

CURRICULUM REQUIREMENTS

GENERAL EDUCATION COMPONENT (Areas I-IV)				ALL BUSINESS MAJORS
☐ FYE 101 is required for Freshmen with less than 24 hours of credit				
AREA I Written Composition (6 hrs.)	AREA II Humanities & Fine Arts (12 hrs.)	AREA III Math & Science (11 hrs.)	AREA IV History, Social & Behavioral Sciences (12 hrs.)	
☐ EN 111 (3) <i>H</i> ☐ EN 112 (3) <i>H</i>	☐ COM 201 or 211 (3) <i>H</i> ☐ PHL 250 (3) Choose 3 hrs. from the following courses: ☐ EN 211 (3) <i>H</i> ☐ EN 212 (3) <i>H</i> ☐ EN 221 (3) <i>H</i> ☐ EN 222 (3) <i>H</i> ☐ EN 231 (3) <i>H</i> ☐ EN 232 (3) <i>H</i> Choose 3 hrs. from the following courses: ☐ AR 170 (3) <i>H</i> ☐ AR 281 (3) ☐ AR 282 (3) ☐ COM 133 (3) ☐ EN 255 (3) ☐ MU 222 (3) ☐ MU 244 (3) ☐ TH 210 (3)	Choose 3 hrs. from the following courses: ☐ MA 110 (3) ☐ MA 112 (3) ☐ MA 113 (3) ☐ MA 115 (4) ☐ MA 125 (4) <i>H</i> ☐ MA 126 (4) ☐ MA 227 (4) ☐ MA 237 (3) ☐ MA 238 (3) Choose 8 hrs. from the following courses: ☐ BI 101 (4) ☐ BI 102 (4) ☐ BI 111 (4) ☐ BI 112 (4) ☐ CH 101 (4) ☐ CH 102 (4) ☐ CH 111 (4) <i>H</i> ☐ CH 112 (4) <i>H</i> ☐ ES 131 (4) ☐ ES 132 (4) ☐ *ES 133 (4) ☐ ES 247 (4) ☐ ES 251 (4) ☐ GE 111 (4) <i>H</i> ☐ GE 112 (4) <i>H</i> ☐ PH 101 (4) ☐ PH 121 (4) ☐ PH 125 (4) ☐ PH 241 (4) ☐ PH 242 (4) ☐ PH 251 (5) ☐ PH 252 (5)	☐ HI 101 (3) <i>H</i> ☐ HI 102 (3) <i>H</i> or ☐ HI 201 (3) <i>H</i> ☐ HI 202 (3) <i>H</i> AND ☐ EC 251 (3) <i>H</i> ☐ EC 252 (3)	PreBBA Foundation (21 hrs.) ☐ AC 291 (3) <i>H</i> ☐ AC 292 (3) ☐ BL 240 (3) <i>H</i> ☐ CIS 125 (3) <i>H</i> <i>or</i> CS 101 (3) ☐ CIS 236 (3) ☐ QM 291 (3) ☐ QM 292 (3) STUDENTS MUST APPLY FOR ADMISSION TO COB MAJOR AFTER COMPLETING 45 HRS WITH A 2.0 GPA (see undergraduate catalog for specific courses) APPLICATION IS ON COB WEBSITE: una.edu/business/bba BBA Core (21 hrs.) ☐ FI 393 (3) ☐ MG 331 (3) ☐ MG 382W (3) ☐ MG 395 (3) ☐ MG 491 (3) ☐ MG 498 (3) ☐ MK 360 (3)

*Course may not transfer for general education program credit

NOTE: Business majors will receive a BBA degree (Bachelor of Business Administration)

◆◆ Courses in bold print are used to calculate major GPAs [see front & back] ◆◆

[Business majors are listed on the back]

University of North Alabama • una.edu/business • unabba@una.edu

BUSINESS MAJOR OPTIONS (Choose at least one)

Accounting (27 hours)	Computer Information Systems (33 hours)	Economics (24 hours)	
☐ AC 390 (3) ☐ AC 391 (3) ☐ AC 392 (3) ☐ AC 471 (3) ☐ AC 472 (3) ☐ AC 473 (3) ☐ Electives from: AC 395, 481, 495 (6) ☐ AC,BL, or Business Elec (300/400)(3)	☐ CS 135 (3) ☐ CIS 225 (3) ☐ CIS 315 (3) ☐ CIS 330 (3) ☐ CIS 344 (3) ☐ CIS 366 (3) ☐ CIS 376 (3) ☐ CIS 476 (3) ☐ CIS 486 (3) ☐ Electives from: ITE 249, CIS 289, 444, 445, 446, 480, 489 (6)	☐ EC 340 (3) ☐ EC 341 (3) ☐ EC 391 or FI 391 (3) ☐ EC 425 (3) ☐ EC 428 (3) ☐ EC/QM Elective (3) ☐ EC/QM Elective (3) ☐ QM 295 (3)	

Finance: Option 1 Prof. Finance (24 hours)	Finance: Option 2 Banking & Fin. Services (30 hours)	Professional Marketing: Option 1 Digital Marketing (24 hours)	Professional Marketing: Option 2 Sales Concentration (24 hours)	Professional Marketing: Option 3 General Marketing Concentration (24 hours)
☐ AC Elec (300/400) (3) ☐ EC 340 (3) ☐ FI 410 (3) ☐ FI 492 (3) ☐ FI 493 (3) ☐ FI 495 (3) ☐ FI 498 (3) ☐ FI/QM Elective (3)	☐ AC 390 (3) ☐ AC 391 (3) ☐ FI 410 (3) ☐ FI 423 (3) ☐ FI 492 (3) ☐ FI 493 (3) ☐ FI 498 (3) ☐ Elec. from AC 392, 471, 472, 473, 481, 496, 497 (3) ☐ Elec. from FI 430, 440, 445, 470, 480, 486, 499 or AC 392, 471, 472, 473, 481, 496, 497 (6)	☐ MK 362 (3) ☐ MK 363 (3) ☐ MK 476 (3) ☐ MK 479 (3) ☐ MK 498 (3) Concentration: ☐ Electives from: MK 375, MK 462, MK 480, MK 487, CIS 376, COM 410, COM 411 (9)	☐ MK 362 (3) ☐ MK 363 (3) ☐ MK 476 (3) ☐ MK 479 (3) ☐ MK 498 (3) Concentration: ☐ MK 375 (3) ☐ MK 462 (3) ☐ MK 465 (3)	☐ MK 362 (3) ☐ MK 363 (3) ☐ MK 476 (3) ☐ MK 479 (3) ☐ MK 498 (3) Concentration: ☐ MK Elec (300/400) (9)

Professional Management : Option 1 Innovation and Entrepreneurship Concentration (27 hours)	Professional Management: Option 2 General Management Concentration (24 hours)	Professional Management: Option 3 Accommodation and Service Industries Management Concentration (24 hours)	Professional Management: Option 4 Human Resources Management Concentration (24 hours)	General Electives:
☐ MG 330 (3) ☐ MG 362 (3) ☐ MG 234 (3) <i>H</i> ☐ MG 440 (3) ☐ MG 485 (3) Concentration: ☐ MG 274 (3) <i>H</i> ☐ MK 334 or MK 487 (3) <i>H</i> ☐ MK 434 (3) ☐ MK 474 (3)	☐ MG 330 (3) ☐ MG 362 (3) ☐ MG 391 (3) ☐ MG 440 (3) ☐ MG 485 (3) Concentration: ☐ MG Elec (300/400) (3) ☐ Bus Elec (300/400) (6)	☐ MG 330 (3) ☐ MG 362 (3) ☐ MG 391 (3) ☐ MG 440 (3) ☐ MG 485 (3) Concentration: ☐ MG 345 (3) ☐ MG 350 (3) ☐ MK 455 (3)	☐ MG 330 (3) ☐ MG 362 (3) ☐ MG 391 (3) ☐ MG 440 (3) ☐ MG 485 (3) Concentration: ☐ MG 340 (3) ☐ MG 371 (3) ☐ MG 462 (3)	_____ _____ _____ _____ _____ _____ _____ _____ _____ _____

Additional Requirements:

- ☐ Applied for admission to BBA major after 45 hours?
- ☐ Major GPA at least 2.0?
- ☐ Overall institutional GPA at least 2.0?
- ☐ Anticipated Graduation date? _____
- ☐ Application deadline for Graduation? _____

- ☐ Total hours at graduation 120?
- ☐ At least 60 hours at a senior college?
- ☐ At least 36 hours at 300-400 level?
- ☐ At least 30 hours (of the 36 300/400 level) at UNA?
- ☐ At least ½ of 300/400 required in major at UNA?

NOTE: Business Majors can earn a Business Minor (except Business Administration)