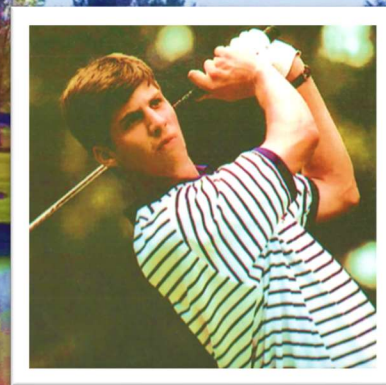


# Jack Karnes

## Memorial Golf Tournament

September 29, 2023 Cypress Lakes Golf & Country Club  
Benefitting the 5<sup>th</sup> Year Student-Athlete Scholarship Fund



Jack Karnes graduated from Springdale High School in 1996, received the Dwight Collins Memorial Golf Scholarship from Springdale Country Club in Springdale, Arkansas. Jack accepted a golf scholarship from the University of North Alabama, where he was later named to the All-Academic Team of the Gulf South Conference with a 3.81 GPA in the College of Business and was member of the Sigma Chi Fraternity. Jack had two impactful years at UNA, until his untimely death on September 20th, 1998.

In 1999, the UNA Alumni Association Homecoming Golf Tournament was renamed in Jack's memory and is now known as **The Jack Karnes Memorial Golf Tournament**. Proceeds from the tournament aid in underwriting the Fifth Year Scholarship Program for deserving student athletes. The purpose of the Fifth Year Scholarship is to provide continued scholarship support for student-athletes whose athletic eligibility has expired but who have not yet completed their degree requirements.

	\$5000	\$3500	\$2000	\$1500	\$1000	\$600
Sponsorship Levels	Title	Jack	Karnes	Purple	Gold	Team
Quantity of Available Sponsorships	1	2	2	4	8	18
<b>Primary Logo on all Tournament Publicity</b>	●					
<b>Logo in Tournament Publicity</b> <i>(Size and prominence commensurate with sponsorship level)</i>		●	●	●	●	
<b>Logo on Tee Gift</b>	●					
<b>Giveaway in Goodie Bag</b>	●	●	●	●		
<b>Banner at Tournament / Clubhouse</b>	2	1	1	1		
<b>UNA Golf Player (Long Drive / Putt) Signage</b>	●	●				
<b>Beverage Cart Signage</b>			●			
<b>Tee Box Signage</b>	4	2	1	1	1	
<b>Social Media Thank You</b>	●	●	●	●	●	
<b>Golf Foursomes / Team(s)</b>	3	2	1	1	1	1

**All Golf Teams Receive:**

- 4 Player Scramble at Cypress Lakes
- Longest Drive Contest
- Closest to the Pin Contest
- Breakfast from Bojangles
- Coffee with the UNA Coaches
- Lunch from 306 BBQ
- Tee Gift & Goodie Bag



For more information on sponsorships please contact Matthew Schmitz at [m.schmitz@martinfed.com](mailto:m.schmitz@martinfed.com) or 256-457-0603