### CURRICULUM REQUIREMENTS

#### GENERAL EDUCATION COMPONENT (Areas I-IV)

<table>
<thead>
<tr>
<th>AREA I</th>
<th>AREA II</th>
<th>AREA III</th>
<th>AREA IV</th>
<th>ALL BUSINESS MAJORS</th>
</tr>
</thead>
</table>

- **EN 111** (3)  
- **EN 112** (3)

Choose 6 hrs. from the following courses:
- **EN 211** or **EN 212** (6)
- **EN 221** or **EN 222** (6)
- **EN 231** or **EN 232** (6)
- **EN 233** or **EN 234** (6)

Choose 3 hrs. from the following courses:
- **AR 170** (3)  
- **AR 281** (3)  
- **AR 282** (3)

- **FR 101(3) & FR 111L (1)**  
- **FR 102(3) & FR 112L (1)**  
- **FR 201 (3)**  
- **FR 202 (3)**

- **GR 101(3) & GR 111L (1)**  
- **GR 102(3) & GR 112L (1)**  
- **GR 201 (3)**  
- **GR 202 (3)**

Choose 3 hrs. from the following courses:
- **AR 170 (3)**  
- **AR 281 (3)**  
- **AR 282 (3)**

- **FR 101 (3) & FR 111L (1)**  
- **FR 102 (3) & FR 112L (1)**  
- **FR 201 (3)**  
- **FR 202 (3)**

Choose 3 hrs. from the following courses:
- **MA 110 (3)**  
- **MA 112 (3)**  
- **MA 113 (3)**  
- **MA 115 (3)**  
- **MA 125 (3)**  
- **MA 126 (3)**  
- **MA 227 (3)**  
- **MA 237 (3)**  
- **MA 238 (3)**

Choose 3 hrs. from the following courses:
- **BI 101 & Lab (4)**  
- **BI 102 & Lab (4)**  
- **BI 111 & Lab (4)**  
- **BI 112 & Lab (4)**

Choose 8 hrs. from the following courses:
- **CH 101 (3) & CH 101L (1)**  
- **CH 102 (3) & CH 102L (1)**  
- **CH 111 (3) & CH 111L (1)**  
- **CH 112 (3) & CH 112L (1)**

Choose 3 hrs. from the following courses:
- **ES 131 (4)**  
- **ES 132 (4)**

Choose 3 hrs. from the following courses:
- **GE 111 (4)**  
- **GE 112 (4)**

Choose 3 hrs. from the following courses:
- **PH 101 (4)**  
- **PH 121 (4)**  
- **PH 125 (4)**  
- **PH 241 (4)**  
- **PH 242 (4)**  
- **PH 251 (5)**  
- **PH 252 (5)**

### Additional Requirements

- **Non-business General Education Elec. (2)**

### BBA Core 21 hrs.

- **EC 463 or FI 463 or MG 491 or MK 491 (3)**  
  *(NOTE: EC majors must take EC 463 & FI majors must take FI 463).*

- **STUDENTS MUST APPLY FOR ADMISSION TO COB MAJOR AFTER COMPLETING 45 HRS WITH A 2.0 GPA (see undergraduate catalog for specific courses)*

### Application

- **APPLICATION IS ON COB WEBSITE:**
  - [http://una.edu/business](http://una.edu/business)

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**NOTE: Business majors will receive a BBA degree (Bachelor of Business Administration)**

- **Courses in bold print are used to calculate major GPAs [see front & back]**
- **[Business majors are listed on the back]**
### BUSINESS MAJOR OPTIONS

(Choose at least one)

#### Accounting (27 hours)
- AC 390 (3)
- AC 391 (3)
- AC 392 (3)
- AC 471 (3)
- AC 472 (3)
- AC 473 (3)
- Electives from: AC 395, 481, 495 (6)
- AC, BL, or Business Elec (300/400) (3)

#### Concentration: Enterprise Information Systems (30 hours)
- CIS 225 (3)
- CIS 330 (3)
- CIS 366 (3)
- CIS 376 (3)
- CIS 406 (3)
- CIS 486 (3)
- QM 295 (3)
- Concentration: Select 3
  - CIS 315 (3)
  - CIS 445 (3)
  - CIS 466 (3)
  - CIS 480 (3)

#### Concentration: End-User Computing Systems (30 hours)
- CIS 225 (3)
- CIS 330 (3)
- CIS 366 (3)
- CIS 376 (3)
- CIS 406 (3)
- CIS 486 (3)
- QM 295 (3)
- Concentration: Select 3
  - CIS 350 (3)
  - CIS 446 (3)
  - CIS 456 (3)
  - CIS 480 (3)

#### Finance: Option 1 Prof. Finance (24 hours)
- AC Elec (300/400) (3)
- EC 340 (3)
- EC 391 or FI 391 (3)
- FI 394 (3)
- FI 492 (3)
- FI 495 (3)
- FI 498 (3)
- FI/QM Elective (3)
- Elective from: AC 392, 471, 472, 473, 496, 497 (3)
- Elective from: FI 430, 440, 445, 470, 480, 481, 486, 499 or AC 392, 471, 472, 473, 496, 497 (6)

#### Finance: Option 2 Banking & Fin. Services (30 hours)
- AC 390 (3)
- AC 391 (3)
- EC 391 or FI 391 (3)
- FI 394 (3)
- FI 492 (3)
- FI 495 (3)
- FI 498 (3)
- Elective from: AC 392, 471, 472, 473, 496, 497 (3)

#### Professional Marketing: Option 1 Sales Concentration (24 hours)
- MG 440 (3)
- MK 363 (3)
- MK 461 (3)
- MK 476 (3)
- MK 498 (3)
- Concentration: MK 375 (3)
- MK 462 (3)
- MK 465 (3)

#### Professional Marketing: Option 2 General Marketing Concentration (24 hours)
- MG 440 (3)
- MK 363 (3)
- MK 461 (3)
- MK 476 (3)
- MK 498 (3)
- Concentration: MK Elec (300/400) (9)

#### Professional Management: Option 1 Entrepreneurship Concentration (24 hours)
- MG 331 (3)
- MG 362 (3)
- MG 391 (3)
- MG 440 (3)
- MG 485 (3)
- Concentration: MG 494 (3)
- MK 395 (3)
- MK 487 (3)

#### Professional Management: Option 2 General Management Concentration (24 hours)
- MG 331 (3)
- MG 362 (3)
- MG 391 (3)
- MG 440 (3)
- MG 485 (3)
- Concentration: MG 345 (3)
- Bus Elec (300/400) (3)

#### Professional Management: Option 3 Hospitality Management Concentration (24 hours)
- MG 331 (3)
- MG 362 (3)
- MG 391 (3)
- MG 440 (3)
- MG 485 (3)
- Concentration: MG 345 (3)
- MG 350 (3)
- MK 455 (3)

#### Professional Management: Option 4 Human Resources Management Concentration (24 hours)
- MG 331 (3)
- MG 362 (3)
- MG 391 (3)
- MG 440 (3)
- MG 485 (3)
- Concentration: MG 340 (3)
- MG 371 (3)
- MG 462 (3)

#### General Electives:
- __________
- __________
- __________
- __________
- __________
- __________
- __________
- __________
- __________
- __________
- __________
- __________

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**Courses in bold print are used to calculate major GPAs**

- **[See front side also]**

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**Additional Requirements:**
- □ Applied for admission to BBA major after 45 hours?
- □ Major GPA at least 2.0?
- □ Overall institutional GPA at least 2.0?
- □ Anticipated Graduation date?
- □ Application deadline for Graduation?

- □ Total hours at graduation 120?
- □ At least 60 hours at a senior college?
- □ At least 36 hours at 300-400 level?
- □ At least 30 hours (of the 36 300/400 level) at UNA?
- □ At least ½ of 300/400 required in major at UNA?