CURRICULUM VITAE

Dr. J. Douglas Barrett, Ph.D.

Interim Dean and LaGrange Eminent Scholar of Business
Sanders College of Business and Technology
University of North Alabama

[redacted]

EDUCATION

Ph.D. in Applied Statistics (1995)
The University of Alabama

MS in Applied Statistics (1992)
The University of Alabama

BBA in Finance (1988)
University of Montevallo

EXECUTIVE PROFILE

Visionary business education leader with over 30 years of experience in higher education (with 18 in administration), including faculty leadership, strategic planning, fundraising, curriculum, accreditation management, and community engagement. Successfully implemented numerous curricular innovations, oversaw multiple successful accreditation visits, helped secure significant external funding, and expanded community and industry engagement.

ADMINISTRATIVE EXPERIENCE

Interim Dean, Sanders College of Business and Technology
University of North Alabama
August 2024–Present

Key Accomplishments

- Developed a 5-year strategic plan (including a 4-year career plan).
- Led successful ABET and AACSB reaffirmation.
- Raised over $8 million in external funding

- Secured naming gift for:
    - Darwin D. Davis Department of Accounting and Business Law.
- Added leadership teams for the MBA, BBA, and BBA-Flex programs.
- Increased student experiential-learning opportunities.
- Helped established a new international partnership in Asia.
- Added MBA concentrations in:
    - Engineering Management
    - Manufacturing Engineering

Budget Responsibility

- Annual operating budget: $17 million

Personnel Supervision

- 54 full-time faculty members
- 32 full-time staff members
- 4 department chairs
- 1 associate dean

Chair, Department of Finance, Economics, and Data Analytics

University of North Alabama
2008–2024

- Added undergraduate program in Data Analytics.
- Added MBA concentrations in Finance, Data Analytics.
- Managed departmental assessment and assurance-of-learning initiatives.
- Helped lead the implementation of the EDBA program.

Director, Institute for Innovation and Economic Development

University of North Alabama
2017–present

- Helped secure/execute grants totaling over $1million.
- Implemented the Institute Fellows program.
- Implemented the Shoals Area Growth Engagement (SAGE) program.
- Received the 2019 Deshpande Foundation Rising Star Award

FACULTY APPOINTMENTS

LaGrange Eminent Scholar of Business
University of North Alabama 2017–Present

Professor of Data Analytics (Quantitative Methods prior to 2021)
University of North Alabama 2004–present

Associate Professor of Quantitative Methods
University of North Alabama 2000–2004

Assistant Professor of Quantitative Methods
University of North Alabama 1997–2000

SCHOLARSHIP

Refereed Journal Articles

- Barrett, J. D., Parrish, W. C., & Williams, P. M. (2026). Determining the Most Dominant College Football Teams. *Journal of Business, Industry, and Economics*. (forthcoming)
- Carter, J. W., Scott, J. T., & Barrett, J. D. (2025). The Emotional Cost of AI Chatbots in Education: Who Benefits and Who Struggles?. *Computers in Human Behavior*.
- Parnell, J. A., Carter, J. W., & Barrett, J. D. (2025). A Dimensional Perspective of Corporate Social Responsibility: Firm Performance and the “Any Benefit” Myth. *International Journal of Business Governance and Ethics*. (forthcoming)

Total Refereed Publications: 40

Citation Metrics

- Google Scholar Citations: 1,260
- h-index: 12
- I10-index: 12

GRANTS AND EXTERNAL FUNDING

- Daniel Foundation of Alabama (2016-2019) - $75,000
- Innovate Alabama - $798,000
- Endowments - $3,000,000
- Senator Katie Britt grant - $5,000,000

ACCREDITATION EXPERIENCE

AACSB International

- Dean responsible for AACSB maintenance and reaffirmation.
- Department Chair responsible for assurance of learning.

ABET

- Dean responsible for ABET maintenance and reaffirmation.

SACSCOC

- Chair, Administration and Governance Committee (2011/2012)

BOARD AND COMMUNITY SERVICE

Board Member
Shoals Chamber of Commerce
- Commerce Leadership, Workforce Development, and Finance Committees

Board Member
Shoals Business Incubator
- serving on the Business Recruitment and Development Committee

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PROFESSIONAL CERTIFICATIONS/CERTIFICATES

- Strategic Doing Fellow
- AEM-Cube Assessment certification
- GrowthWheel certification
- Certificate in Strategic Foresight, University of Houston (2016)
- Intensive Economic Development Certificate, Auburn University (2018)

HONORS AND AWARDS

Dr. Lawrence J. Nelson Outstanding Teaching Award
University of North Alabama, 2023

Academic Affairs Outstanding Service Award
University of North Alabama, 2017

Academic Affairs Outstanding Research and Scholarship Award
University of North Alabama, 2007

IIE Transactions Award
Institute of Industrial Engineers, 1998

The Jack Youden Prize
American Society for Quality Control, 1995

REFERENCES

