozencraft	University of Louisiana at Lafayette
RamMohan	Yallapragada	Fayetteville State University
Maghan	Youngblood	University of North Alabama
Jennifer	Ziegelmayer	Delta State University

List of Participating Schools, Businesses, and Organizations

Air University	Marymount University
Albany State University	Mississippi College
Alcorn State University	Montclair State University
Appalachian State University	Northwestern State University of Louisiana
Arkansas Tech University	Nucor Steel
Arkansas Tech University	Rhodes College
Athens State University	SBI
Auburn University Montgomery	Slippery Rock University
Austin Peay State University	Southeastern Louisiana University
Clark Pulleys	Stephen F. Austin State University
Columbus State University	Stetson University
Delta State University	Strayer University
Ecosave Financial and Management Services	Tarleton State University
Fayetteville State University	Texas A&M University-Commerce
Fayetteville State University	The University of West Florida
Florida A&M University	Towson University
Florida Southern College	Triton College
Fort Hays State University	Troy University
Francis Marion University	Union University
Frostburg State University	University of Alabama at Birmingham
Georgia College & State University	University of Arkansas at Little Rock
Georgia Southern university	University of Central Arkansas
Grambling State University	University of Houston – Victoria
Grand Valley State University	University of Louisiana at Lafayette
Hampton University	University of Louisiana at Monroe
HEC Montréal	University of Montevallo
Hourglass, Inc	University of North Alabama
Jackson State University	University of South Alabama
Kennesaw State University	University of West Florida
Lebanese American University	University of West Georgia
Lipscomb University	West Texas A&M University
Marshall University	Winthrop University
University of Mississippi	Xavier University

List of Past SOBIE Presidents

1999: Florence, AL

President: Jim Couch, University of North Alabama

2000: Cleveland, MS

President: Keith Atkinson, University of
Central Arkansas

2001: Natchez, MS

President: Vivek Bhargava, Alcorn State University

2002: Gulf Shores, AL

President: Doug Barrett, University of North Alabama

2003: Ft. Walton Beach, FL

President: Jim Couch, University of North Alabama

2004: Branson, MO

President Doug Barrett, University of North Alabama

2005: Hot Springs, AR

President: Steve Wells, University of Central Arkansas

2006: Natchez, MS

President: Vivek Bhargava, Alcorn State University

2007: Gulf Shores, AL

President: Jim Couch, University of North Alabama

2008: Sandestin, FL

President: Doug Barrett, University of North Alabama

2009: Sandestin, FL

President, Lisa Sandifer, Delta State University

2010: Sandestin, FL

President: Vivek Bhargava, Alcorn State University

2011: Sandestin, FL

President: Rita Jones, Columbus State University

2012: Sandestin, FL

President-elect: David Kern, Arkansas State
University

List of Participating States

Alabama
Arkansas
Florida
Georgia
Illinois
Kansas
Kentucky
Louisiana
Maryland
Michigan
Mississippi
North Carolina
New Jersey
Ohio
Pennsylvania
North Carolina
Tennessee
Texas
Virginia

Countries

Canada
Lebanon
Ghana

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