



**NAA Executive Board Meeting**  
**Tuesday, July 14, 2020**  
**8:00 – 9:00 AM**  
**Virtual Meeting (Zoom)**

**I. Call to Order:**

The regular monthly meeting of the UNA National Alumni Association Executive Committee was held on Tuesday, July 14, 2020, via Zoom. Derrick Chapman called the business meeting to order at 8:04 am, and President Tosha-Paige Whitten presided.

**II. Roll Call:**

Present Board members: Susan Adams, Bishop Alexander, Derrick Chatman, Lisa Clayton, Mary Leigh Gillespie, Savannah Liles, Justin McGill, Christa Raney, Gale Satchel, Christy Waters, and Tosha-Paige Whitten

**III. Approval of Minutes:**

Justin made a motion to approve the 6/9/2020 Executive Board meeting minutes, and Susan seconded the motion. The minutes from the 6/9/2020 Executive Board meeting were unanimously approved as emailed.

**IV. Approval of Agenda:**

Susan made a motion to approve the 7/14/2020 Executive Board agenda, and Justin seconded the motion. The agenda for the 7/14/2020 Executive Board meeting was unanimously approved.

**V. Guest Speaker:**

Laura Hamner, UNA Coordinator of Annual Giving, announced that UNA College Giving Day is Tuesday, July 21. This is the fifth and last giving day of the year. The focus is on specific colleges and students. UNA wants to reinforce the message during these uncertain times that students are the priority. Social media distribution is crucial to the success of the project. Please share social media posts extensively. Visit <https://www.una.edu/dayofgiving/index.html> for additional resources.

**VI. Financial Report:**

Justin reviewed the current financial report: the balance at the end of June was \$47,977.82. Expenses for the donation to the UNA Foundation in memory of Una and for flowers for Una are forthcoming.

Donations will be ramped up in the fall. Justin's fundraising goal is to increase to \$60,000 so that the Alumni Association will be ready to pledge money in the spring. See attached financial report.

## **VII. Alumni Relations Report:**

- a. 2020 Homecoming Alumni Award Honorees**—Bishop thanked Board members for chairing the individual homecoming award selection committees. Nominees have been notified, but official announcements have not been made.
- b. Spring/Summer Commencement Update**—Commencement plans include six ceremonies, which will take place in Norton Auditorium. Each graduate will be allowed to bring four guests. Safety precautions will be enforced. The Alumni Office will supply alumni gift bags for graduates.
- c. Doctoral Programs**—Bishop announced that UNA is now doctoral-granting institution: The University of North Alabama has been approved to offer two doctoral programs. Beginning in Spring 2021, the College of Business will offer the Executive Doctor of Business Administration (EDBA), and in the fall of 2021, the College of Education and Human Sciences will offer a Ph.D. in Exercise Science and Health Promotion.
- d. Fundraising Training Seminar, VP Kevin Haslam**—Kevin wants to include the entire campus in fundraising; therefore, training is mandatory for entities across campus, including the Board of Trustees, EC, Athletics, and the Alumni Association. Kevin is open to running numerous trainings to target as many people as possible. The first one for the Alumni Association is Monday, July 20 from 9-10 via Zoom.
- e. Huntsville Madison Alumni Chapter Update**—This chapter sold 74 alumni t-shirts and raised \$377. Please thank Hannah Hopkins via email for her hard work.
- f. UNA Face Masks**—Bishop showed off UNA masks that Sherry designed and ordered for the Alumni Association Board members.

## **VIII. Standing Committee Reports:**

**2020-2021 E-Board & BOD Nominations**—Savannah compiled a five-person to committee to review applications for the E-Board and the Board of Directors. Savannah noted that one spot is available for the Executive Board and three spots are available for the Board of Directors. Current E-Board members were asked to reach out to Savannah and Bishop with intent or lack of intent to continue serving. Her committee will meet virtually the first week of August; thus, she will present a ballot at our next meeting. Her committee is also working on the bylaws.

## **IX. Old Business:**

The Board briefly discussed Homecoming, but very little information is available due to COVID-19 concerns.

## **X. New Business:**

Tosha-Paige discussed the possibility of the Board participating in fall campus events, specifically the Big Deal (setting up the Alumni tent/table and distributing swag). Bishop will update the Board as the university releases more information.

**XI. Discussion:**

- a. **August Board-at-Large Summer Meeting**—The Board-at-Large meeting was scheduled prior to the July Handy event. Since that event has been canceled, the meeting needs to be rescheduled.

Tosha-Paige suggested keeping the Board-at-Large meeting at our normal time, Tuesday, August 11 at 8:00 am. Tosha-Paige asked for suggestion and ideas to make the virtual meeting fun. Justin asked about the length of the meeting, and Tosha-Paige added that the meeting needs to be purposeful. The Board discussed inviting VP Kevin Haslam to discuss fundraising. Mary Leigh suggested an evening meeting with a fun theme (wear your favorite UNA shirt or bring your favorite purple cocktail). The Board brainstormed meeting scenarios, budget restrictions, and guest speakers.

Bishop suggested that the Executive Board meet the hour before the Board-at-Large meeting to keep Board members from having additional meeting dates. Tosha-Paige will send a Doodle poll to determine the date and time.

- b. **Alumni Insurance Program Proposal, Michael Kahn | [www.affinityvisions.com](http://www.affinityvisions.com)**—Bishop reported that Nationwide sent our information to Affinity Visions, and Michael Kahn contacted Bishop with an insurance offer. Bishop emailed that proposal to the Board. Kahn offered several available dates: July 27, 28, 29 at 10:00 am and 2:00 pm each day. Sherry will send out a Doodle poll for this presentation.

**XII. President's Report:**

Tosha-Paige is looking forward to speaking at the six commencement ceremonies on July 31 and August 1. The first two ceremonies are for spring graduates; the other four ceremonies are for summer graduates. She has only two minutes to speak, so she will be purposeful in her remarks.

Tosha-Paige announced that she is expecting baby number two! Congratulations to our Alumni Association President! The Board congratulated Tosha-Paige, and Bishop thanked her for her amazing leadership during this difficult year and added that he could not imagine a better speaker and role model for our graduates.

**XIII. Alumni News and Campus Announcements:**

Tosha-Paige and Bishop reported on upcoming events and noted opportunities for Board members to participate:

UNA College Giving Day – July 21

Spring/Summer Commencement – July 31 and August 1

**Note: For all matters concerning UNA operations regarding COVID-19, visit <https://www.una.edu/coronavirus>**

**XIV. Adjournment:**

The meeting adjourned at 8:58 am.

Respectfully submitted,

Christa Raney, Secretary