Innovation Engineering

Apply your knowledge; Accelerate your career; Create your future

Open to all UNA students who want to Create, Communicate and Commercialize ideas!

Whether you plan on working for an established organization or want to strike out on your own, the skills learned in Innovation Engineering will be invaluable to your career.

Enroll this Fall 2015 in Create, MG 234 or MG 234H, which is scheduled for MW 1:30 - 2:45 in Keller Hall 120. During the course, taught using a flipped classroom concept, students engage in implementing concepts that were learned prior to the class time. As students advance through the modules, the ability to turn new ideas into actual products is developed.

Courses

Create: Learn a systematic approach to creativity that allows you to generate innovative ideas in any field

Communicate: Learn to express the benefit, the uniqueness, and the credibility of any kind of idea

Commercialize: Work with real product and service ideas and create working prototypes to find the flaws of a design quickly and inexpensively

Systems: Learn how to lead innovation in any organization

Innovation Engineering is a global movement:
- Has been offered at 20 universities
- 30,000 people involved
- $8.2 Billion worth of innovations in active development

Students, on campus, and in industry, routinely declare it to be the most valuable educational experience of their life.

You can join this movement by enrolling today in MG 234 or MG 234H

Learn more by connecting with Dr. Santanu Borah at sborah@una.edu or 256.765.4605.