Open to all UNA students who want to Create, Communicate and Commercialize ideas!

Whether you plan on working for an established organization or want to strike out on your own, the skills learned in an Innovation Engineering class or minor will be invaluable to your career.

Enroll this Fall 2015 in Create, MG 234 or MG 234H, which is scheduled for MW 1:30 - 2:45 in Keller Hall 120. During the course, taught in flipped classroom concept, you engage in implementing concepts that you read or viewed prior to the classroom time. As you move through the modules you build your ability to create ideas that can become actual products!

Courses

**Create** – Learn a systematic approach to creativity that allows you to generate innovative ideas in any field

**Communicate** – Learn to express the benefit, the uniqueness, and the credibility of any kind of idea

**Commercialize** - Work with real product and service ideas and create working prototypes to find the flaws of a design quickly and inexpensively

**Systems** - Learn how to lead innovation in any organization

Innovation Engineering is a global movement:

- Minor offered at 20 Universities
- 30,000 people involved
- $8.2 Billion worth of innovations in active development

And while the numbers are impressive, nothing beats seeing, feeling and touching it for yourself. Students, on campus, and in industry, routinely declare it to be the most valuable educational experience of their life.

You can join this movement by enrolling today in CRN 14443 or CRN 14532!

Learn more by connecting with Dr. Santanu Borah at sborah@una.edu or 256.765.4605.