



SOCIETY OF BUSINESS, INDUSTRY, AND ECONOMICS

GUIDELINES for Proceedings

SOBIE 2020 Annual Academic Conference

April 15 - 17

SANDESTIN GOLF AND BEACH RESORT

I. Publication

- A. The **Society of Business, Industry, and Economics (SOBIE)** will publish the proceedings of its annual conference on the **SOBIE** website:
www.una.edu/sobie.
- B. Completed papers or abstract may be published.
- C. Submission of the manuscript or abstract submission must be sent electronically by **April 30, 2020**.
- D. The proceedings will be published in **October 2020**, pending reviews and edits.
- E. Manuscripts are refereed.
- F. Abstracts are not refereed.
- G. The paper must be on the conference program to be published in the proceedings.
- H. Fee: **\$25**

II. Production. Please follow these guidelines, using the most recent version of Microsoft Word.

- A. Language: English

B. Both the manuscript and abstract must be **typed single-spaced with 1-inch margins**. Times New Roman font with 12" size should be used. All ambiguous characters and symbols must be clearly marked in the margins.

C. The first page should contain the following information:

1. Centered, in Times New Roman, bold, and 16" font
2. Title
3. Author(s)
4. School
5. Contact information, including phone, fax, and email

D. The second page should contain the following information:

1. Title (centered) in Times New Roman, bold, and 16" font
2. Author(s) in 14" font
3. School in 14" font
4. Text in 12" font

E. Main headings (e.g. Abstract, Introduction, Literature Review, etc.) should be 14" type, bold, and tabbed once.

F. Subheadings, if needed for clarity, should be 12" size and italicized.

G. Tables (figures) should be numbered consecutively in the text in Arabic numerals and printed on separate sheets.

H. All references should be clearly cited in the references/bibliography section as follows:

Barrett, D. and J. Couch. "Testing and Estimating the Success of SOBIE Conference: An Empirical Analysis" *Journal of Business, Industry and Economics*, 2002, Vol. 2, 121- 138

I. Please email your manuscript to Vivek Bhargava, Publisher (vbhargava@fgcu.edu).

Vivek Bhargava, Ph.D., CFA
Associate Dean
Florida Gulf Coast University
10501 FGCU Boulevard South
Fort Myers, FL 33965-6565
vbhargava@fgcu.edu
Phone: (239) 590-7319
Fax: (239) 590-7330

J. Submission Fee is \$25. Please make the check payable to:

SOBIE
c/o David L. Black

UNA POB 5198
University of North Alabama
One Harrison Plaza
Florence, AL 35632

III. Referee Procedures

- A. The proceedings will be blind peer reviewed.
- B. The review process will begin first week of May
- C. Authors who do not want to publish the full paper in the proceedings will have to option to publish just the abstract, which will not be refereed and will be editor's decision.
- D. Authors' whose papers are not accepted by the review process will have the opportunity to publish their abstracts without additional submission fee.
- E. **Reviewers needed:** If you would like to volunteer as a blind reviewer, please email me your name and your field at vbhargava@fgcu.edu.