## CURRICULUM REQUIREMENTS

### GENERAL EDUCATION COMPONENT (Areas I-IV)

- **FYE 101** is required for Freshmen with less than 24 hours of credit.

<table>
<thead>
<tr>
<th>AREA I</th>
<th>AREA II</th>
<th>AREA III</th>
<th>AREA IV</th>
</tr>
</thead>
<tbody>
<tr>
<td>Written Composition (6 hrs.)</td>
<td>Humanities &amp; Fine Arts (12 hrs.)</td>
<td>Math &amp; Science (11 hrs.)</td>
<td>History, Social &amp; Behavioral Sciences (12 hrs.)</td>
</tr>
</tbody>
</table>

- **EN 111** (3) H
- **EN 112** (3) H
- **COM 201 or 211** (3) H
- **PHL 250** (3)

Choose 3 hrs. from the following courses:
- **EN 211** (3) H
- **EN 212** (3) H
- **EN 221** (3) H
- **EN 222** (3) H
- **EN 231** (3) H
- **EN 232** (3) H

Choose 3 hrs. from the following courses:
- **AR 170** (3)
- **AR 281** (3)
- **AR 282** (3)
- **COM 133** (3)
- **MU 222** (3)
- **MU 244** (3)
- **TH 210** (3)

Choose 3 hrs. from the following courses:
- **MA 110** (3)
- **MA 112** (3)
- **MA 113** (3)
- **MA 115** (4)
- **MA 125** (4) H
- **MA 126** (4)
- **MA 227** (4)
- **MA 237** (3)
- **MA 238** (3)

Choose 8 hrs. from the following courses:
- **BI 101** (4)
- **BI 102** (4)
- **BI 111** (4)
- **BI 112** (4)
- **CH 101** (4)
- **CH 102** (4)
- **CH 111** (4) H
- **CH 112** (4) H
- **ES 131** (4)
- **ES 132** (4)
- **ES 133** (4)
- **ES 247** (4)
- **ES 251** (4)
- **GE 111** (4) H
- **GE 112** (4) H
- **PH 101** (4)
- **PH 121** (4)
- **PH 125** (4)
- **PH 241** (4)
- **PH 242** (4)
- **PH 251** (5)
- **PH 252** (5)

### ALL BUSINESS MAJORS

- **HI 101** (3) H
- **HI 102** (3) H
- **HI 201** (3) H
- **HI 202** (3) H

### PreBBA Foundation (21 hrs.)

- **AC 291** (3)
- **AC 292** (3)
- **BL 240** (3)
- **CIS 125** (3) H
- **CIS 236** (3)
- **QM 291** (3)
- **QM 292** (3)

### STUENTS MUST APPLY FOR ADMISSION TO COB MAJOR AFTER COMPLETING 45 HRS WITH A 2.0 GPA (see undergraduate catalog for specific courses)

**APPLICATION IS ON COB WEBSITE:** una.edu/business/bba

### BBA Core (21 hrs.)

- **FI 393** (3)
- **MG 330** (3)
- **MG 382W** (3)
- **MG 395** (3)
- **MG 491** (3)
- **MG 498** (3)
- **MK 360** (3)

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*Course may not transfer for general education program credit

**NOTE:** Business majors will receive a BBA degree (Bachelor of Business Administration)

- **Courses in bold print are used to calculate major GPAs [see front & back]**
- **Business majors are listed on the back**

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### BUSINESS MAJOR OPTIONS

(Choose at least one)

<table>
<thead>
<tr>
<th>Accounting (27 hours)</th>
<th>Computer Information Systems (33 hours)</th>
<th>Economics (24 hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ AC 390 (3)</td>
<td>□ CS 135 (3)</td>
<td>□ EC 340 (3)</td>
</tr>
<tr>
<td>□ AC 391 (3)</td>
<td>□ CIS 225 (3)</td>
<td>□ EC 341 (3)</td>
</tr>
<tr>
<td>□ AC 392 (3)</td>
<td>□ CIS 315 (3)</td>
<td>□ EC 391 or FI 391 (3)</td>
</tr>
<tr>
<td>□ AC 471 (3)</td>
<td>□ CIS 330 (3)</td>
<td>□ EC 425 (3)</td>
</tr>
<tr>
<td>□ AC 472 (3)</td>
<td>□ CIS 344 (3)</td>
<td>□ EC 428 (3)</td>
</tr>
<tr>
<td>□ AC 473 (3)</td>
<td>□ CIS 366 (3)</td>
<td>□ EC/QM Elective (3)</td>
</tr>
<tr>
<td>Electives from: AC 395, 481, 495 (6)</td>
<td>□ CIS 376 (3)</td>
<td>□ EC/QM Elective (3)</td>
</tr>
<tr>
<td>□ AC, BL, or Business Elec (300/400) (3)</td>
<td>□ CIS 476 (3)</td>
<td>□ QM 295 (3)</td>
</tr>
<tr>
<td>□ CIS 486 (3)</td>
<td>Electives from: CIS 249, 289, 444, 445, 446, 480, 489 (6)</td>
<td></td>
</tr>
</tbody>
</table>

**NOTE: BUSINESS MAJORS CAN MAJOR & MINOR IN BUSINESS (except minor in Bus. Administration)**

#### Finance: Option 1
Prof. Finance (24 hours)

- □ AC Elect (300/400) (3)
- □ EC 340 (3)
- □ EC 391 or FI 391 (3)
- □ FI 492 (3)
- □ FI 493 (3)
- □ FI 495 (3)
- □ FI 498 (3)
- □ FI/QM Elective (3)

#### Finance: Option 2
Banking & Fin. Services (30 hours)

- □ AC 390 (3)
- □ AC 391 (3)
- □ EC 391 or FI 391 (3)
- □ FI 423 (3)
- □ FI 492 (3)
- □ FI 493 (3)
- □ FI 498 (3)
- □ Elec. from AC 392, 471, 472, 473, 496, 497 (3)
- □ Elec. from FI 430, 440, 445, 470, 480, 481, 486, 499 or AC 392, 471, 472, 473, 496, 497 (6)

#### Professional Marketing: Option 1
Category Management (24 hours)

- □ MG 440 (3)
- or CIS 446 (3)
- □ MK 363 (3)
- □ MK 361 (3)
- □ MK 476 (3)
- □ MK 498 (3)
- □ MK 365 (3)
- □ MK 435 (3)
- □ MK 470 (3)

#### Professional Marketing: Option 2
Sales Concentration (24 hours)

- □ MG 440 (3)
- □ MK 363 (3)
- □ MK 461 (3)
- □ MK 476 (3)
- □ MK 498 (3)
- □ MK 375 (3)
- □ MK 462 (3)
- □ MK 465 (3)

#### Professional Marketing: Option 3
General Marketing Concentration (24 hours)

- □ MG 440 (3)
- □ MK 363 (3)
- □ MK 461 (3)
- □ MK 476 (3)
- □ MK 498 (3)
- □ MK Elec (300/400) (9)

#### Professional Management: Option 1
Entrepreneurship Concentration (24 hours)

- □ MG 331 (3)
- □ MG 362 (3)
- □ MG 391 (3)
- □ MG 440 (3)
- □ MG 485 (3)
- □ MG 494 (3)
- □ MK 395 (3)
- □ MK 487 (3)
- Concentration: □ MG Elec (300/400) (6)
- □ Bus Elec (300/400) (3)

#### Professional Management: Option 2
General Management Concentration (24 hours)

- □ MG 331 (3)
- □ MG 362 (3)
- □ MG 391 (3)
- □ MG 440 (3)
- □ MG 485 (3)
- □ MG 345 (3)
- □ MG 350 (3)
- □ MK 455 (3)
- □ MK Elec (300/400) (6)

#### Professional Management: Option 3
Hospitality Management Concentration (24 hours)

- □ MG 331 (3)
- □ MG 362 (3)
- □ MG 391 (3)
- □ MG 440 (3)
- □ MG 485 (3)
- □ MG 345 (3)
- □ MK 455 (3)
- □ MK 462 (3)
- □ MK 465 (3)

#### Professional Management: Option 4
Human Resources Management Concentration (24 hours)

- □ MG 331 (3)
- □ MG 362 (3)
- □ MG 391 (3)
- □ MG 440 (3)
- □ MG 485 (3)
- □ MG 340 (3)
- □ MK 371 (3)
- □ MK 462 (3)
- □ MK 465 (3)

#### General Electives:

- □ □ □

- Courses in bold print are used to calculate major GPAs

**Additional Requirements:**

- □ Applied for admission to BBA major after 45 hours?
- □ Total hours at graduation 120?
- □ Major GPA at least 2.0?
- □ At least 60 hours at a senior college?
- □ Overall institutional GPA at least 2.0?
- □ At least 36 hours at 300-400 level?
- □ Anticipated Graduation date? [Apply two semesters prior to graduation]
- □ At least 30 hours (of the 36 300/400 level) at UNA?
- □ Application deadline for Graduation? [At least ½ of 300/400 required in major at UNA]

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