



**Executive Board Meeting
Tuesday, January 14, 2020
8:00 am | Rogers Hall | Dining Room**

I. Call to Order:

The regular monthly meeting of the UNA National Alumni Association Executive Committee was held on Tuesday, January 14, 2020, in the Rogers Hall Dining Room. Immediate Past-President Derrick Chapman called the business meeting to order at 8:04 am, and President Tosha-Paige Whitten presided.

II. Roll Call:

Present Board members: Susan Adams, Bishop Alexander, Derrick Chatman, Lisa Clayton, Mary Leigh Gillespie, Savannah Liles, Justin McGill, Christa Raney, Christy Waters, and Tosha-Paige Whitten

Absent Board members: Gale Satchel

Present Non-Board members: Emily McCann and Sherry Wilkes

III. Approval of Minutes:

Susan made a motion to approve the 11/7/2019 Executive Board minutes with highlighted information edited, and Mary Leigh seconded the motion. The minutes from the 11/7/2019 Executive Board meeting were unanimously approved as properly amended.

IV. Approval of Agenda:

Bishop added an MLK Unity Breakfast Update to the Alumni Director report. Susan made a motion to approve the agenda as amended. Mary Leigh seconded the motion. The agenda for the 1/14/2020 Executive Board meeting was unanimously approved as amended.

V. Financial Report:

Justin reported that the Alumni Association ended the fiscal year with \$59,967.88. This balance includes \$3,972.87 profit from Lions Under the Lights (incurred \$7,897.11 in expenses). In addition, the balance reflects full payment of the AA Scholarship (paid in November) and additional payments of \$7,022 for November events, including the AA Christmas Party, which cost \$784.16. Upcoming events to fund at minimal costs include the Board Retreat and Alumni Summit. The last Nationwide gift money of \$10,000 has not been received; it should arrive in January. See attached report.

VI. Alumni Relations Report:

- a. **Light the Fountain Update**—Bishop currently serves on the Light the Fountain committee. Despite the recent accident to the fountain, the plan is to hold the ceremony on March 12 as previously scheduled; however, a final decision will be made by February 1. The AA will distribute t-shirts at the event, and Tosha-Paige and Sam Mashburn will present the AA Book Scholarship

- b. **2020 Homecoming Alumni Awards—Nominations**—The tentative date to launch nominations is the first of February; nominations will close the first week of May. Changes may be made to the awards. For example, Political Service may change to Public Service. In addition, a Young Alum Award may be added.
- c. **UNA Student Alumni Association—1830 Society**—The 1830 Society, which will function under the umbrella of the Alumni Association, will be relaunched. UNA student Charlie Gordon will spearhead the process. Interviews will be held in April. The goal is to recruit approximately fifteen students.
- d. **MLK Unity Breakfast Update**—The Unity Breakfast will be held on Monday, January 20 from 8:00 – 10:00 am. Thank you to Derrick for securing the table for the event. Bishop distributed tickets to Board members who can attend.

VII. Standing Committee Reports:

- a. **Lions under the Lights 2020**—Tosha-Paige met with the chefs for a 2019 wrap-up and a 2020 planning meeting. The tentative date of October 30 will no longer work as UNA’s Homecoming is that weekend. A new date will need to be chosen.
- b. **Alumni Board Retreat (February 8, 2020)**—Savannah reported that the Leadership Training Retreat will be held on Saturday, February 8 from 8:00 am – 1:00 pm in the Gunn Commons Building, Room 330. The menu has been set for both breakfast and lunch. Bishop will finalize the agenda on Friday when he meets with Ray Koopman, the workshop speaker who is the President of the Lead Engage Agency. His fee is \$2,000. Twenty-four people have confirmed attendance thus far.

On a separate note, Step Sing will be held at Muscle Shoals auditorium; thus, attendance at Step Sing will not be part of the retreat. In addition, the Miss UNA Pageant will be held in the Florence Middle School auditorium.

- c. **2020 Alumni Summit (April 17-18, 2020)**—Emily reported that the Alumni Summit will be on Friday, April 17 and Saturday, April 18. The theme this year is Masterclass: Educate, Equip, and Empower. The agenda includes breakfast, breakout sessions, campus updates, and lunch. The goal is to host 200 attendees. Chloe has drafted social media promotions. Please share these events. The registration website will launch on March 3. Hard mail will go out to past attendees, along with blanket emails. Graduating seniors will be recruited through the college deans.

Next, the Board discussed Little Lions childcare and decided that it is needed—with specific changes. Age restrictions must be enforced: ages 5-12. In addition, the college students who supervise the children need a set schedule with planned activities.

Finally, the Board discussed location possibilities for the Friday night mixer. Susan recommended the patio at Swampers.

VIII. Old Business:

There was no old business to discuss.

IX. New Business:

- a. **Project 208**—Tosha-Paige serves on the Project 208 committee, and she will act as a liaison to the Alumni Board.
- b. **Smoke on the Water BBQ Contest**—Susan mentioned the upcoming barbeque event, and she hopes that the Alumni Association will set up a tent.

X. Discussion:

- a. **Spring 2020 E-Board Meetings**—Tosha-Paige offered a few ideas for alternative meetings, such as Zoom, Facebook Live, or recorded sessions. The committee discussed possibilities. A decision was made to hold meetings on the first Tuesday of each month at 8:00 am with the addition of Zoom technology to allow Board members to participate from an alternate location or to watch recorded meetings later at their convenience.

Mary Leigh suggested that we combine our February meeting with the Board retreat. The Board agreed; thus the February 4 E-board meeting is canceled.

XI. President’s Report:

- a. **Alumni Board Christmas Party Recap**—The event was very well received. Approximately 50 to 60 people attended the off-campus event at Big Bad Breakfast. Tosha-Paige thanked Susan for the idea of moving the event, and the costs were reasonable at approximately \$784.
- b. **Fall 2019 Commencement Ceremony Recap**—Tosha-Paige spoke at three ceremonies with 550 graduates. President Kitt congratulated Tosha-Paige on her speech, which highlighted Project 208 and encouraged alumni involvement.

XII. Alumni News and Campus Announcements:

Tosha-Paige and Bishop reported on upcoming events and noted opportunities for Board members to participate:

UNA Founder’s Day – January 11, 2020

Founder’s Giving Day – January 13, 2020

AMEA UNA Alumni Music Reception – January 16, 2020 – Montgomery, Alabama

2020 Alumni E-Newsletter – January 17 – E-Blast

MLK Jr. Unity Breakfast – January 20 – Marriott Shoals Conference Center – 8:00 am

UNA Huntsville Alumni Happy Hour – January 23, 2020 – Campus 805 (Café Benelux) 5:30-7:30 pm

Miss UNA 2020 Pageant – January 25, 2020 – Florence Middle School – 5:00 pm

Step Sing 2020 – “A Night at the Movies” – February 7-8 – 7:00 pm – Muscle Shoals HS Auditorium

UNA Alumni Association Board Retreat – February 8 – 8:00 am – 1:00 pm – Gunn Commons 330

XIII. Next Executive Board Meeting:

The next Executive Board meeting is scheduled for Tuesday, March 3, 2020 from 8:00 – 9:00 am in Rogers Hall | Dining Room.

2020 Alumni Board Meetings: 8:00 a.m. in Rogers Hall

April 7

May 5

June 2

July 7

August 4

September 1

October 6
November 3
December—Christmas Party

XIV. Adjournment:

The meeting adjourned at 8:50 am.

Respectfully submitted,

Christa Raney, Secretary