

CURRICULUM VITAE

Ross C. Alexander, Ph.D.

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EDUCATION

Ph.D.—Political Science

Northern Illinois University (2002)

Majors: Public Administration, American Politics

Minor: Political Theory

Dissertation: *The Effects of Casino Gaming on Selected Midwestern Municipalities: Gauging the Attitudes of Local Government Officials, Local Business Officials, and Civic Leaders*

M.P.A.

Arizona State University (1998)

Member, Pi Alpha Alpha

B.A.

Beloit College (1996)

Majors: Political Science, History

Institute for Management and Leadership in Education (MLE)

Harvard University (2016)

ACADEMIC AND ADMINISTRATIVE POSITIONS

Indiana University East, Richmond, IN (January 2012- present)

July 2014-present

Dean, School of Humanities and Social Sciences

- Serve as Chief Executive and Chief Academic Officer of the largest academic unit at IU East, with seven academic departments, 20 programs, and over 220 full and part-time faculty and staff
- Led and facilitated significant enrollment growth in all online programs
- Led and facilitated significant enrollment growth in several traditional programs
- Instituted strategic enrollment action plans in all seven academic departments that have increased overall retention in the school
- Manage a budget of approx. \$13 million using the RCM model
 - Managed a larger budget each fiscal year
 - Increased the unit's reserve funds by 25%
 - Added several new faculty lines and positions
 - Added several new staff positions, including the first ever campus Art Director, and two academic advisers

- Strategic development of online and face-to-face degree programs at the graduate and undergraduate levels
 - Oversaw the development of new degree programs in: B.A. in Spanish, B.A. in International Studies, M.A. in Mental Health Counseling, Executive Master of Public Administration (EMPA), B.A. in Sociology (online), B.A. in Philosophy (online), Graphic Design (online concentration), Fine Arts (minor)
 - Instituted the Lead Faculty Member in Online Programs Initiative to ensure quality and consistency in online programming in 10 programs
 - Led the Quality Matters (QM) certification initiative of all full-time faculty members and selected adjunct faculty members
- Community outreach, marketing, branding, and fundraising for HSS programs
 - Secured significant contributions to the School from a diverse group of donors—over \$2.5 million in three years
 - Re-branded and re-focused HSS marketing and outreach strategy
 - Re-branded and expanded programming at the HSS downtown Richmond campus space, *Room 912*
 - Engaged and led a multi-state, multi-agency direct marketing campaign focused on online programs in Criminal Justice and Political Science
- Increased professional development/travel funding for all full-time faculty by over 200%
- Increased funds devoted to student research by over 200%
- Increased funds devoted to study abroad by over 200%
- Led the development of an “Arts Annex,” to support the Fine Arts program, a new capital investment of nearly \$200,000, including significant fundraising
- Led the development of an Archaeology Lab to support the Anthropology program, a new capital investment of over \$200,000, including significant fundraising
- Instituted annual Faculty Performance Standards in all seven (7) academic departments
- Instituted Promotion and Tenure Guidelines in all academic disciplines and departments
- Created a sophisticated infrastructure of adjunct faculty support, training, evaluation, and development, primarily for the over 80 online, adjunct faculty members
- Added two, new Associate Dean positions
- Instituted a professional advising model with four, full-time academic advisors

July 2015-June 2016

Campus Director of Online Programs

- Oversight of development of all new online degree programs for entire IU East campus
- Lead quality improvement and faculty training initiatives for existing online programs for entire IU East campus
- Lead and managed enrollment growth and management initiatives for all online programs
- Served as IU East liaison to the Indiana University Office of Online Education
- Collaborated with Vice Chancellor for Academic Affairs and Deans to provide overall strategy for online programming

- Implementation and oversight of advising and retention programs focused on online students

January 2012-December 2014*

Associate Vice Chancellor for Academic Affairs & Dean of Graduate and Continuing Education

- Served as Chief Accreditation Officer, Chief Assessment Officer, Chief Research Officer, and Chief Transfer Officer for the institution
- Oversaw and coordinated all university assessment activities, including general education, majors/programs, and co-curricular
- Led the implementation and adoption of a new, comprehensive general education curriculum and course adoption process
- Founded and chaired the University Assessment Committee
- Coordinated and led university accreditation initiatives and activities, serving as liaison to the Higher Learning Commission and Chief Accreditation Officer
- Coordinated all faculty and student research programs, increasing institutional funds devoted to faculty research by over 50%
- Managed and coordinated all university transfer agreements and issues
- Oversaw the Library, two off-campus centers, and Office of Institutional Research (25+ employees)
- Heavily involved in new program development, especially online and graduate programs
- As Dean of Graduate Studies, convened and chaired the Graduate Affairs Committee, which addresses all aspects of graduate education
 - Implemented an M.A. in English
 - Implemented an M.A.T. in Mathematics
 - Implemented a Graduate Certificate in Mathematics
 - Implemented a Graduate Certificate in Online Education
- Served as Director of Continuing Education
- Coordinated various enrollment management initiatives, working closely with Indiana University central administration

**from July 1, 2014-December 31, 2014, I served as both Interim Dean of Humanities and Social Sciences and Associate Vice Chancellor for Academic Affairs & Dean of Graduate and Continuing Education*

January 2012-present

Professor of Political Science—tenured

- Teach multiple classes in the Political Science curriculum
- Developed two, new Political Science courses for online delivery, conforming to Quality Matters standards
- Published several peer-reviewed journal articles and book chapters
- Mentorship of students

University of North Georgia, Dahlonega, GA (August 2003 to December 2011)

July 2010-December 2011

Department Head of Political Science and Criminal Justice

- Led and managed a multi-discipline department (political science, criminal justice, international affairs) with over 22 full-time faculty members and 1000 graduate and undergraduate students

- Administered three (3) departmental graduate degree programs (two online) and 10 departmental undergraduate degree programs
- Oversaw and facilitated 20% growth in number of majors in department
- Crafted and implemented new Master of Criminal Justice (online) and Bachelor of General Studies degrees
- Increased departmental online offerings by over 30%
- Wrote two successful Comprehensive Program Reviews (MPA and BS in Criminal Justice)
- Hired three (3) new full-time faculty members during a time of university budgetary decline and program contraction

August 2006-December 2011

Co-Director, Quality Enhancement Plan

- Led and managed this university-wide curriculum change process focused on information literacy
- Developed program and curricular assessment strategies and programs
- Successfully marketed and expanded QEP over many years
- Worked closely with regional accreditor on QEP processes and initiatives
- Served as an evaluator and consultant for QEP at other institutions

July 2009-June 2010

Assistant Department Head of Political Science and Criminal Justice

August 2003-December 2011

Associate/Assistant Professor of Political Science

- Earned tenure and promotion to Associate Professor in 2008
- Won numerous university teaching and advising awards
- Developed several online, hybrid, and face-to-face courses
- Published numerous book chapters, peer-reviewed journal articles, and a book
- Chaired and served on a multitude of university committees and initiatives

Dominican University, River Forest, IL

September 2002-August 2003

Visiting Assistant Professor of Political Science

September 1999-August 2002

Adjunct Instructor of Political Science

Northern Illinois University, DeKalb, IL

August 2000-May 2002

Instructor of Political Science

August 1998-May 2000

Teaching Assistant, Department of Political Science

PUBLICATIONS AND CREATIVE ACTIVITIES

Books

Alexander, Ross C. (ed.) 2017. *Best Practices in Online Teaching and Learning across Academic Disciplines*. Fairfax, VA: George Mason University Press.

Alexander, Ross C. and Carl Cavalli (eds.) 2011. *The Basics of American Government*. University Press of North Georgia. Dahlonega, GA: University Press of North Georgia.*

Book Chapters

Alexander, Ross C. 2017. "Introduction." In Ross C. Alexander (ed.) *Best Practices in Online Teaching and Learning across Academic Disciplines*. Fairfax, VA: George Mason University Press.

LaForge, C., K. Rees, L. Alexander & R. Alexander. 2017. "Chapter Four: Political Science." In Ross C. Alexander (ed.) *Best Practices in Online Teaching and Learning across Academic Disciplines*. Fairfax, VA: George Mason University Press.

Alexander, Ross C. 2017. "Chapter One: Theories of Democracy and Types of Government," in Carl Cavalli (ed.) *The Basics of American Government (3rd)*. Dahlonega, GA: University Press of North Georgia. (in press)

Alexander, Ross C. 2017. "Chapter Two: The U.S. Constitution," in Carl Cavalli (ed.) *The Basics of American Government (3rd)*. Dahlonega, GA: University Press of North Georgia. (in press)

Alexander, Ross C. 2017. "Chapter Thirteen: State and Local Government," in Carl Cavalli (ed.) *The Basics of American Government (3rd)*. Dahlonega, GA: University Press of North Georgia. (in press)

Alexander, Ross C. 2013. "Chapter One: Theories of Democracy and Types of Government," in Carl Cavalli (ed.) *The Basics of American Government (2nd)*. Dahlonega, GA: University Press of North Georgia.

Alexander, Ross C. 2013. "Chapter Two: The U.S. Constitution," in Carl Cavalli (ed.) *The Basics of American Government (2nd)*. Dahlonega, GA: University Press of North Georgia.

Alexander, Ross C. 2013. "Chapter Thirteen: State and Local Government," in Carl Cavalli (ed.) *The Basics of American Government (2nd)*. Dahlonega, GA: University Press of North Georgia.

Alexander, Ross C. 2011. "Chapter One: Theories of Democracy and Types of Government," in Alexander, Ross C. and Carl Cavalli (eds.) *The Basics of American Government*. Dahlonega, GA: University Press of North Georgia.

Alexander, Ross C. 2011. "Chapter Two: The U.S. Constitution," in Alexander, Ross C. and Carl Cavalli (eds.) *The Basics of American Government*. Dahlonega, GA: University Press of North Georgia.

Alexander, Ross C. 2011. "Chapter Thirteen: State and Local Government," in Alexander, Ross C. and Carl Cavalli (eds.) *The Basics of American Government*. Dahlonega, GA: University Press of North Georgia.

**I co-edited the 2011 edition of The Basics of American Government, but not the 2013 edition, having left the institution. I remained as an author of three chapters.*

Peer-reviewed Journal Articles

Alexander, R. and L. Alexander. 2016/7. Teaching Political Science Online at the Introductory, Major, and Graduate Levels: Designing and Delivering Courses for Student Engagement and Success. *Indiana Journal of Political Science* 15. (forthcoming)

Alexander, R., M. Blakefield, K. Frank, and M. Pomper. 2016. State Mandates and General Education: One Campus Responds to Challenges and Opportunities. *Journal of General Education* 65(1).

LaForge, C. Y. You, R. Alexander & N. Sabine. 2015. Online Program Development as a Growth Strategy across Diverse Academic Programs. *International Journal of Instructional Technology & Distance Learning* 12(8).

Alexander, R. 2015. Establishing an Administrative Structure for Online Programs. *International Journal of Instructional Technology & Distance Learning* 12(6).

Miner, J. S. and R.C. Alexander. 2010. LibGuides in Political Science: A Gateway to Information Literacy and Improved Student Research. *Journal of Information Literacy* 4(1).

Alexander, R.C.; C. McCarthy-Reckard & B. Paterline. 2010. The Effect of Citizen Input on State Legislator Decision-Making: Does Gender Matter? *Journal of Social Sciences* 24(1).

Batchelder, J. S. & R. C. Alexander. 2009. Effects of Personnel Policy on the Public Administration Paradigm Shift: From Merit to Neo-managerial. *Journal of Social Sciences* 21(3).

Alexander, R. C. 2008. The Feasibility of Legalized Casino Gambling in Georgia. *Proceedings of the Georgia Political Science Association*. 2007 edition.

Batchelder, J. S. and R. C. Alexander. 2008. The Applicability of Change Theories Concerning Website Revision at a Globally-Focused Comprehensive University. *Globalization* 7(1).

Alexander, R. C., B.A. Paterline & John Hulsey. 2007. Citizen Involvement in the County Budget Process in Georgia. *International Social Science Review* 82 (3, 4).

Alexander, R.C. and B.A. Paterline. 2005. Boom or Bust: Casino Gaming and Host Municipalities. *International Social Science Review* 80 (1, 2).

Other Journal Articles and Publications

Alexander, R. C. 2009. Political Literacy as Information Literacy. *Communications in Information Literacy* 3(1).

Alexander, R. (Evaluator). 2009. *U.S. Municipalities E-Governance Report (2008): An Assessment of Municipal Websites* by Marc Holzer, Aroon Manoharan, Roberts Shick & Genie Stowers. Co-sponsored by The American Society for Public Administration (ASPA) and the Public Technology Institute (PTI).

Alexander, R.C., "Local Government" *Oxford Encyclopedia of the Modern World*. Ed. Peter N. Stearns. © *Oxford University Press* 2008. Oxford Encyclopedia of the Modern World: (e-reference edition).

Alexander, R. C. 2006. Using Small Group Discussion to Facilitate Student Learning. *The Teacher* 8(1): 1, 6-7.

Invited Presentations at Academic Conferences

Presenter, "Establishing Administrative Structures to Facilitate Online Education." **College Council of Arts & Sciences (CCAS) Annual Conference**, San Diego, CA (2016) (with Ellen Gregg and Michael McGuire)

Presenter, "Teaching Political Science Online at the Introductory, Major, and Graduate Levels: Designing and Delivering Courses for Student Engagement and Success." **Indiana Political Science Association Conference**, South Bend, IN (2015) (with Lilia Alexander)

Presenter, **Higher Learning Commission Annual Conference**, "Facilitating Change in General Education due to Curricular Evolution, Changing Campus Priorities, and State Mandates," Chicago, IL (2014) (with Mary Blakefield)

Presenter, **Higher Learning Commission Assessment Academy**, "General Education Assessment: Collaboration for Improved Effectiveness and Efficiency," St. Charles, IL (2013) (with Mary Blakefield, Katherine Frank, and Markus Pomper)

Presenter, **AAC&U Conference on General Education and Assessment**, "Overcoming Barriers to Assessment of the General Education Curriculum," Boston, MA (2013)

Presenter and Panel Chair, **Georgia Conference on Information Literacy**, "Engaging Students Using Hybrid Technology," Savannah, GA (2010) (with Jonathan Miner and Chuck Robertson)

Presenter, "Collaboration between Appalachian Regional Studies Centers: Challenges and Suggestions." (with T. Casey LaFrance). **Appalachian Studies Conference**, Dahlonega, GA (2010)

Presenter, "Motivations for Running, Leadership Styles, and Job Satisfaction among County Commissioners" **Midwest Political Science Association Conference**, Chicago, IL (2009).

Presenter, **Georgia Conference on Information Literacy**, “Political Literacy as Information Literacy,” Savannah, GA (2009).

Presenter (with Jonathan Miner and Betsy Whitley), **Georgia Conference on Information Literacy**, “Using Libguides to Promote Faculty/Librarian Interaction,” Savannah, GA (2008).

Presenter, “The Feasibility of Legalized Casino Gambling in Georgia.” **Georgia Political Science Association Conference**, Savannah, GA (2007).

Presenter, “Citizen Involvement in the County Budget Process in Georgia.” (revised) **Georgia Political Science Association Conference**, Savannah, GA (2006). (with Brent A. Paterline).

Presenter, “Citizen Involvement in the County Budget Process in Georgia.” **Southeastern Conference on Public Administration (SECoPA)**, Athens, GA (2006). (with Brent A. Paterline and John Hulsey).

Presenter, “When Gaming May Be a Good Bet for Cities.” **Georgia Political Science Association Conference**, Savannah, GA (2005).

Presenter, “Boom or Bust: Legalized Casino Gaming and Host Municipalities.” **Georgia Political Science Association Conference**, Savannah, GA (2004). (with Brent A. Paterline).

Presenter, “Mayoral Consideration of Citizen Input: Does Gender Matter?” **Midwest Political Science Association Conference**, Chicago, IL (2003). (with Carolyn McCarthy-Reckard).

Presenter, “The Economic Effects of Casino Gaming on Selected Midwestern Municipalities: Gauging Local Government and Business Officials.” **Midwest Political Science Association Conference**, Chicago, IL (2002).

Presenter, “The Potential Positive Economic Effects of Casino Gaming on Selected Midwestern Municipalities.” **Midwest Political Science Association Conference**, Chicago, IL (2001).

Presenter, “Legalized Casino Gambling: The Answer for Beloit, Wisconsin?” **Midwest Political Science Association Conference**, Chicago, IL (2000).

Other Conference Activity

Discussant, **Midwest Political Science Association Conference**, “Public Management at the Local Level: Policy Issues and Implementation,” Chicago, IL (2009).

Panel Chair/Discussant, **Midwest Political Science Association Conference**, “Public Administration across Boundaries,” Chicago, IL (2008).

Program Chair, **American Society for Public Administration—Georgia Conference**, Dahlonega, GA (2008)

Panel Chair/Discussant, **American Society for Public Administration—Georgia Conference**, Carrollton, GA (2005)

Panel Chair, **Georgia Political Science Association Conference**, Callaway Gardens, GA (2003)

Academic and Professional Activities

Featured Speaker, “Under-appreciated Historical Figure—Samuel Tilden,” sponsored by the IU East History Club. November 8, 2016.

Guest Commentator, multiple radio media outlets in eastern Indiana, 2016-present (political commentary)

Guest Lecturer, “President Truman and the Decision to Drop the Atomic Bomb,” in Dr. Daron Olson’s HIST-H 219 Origins and History of the Second World War course. Indiana University East. October 27, 2015.

Moderator, *Indiana State Legislature Updates*, WCTV, Richmond, IN (3 sessions, spring 2015; spring 2016; spring 2017)

Guest Commentator, *In Focus*, WCTV, Richmond, IN, April 30, 2015; October 30, 2014

Featured Speaker, Lions Club of Whitewater Valley meeting, October 2014

Member, **United Way of Whitewater Valley Board of Directors**, Richmond, IN, 2013-2016

- Campaign Chair, 2015-2016

Member, **Mayor’s Council on Economic Vitality**, Richmond, IN, 2014-2015

Moderator, state and local government candidates’ debates, Lumpkin, Hall, and Forsyth Co.’s, GA, 2007-2011

Guest Commentator, multiple TV and radio media outlets throughout North Georgia and Atlanta regions, 2007-2011 (political commentary)

Peer Evaluator and QEP Evaluator, Southern Associate of Colleges and Schools (SACS), 2010-2011

Commencement Speaker, **University of North Georgia**, Summer 2010

Featured Speaker, **International Institute of Municipal Clerks** Annual Meeting, “Comparing Clerks and Presidents,” Chicago, IL (2009)

Presenter, **North Georgia Summer Honors Program**, *Political Leadership I & II* (2007, 2008, 2009, 2010)

Featured Speaker, **International Institute of Municipal Clerks** Annual Meeting, “Comparing Clerks and Presidents,” Atlanta, GA (2008)

Featured Speaker, presentation on the QEP and Information Literacy, fall faculty convocation, **Georgia Highlands College**, Rome, GA (2007)

Featured Speaker, **G2E Global Gaming Expo**, Las Vegas, NV (2005)

TEACHING and COURSE/CURRICULUM DEVELOPMENT

Selected Graduate Courses

Community Development Process (online)
Economics and Public Finance (online)
Public Sector Technology (online)
Strategic Planning (online)
Public Personnel Administration (face-to-face and online)
Public Budgeting (face-to-face and online)
Organizational Theory and Politics
Leadership and Organizational Theory (face-to-face and online)
Political Leadership
State and Local Government (face-to-face and online)
State, Local, and Federal Governments (online)
Local Government Administration

Selected Undergraduate Courses

Policymaking in the United States (online)
Leadership in Organizations (online)
Developments in American Political Thought (online)
Senior Seminar in Political Science
Political Leadership
Public Budgeting (online)
Contemporary Political Problems (online)
American Political Theory (face-to-face and online)
State and Local Government (face-to-face and online)
Introduction to Political Science
American Government (face-to-face and online)

Online Curricula Developed

Master of Criminal Justice (M.S.C.J.)
Master of Public Administration (M.P.A.)
Bachelor of General Studies (B.G.S.)

HONORS AND AWARDS

Recognized by the North Georgia Student Government Association as an “Outstanding Advisor” based upon student nominations (2011)

Recipient, 2010 North Georgia Alumni Association Distinguished Professor Award

Recipient, 2010 North Georgia Student Government Association (SGA) “Teacher of the Year Award” for the Department of Political Science and Criminal Justice

Recognized by the North Georgia Student Government Association as an “Outstanding Advisor” based upon student nominations (2010)

Recipient, North Georgia Excellence in Teaching Award for Valuable Contributions to the Learning Communities Initiative (2009)

Recognized by the North Georgia Student Government Association as an “Outstanding Advisor” based upon student nominations (2009)

Recipient, 2008 North Georgia Outstanding Academic Advisor Award

Recognized by the North Georgia Student Government Association as an “Outstanding Advisor” based upon student nominations (2008)

Recipient, 2008 North Georgia Teaching Excellence Award for Incorporating Writing

Recipient, 2008 Certificate of Appreciation from the North Georgia Student Government Association

Recipient, 2007 North Georgia Teaching Excellence Award for Campus Leadership Development

Recipient, 2007 North Georgia Teaching Excellence Award for Incorporating Writing

Recipient, 2007 North Georgia Athletic Department/Student Athletes’ Faculty Appreciation Award

Recognized as an “Outstanding Faculty Member” by the North Georgia student body and Student Government Association (2006-07)

Recipient, 2005-06 North Georgia Student Government Association (SGA) “Faculty Member of the Year”

GRANTS AND FUNDING

Co-Assistant Director, NEA Our Town Grant (2014-2016) (\$50,000)

SELECTED ACADEMIC SERVICE

Indiana University East

Co-Chair, School of Natural Sciences and Mathematics Dean Review (2017)

Chair, Mathematics Program Review Committee (2017)

Member, Graduate Affairs Committee (2012-present; Chair, 2012-2014)

Member, General Education Assessment Committee (2012-present; Chair, 2012-2014)

Member, Associate Vice Chancellor for Academic Affairs Search and Screen Committee (2016)

Chair, School of Business and Economics Dean Search and Screen Committee (2015-16)

Member, Director of Business Operations Search and Screen Committee (2015)

Member, Associate Vice Chancellor for Academic Affairs & Dean of Graduate and Continuing Education Search and Screen Committee (2015)
Member, Statewide Transfer and Articulation Committee (2012-2014)
Chair, Research and Grants Committee (2012-2014)
Chair, Varsity Volleyball Coach Search and Screen Committee (2014)
Member, Human Resources Director Search and Screen Committee (2014)
Member, School of Natural Sciences and Mathematics Dean Search and Screen Committee (2013)
Member, Academic Affairs Administrative Assistant Search and Screen Committee (2013)

University of North Georgia

Chair, Faculty Affairs Committee (2008-09)
Member, Faculty Affairs Committee (2008-2010)
Faculty Representative, North Georgia Board of Trustees (2007-2010)
Member, Academic Activities Committee (2010-11)
Chair, Department of Political Science and Criminal Justice Assessment Committee (2005-2010)
Member, University Assessment Committee (2003-2006)
Member, General Education Committee (2007-2011)
Member, Academic Integrity Council (2003-2011)
Chair/Member Numerous Faculty Search Committees in Political Science, International Affairs, and Business (2004-2011)
Member, Athletics Committee (2008-2010)
Student Government Association Faculty Adviser (2004-2008)
Adviser, New Student Orientation (INTRO) (2004-2011)
Program Chair, ASPA-Georgia Conference (2009)

ADDITIONAL EDUCATION AND TRAINING

Certificate, Safe Zone training (2016)

Certificate, QPR Suicide Prevention Gatekeeper Program (2016)

Certificate, Quality Matters Level 1 Certification, "Applying the QM Rubric" (2009, 2014)

Graduate, Indiana University Executive Leadership Institute (nominated and invited) (2012-2013)

Graduate, Advance North Georgia, North Georgia College & State University (nominated and invited) (2011)

Certificate, Facilitating Learning Online (FLO) course, University System of Georgia (2008)

Certified eCore Instructor, University System of Georgia (2004)

AFFILIATIONS

Member, American Society for Public Administration (ASPA)

Member, Midwest Political Science Association (MPSA)

Member, Indiana Political Science Association (IPSA)

Member, Council of Colleges of Arts and Sciences (CCAS)

Member, Pi Sigma Alpha, Political Science Honors Society

Member, Pi Gamma Mu, Social Science Honors Society

Member, Pi Alpha Alpha, Public Administration Honors Society