

CURRICULUM REQUIREMENTS

GENERAL EDUCATION COMPONENT (Areas I-IV)				ALL BUSINESS MAJORS
☐ FYE 101 is required for Freshmen with less than 24 hours of credit				
AREA I Written Composition (6 hrs.)	AREA II Humanities & Fine Arts (12 hrs.)	AREA III Math & Science (11 hrs.)	AREA IV History, Social & Behavioral Sciences (12 hrs.)	
☐ EN 111 (3) <i>H</i> ☐ EN 112 (3) <i>H</i>	☐ COM 201 or 211 (3) <i>H</i> ☐ PHL 250 (3) Choose 3 hrs. from the following courses: ☐ EN 211 (3) <i>H</i> ☐ EN 212 (3) <i>H</i> ☐ EN 221 (3) <i>H</i> ☐ EN 222 (3) <i>H</i> ☐ EN 231 (3) <i>H</i> ☐ EN 232 (3) <i>H</i> Choose 3 hrs. from the following courses: ☐ AR 170 (3) <i>H</i> ☐ AR 281* (3) ☐ AR 282* (3) ☐ CAT 133 (3) ☐ EN 255 (3) ☐ MU 222 (3) ☐ MU 244* (3) ☐ CAT 210 (3)	Choose 3 hrs. from the following courses: ☐ MA 110 (3) ☐ MA 112 (3) ☐ MA 113 (3) ☐ MA 115 (4) ☐ MA 125 (4) <i>H</i> ☐ MA 126 (4) ☐ MA 227 (4) ☐ MA 237 (3) ☐ MA 238 (3) Choose 8 hrs. from the following courses: ☐ BI 101 (4) ☐ BI 102 (4) ☐ BI 111 (4) ☐ BI 112 (4) ☐ CH 101 (4) ☐ CH 102 (4) ☐ CH 111 (4) <i>H</i> ☐ CH 112 (4) <i>H</i> ☐ ES 131 (4) ☐ ES 132 (4) ☐ ES 133 (4) ☐ ES 146 (4) ☐ ES 251 (4) ☐ GE 111 (4) <i>H</i> ☐ GE 112 (4) <i>H</i> ☐ PH 101 (4) ☐ PH 121 (4) ☐ PH 125 (4) ☐ PH 241 (4) ☐ PH 242 (4) ☐ PH 251 (5) ☐ PH 252 (5)	☐ HI 101 (3) <i>H</i> ☐ HI 102 (3) <i>H</i> or ☐ HI 201 (3) <i>H</i> ☐ HI 202 (3) <i>H</i> AND ☐ EC 251 (3) <i>H</i> ☐ EC 252 (3)	PreBBA Foundation (24 hrs.) ☐ AC 291 (3) <i>H</i> ☐ AC 292 (3) ☐ BL 240 (3) <i>H</i> ☐ CIS 270 or (3) CS 135 (CIS & DA Only) ☐ CIS 148 (3) ☐ DA 291 (3) ☐ DA 292 (3) ☐ MG 200 (3) STUDENTS MUST APPLY FOR ADMISSION TO COBT MAJOR AFTER COMPLETING 45 HRS WITH A 2.0 GPA (see undergraduate catalog for specific courses) APPLICATION IS ON SANDERS COBT WEBSITE: una.edu/business BBA Core (21 hrs.) ☐ FI 393 (3) ☐ MG 331 (3) ☐ MG 370 (3) ☐ MG 382W (3) ☐ MG 395 (3) ☐ MG 498 (3) ☐ MK 360 (3)

*Course may not transfer for general education program credit

NOTE: Business majors will receive a BBA degree (Bachelor of Business Administration)

◆◆ Courses in bold print are used to calculate major GPAs [see front & back] ◆◆

[Business majors are listed on the back]

University of North Alabama • una.edu/business • unabba@una.edu

BUSINESS MAJOR OPTIONS (Choose at least one)

Accounting (30 hours)	Computer Information Systems (30 hours)	Data Analytics (30 hours)
☐ AC 300 (3) ☐ AC 390 (3) ☐ AC 391 (3) ☐ AC 392 (3) ☐ AC 471 (3) ☐ AC 472 (3) ☐ AC 473 (3) ☐ Electives from: AC 395, 480, 481, 490, 495 (6) ☐ AC, BL, or Business Elec (300/400) (3)	☐ CIS 225 (3) ☐ CIS 315 (3) ☐ CIS 330 (3) ☐ CIS 344 (3) ☐ CIS 366 (3) ☐ CIS 376 (3) ☐ CIS 476 (3) ☐ CIS 486 (3) ☐ Electives from: ITE 249, CIS 289, 444, 445, 480, 489, CS 470 (6)	☐ CIS 225 (3) ☐ CIS 336 (3) ☐ DA 275 (3) ☐ DA 295 (3) ☐ DA 360 (3) ☐ DA 380 (3) ☐ DA 462 (3) ☐ Electives from: BI 406, 421, 423, CS 155, 255, CIS 289, 445, DA 461, 480, 495, EC 340, ES 365, FI 410, MA 237, 447, 448, MG 440, PS 301W, PY 451, 456, SO 310W (6)

Finance: Option 1 Prof. Finance (24 hours)	Finance: Option 2 Banking & Fin. Services (30 hours)	Professional Marketing: Option 1 Digital Marketing Concentration (24 hours)	Professional Marketing: Option 2 Sales Concentration (24 hours)	Professional Marketing: Option 3 General Marketing Concentration (24 hours)
☐ AC Elec (300/400) (3) ☐ EC 340 (3) ☐ FI 410 (3) ☐ FI 492 (3) ☐ FI 493 (3) ☐ FI 495 (3) ☐ FI 498 (3) ☐ FI/DA Elective (3)	☐ AC 390 (3) ☐ AC 391 (3) ☐ FI 410 (3) ☐ FI 423 (3) ☐ FI 492 (3) ☐ FI 493 (3) ☐ FI 498 (3) ☐ Elec. from AC 392, 471, 472, 473, 481, 490, 496, 497 (3) ☐ Elec. from FI 430, 440, 445, 470, 480, 486, 499 or AC 392, 471, 472, 473, 481, 490, 496, 497 (6)	☐ MK 362 (3) ☐ MK 363 (3) ☐ MK 476 (3) ☐ MK 479 (3) ☐ MK 497 (3) Concentration: ☐ MK 375 (3) ☐ MK 387 (3) ☐ Elective: Any 300/400 MK Course, CIS 289, CIS 376 (3)	☐ MK 362 (3) ☐ MK 363 (3) ☐ MK 476 (3) ☐ MK 479 (3) ☐ MK 497 (3) Concentration: ☐ MK 462 (3) ☐ MK 465 (3) ☐ Elective: MK 375, MK 480, COM 306, COM 402, SRM 372 (3)	☐ MK 362 (3) ☐ MK 363 (3) ☐ MK 476 (3) ☐ MK 479 (3) ☐ MK 497 (3) Concentration: ☐ MK Elec (300/400) (9)

Joel R. Anderson BBA in Innovation & Entrepreneurship: Entrepreneurship Concentration (26 hours)	Joel R. Anderson BBA in Innovation & Entrepreneurship: Agile Management and Leadership Concentration (27 hours)	Professional Management (24 hours)	LyonsHR BBA in Human Resource Management (24 hours)	General Electives:
☐ MG 234 (3) <i>H</i> ☐ MG 474 (3) ☐ MK 387 (3) ☐ MG 490 (3) Concentration: ☐ MG 274 (3) <i>H</i> ☐ MG 334 (3) <i>H</i> ☐ MG 360 (1) ☐ MG 434 (3) ☐ MG 460 (1) ☐ MG 484 (3)	☐ MG 234 (3) <i>H</i> ☐ MG 474 (3) ☐ MK 387 (3) ☐ MG 490 (3) Concentration: ☐ MG 330 (3) ☐ MG 340 (3) ☐ MG 362 (3) ☐ MG 394 (3) ☐ MG 440 (3)	☐ MG 330 (3) ☐ MG 362 (3) ☐ MG 391 (3) ☐ MG 440 (3) ☐ MG 485 (3) Concentration: ☐ MG Elec (300/400) (3) ☐ BUS Elec (300/400) (6)	☐ MG 330 (3) ☐ MG 340 (3) ☐ MG 362 (3) ☐ MG 371 (3) ☐ MG 422 (3) ☐ MG 440 (3) ☐ MG 462 (3) ☐ MG 475 (3)	

Additional Requirements:

- ☐ Applied for admission to BBA major after 45 hours?
☐ Major GPA at least 2.0?
☐ Overall institutional GPA at least 2.0?
☐ Anticipated Graduation date? _____
☐ Application deadline for Graduation? _____

- ☐ Total hours at graduation 120?
☐ At least 60 hours at a senior college?
☐ At least 36 hours at 300-400 level?
☐ At least 30 hours (of the 36 300/400 level) at UNA?
☐ At least ½ of 300/400 required in major at UNA?

NOTE: Business Majors can earn a Business Minor (except Business Administration)