



**Executive Board Meeting
Tuesday, March 10, 2020
8:00 am | Gunn Commons Building | Board Room**

I. Call to Order:

The regular monthly meeting of the UNA National Alumni Association Executive Committee was held on Tuesday, March 10, 2020, in the Gunn Commons Building Board Room. President Tosha-Paige Whitten presided and called the business meeting to order at 8:13 am.

II. Roll Call:

Present Board members: Bishop Alexander, Derrick Chatman, Savannah Liles, Justin McGill, Christa Raney, Christy Waters, and Tosha-Paige Whitten

Absent Board members: Susan Adams, Lisa Clayton, Mary Leigh Gillespie, and Gale Satchel

Present Non-Board members: Sherry Wilkes

III. Approval of Minutes:

Christa made a motion to approve the 2/8/2020 Board-at-Large meeting minutes, and Justin seconded the motion. The minutes from the 2/8/2020 Board-at-Large meeting were unanimously approved as emailed.

IV. Approval of Agenda:

Christa requested that sponsorship of the UNA Faculty Staff Scholar-Athlete Mentoring Program be added to New Business. Christa made a motion to approve the agenda as amended, and Justin seconded the motion. The agenda for the 3/10/2020 Executive Board meeting was unanimously approved as amended.

V. Financial Report:

Justin reported a balance of \$55,943.85. Interest income and donations in February 2020 totaled \$111.50. The only February expenses were meals for the Board Retreat. Ten thousand dollars from Nationwide has been deposited. Justin reminded the Board that this deposit is the last Nationwide deposit. Tosha-Paige will solicit options for new donors and present them at the April E-Board meeting. See attached report.

VI. Alumni Relations Report:

- a. UNA Giving Day 2020, March 10**—Bishop noted that today is UNA Giving Day 2020. He encouraged Board members to participate and to share on social media. The Alumni Association will match donations up to \$5,000.
- b. 2020 Homecoming Theme “Spirit of the Pride” & HC Alumni Awards Nominations**—Bishop announced the new theme and encouraged participation in Homecoming. He also added that the Alumni Homecoming Awards Nominations are open.
- c. Light the Fountain 2020**—The Light the Fountain ceremony will be held on Thursday, March 12 from 6:30 – 9:30 pm. The committee is watching the weather and will make a decision. The plan to repair the foundation is still in place.
- d. Spring Grad Expo**—The Spring Grad Expo will be held on Wednesday, March 11 and Thursday, March 12 from 10:00 am – 2:00 pm each day.
- e. Huntsville & Madison County Alumni Mix/Mingle**—The mixer will be held on Thursday, March 19, 2020, from 5:30 – 7:00 pm at The Canteen at Stovehouse. Approximately 36 people have registered. The cap is 60.

VII. Standing Committee Reports:

- a. 2020 Alumni Summit (April 17-18, 2020)**—The Alumni Summit will be held on Friday, April 17 and Saturday, April 18. The theme this year is Masterclass: Educate, Equip, and Empower. The agenda includes breakfast, breakout sessions, campus updates, and lunch. The luncheon has been moved to the GUC Atrium. The Friday night mixer is at Swampers at 6:00 pm.

Christa asked about the Little Lions childcare for the event. Bishop stated that liability issues caused problems for this year’s event. The plan is to bring back childcare for next year’s event.

VIII. Old Business:

- a.** Derrick asked for an update on Step Show. He noted it could be used as a revenue stream and it is a campus tradition that needs to be revived. Bishop stated that Alumni Association sponsorship of Step Show is still a possibility, but we need to meet with the university to start the discussion.
- b.** Sherry noted that our UNA alumni “swag” has been depleted, and she asked the Board to consider replenishing our stock. Tosha-Paige added this topic to the May agenda so that the Board can investigate upcoming events and merchandise needs.

IX. New Business:

- a. Derby Day 2020—Table sponsor \$1,500**—Justin made a motion that the Alumni Association sponsor a table for \$1,500 and that the eight spots be offered to the Executive Board first and then to the Board-at-Large. Savannah seconded the motion. The motion passed unanimously.

In addition, Justin added that any Derby Day table sponsorships purchased today will contribute to the Day of Giving funds.

- b. Sportsman’s Club Dinner/Auction—Table Sponsor \$1,000**—Tosha-Paige and Bishop discussed the opportunity to support the Athletics Dinner and Auction, which will take place on Thursday, August 13, 2020. The more expensive speaker (Pete Rose) and the new location (the Marriott) have raised the price of tickets and table sponsorships. The Association has been asked to sponsor two tables. Justin opened the conversation for discussion. After a brief discussion, Tosha-Paige made a motion that the Alumni Association sponsor one table for \$1,000 and that the eight tickets be offered to the Executive Board first and then to the Board-at-Large. Justin seconded the motion.

To be good stewards of the money, Derrick requested that the motion be tabled until the other two sponsorships on the agenda had been discussed. The Board agreed.

Christy asked for an explanation of the purpose of the \$55,000 Alumni Association budget. Justin gave a brief history and overview.

Tosha-Paige noted that the Alumni Association is being asked for donations from entities outside of UNA. She asked if we need to have guidelines for donations. Bishop offered to research the issue.

After discussion, the motion to sponsor one table at \$1,000 passed unanimously.

- c. Muscle Shoals Education Foundation—Table Sponsor \$1,000**—Christy sits on this Foundation Board, and she noted that 85% of teachers in the Muscle Shoals school system are UNA graduates. The event is April 2, 2020, at the Marriott. The speakers are Andy Burcham and Eli Gold. The \$1,000 Silver Sponsorship includes eight tickets, signage, and additional advertisement.

Christy mentioned the possibility of donating the tickets back so that UNA alumni teachers can attend the event.

Tosha-Paige made a motion to sponsor a table at the \$1,000 Silver Sponsorship level and to donate the eight tickets via Alumni Coffee Breaks to UNA teacher alumni. Justin seconded the motion. The motion passed unanimously.

- d. UNA Faculty Staff Scholar-Athlete Mentoring Program**—Christa described the history of the Mentoring Program, specifically focusing on the Elite Speaker Series. She asked that the Alumni Association sponsor the event annually by providing funds and by identifying and recruiting UNA minority student-athlete alumni to campus to serve as speakers.

Christy made a motion that the Alumni Association sponsor the Mentoring Program at \$250. The Alumni Association will aid the Program in identifying and soliciting alumni speakers for the event. The Program, in return, will officially name the series “The UNA Alumni Association Elite Speaker Series.” Justin seconded the motion. The motion passed unanimously.

X. Discussion:

- a. Jack Karnes Memorial Golf Tournament & Lions Under the Lights**—Bishop proposed moving the Golf Tournament to Thursday (instead of Friday) so that the Advancement Team can better cater to the needs of the golfers. Justin respectfully noted that Thursday golf tournaments are against the norm, and he worried that the number of golfers will greatly decrease. The Board discussed the pros and cons. Christy offered the services of the College of Education and Human Sciences Ambassadors if the event is held on a Friday. The Board discussed having job titles and a volunteer schedule. Thus, with these changes of increased volunteerism, the Golf Tournament will remain on

Friday, September 30, beginning at 8:00 am. The lunch will be at 12:30 pm. Derrick added that our partnership with Athletics should yield additional volunteers.

Tosha-Paige and Bishop suggested postponing the 2020 Lions Under the Lights to April of 2021. This event would then be held on the Friday night of the 2021 Summit. Derrick brought up the possible loss of end-of-the-year donations because of the change. Tosha-Paige advocated reaching out to our sponsors with the change of date.

Bishop added that the Board of Trustees voted to name the culinary program “The Jeff Eubanks Culinary Program” (fully funded at \$63,000).

- b. Huntsville/Madison County Alumni Baseball Reception—June 19**—The Huntsville Club will host a Baseball Reception on the Picnic Terrace of Toyota Field at the Trash Pandas baseball game on Friday, June 19, 2020, from 6:00 – 8:00 pm. Tickets are \$15. Bishop will tour the location on Wednesday, March 18 with Mareca Watson, the UNA representative. The Club Development Fund will subsidize the event.
- c. Eubanks Family, Sunday Dinner—March 22, 2020**—Amber Fite-Morgan has worked with the campus community to take meals to the Eubanks Family. Bishop signed up for March 22, and he offered for other Board members to join him.

XI. President’s Report:

- a. Alumni Board Retreat Recap**—The event was very well received. Tosha-Paige reminded the Board that we have action items to implement.
- b. Next E-Board Meeting**—Tosha-Paige announced that the next E-Board meeting is Tuesday, April 14 at 8:00 am in the CELL of Collier Library.

XII. Alumni News and Campus Announcements:

Tosha-Paige and Bishop reported on upcoming events and noted opportunities for Board members to participate:

UNA Giving Day 2020 – March 10 – www.una.edu/givingday

Spring Grad Expo – March 11 – 12 – GUC Banquet Halls – 10:00 am – 2:00 pm

UNA light the Fountain 2020 – March 12 – 6:30 – 9:00 pm– Harrison Plaza – LTF Honoree – Carol Lyles Reeves ’70

Huntsville/Madison County Mix/Mingle – March 19 – 5:30 – 7:00 pm www.una.edu/alumni/events

2020 Alumni E-Newsletter – March 23 – 10:00 am

2020 Alumni Summit – “*MasterClass*” – April 17 – 18 – Online registration will close April 10.

Derby Day 2020 – May 2– Turtle Point Yacht & Country Club – Killen, AL – www.una.edu/derbyday/

UNA Spring 2020 Graduation – May 8 – 9 – Flowers Hall – www.una.edu/registrar/

UNA Athletics Giving Day – Tuesday, May 19, 2020

XIII. Next Executive Board Meeting:

The next Executive Board meeting is scheduled for Tuesday, April 14, 2020 from 8:00 – 9:00 am in Collier Library, the CELL.

XIV. Adjournment:

The meeting adjourned at 9:33 am.

Respectfully submitted,

Christa Raney, Secretary