

For the BACHELOR of SCIENCE DEGREE:

AREA I. WRITTEN COMPOSITION - 6 semester hours

_____ EN 111 (3) First-Year Composition I (H)

AND

_____ EN 112 (3) First-Year Composition II (H)

AREA II. HUMANITIES & FINE ARTS - 12 semester hours

3 semester hours from an oral communication course:

_____ COM 201 (3) Fundamentals of Speech (H)

3 semester hours selected from the following fine arts courses:

_____ AR 170 (3) Art Appreciation

_____ AR 281 (3) Art History Survey I*

_____ AR 282 (3) Art History Survey II*

_____ CAT 133 (3) Cinema Appreciation*

_____ CAT 210 (3) Theatre Appreciation

_____ EN 255 (3) Creative Writing Appreciation

_____ MU 222 (3) Music Appreciation (H)

_____ MU 244 (3) Survey of Music Literature*

3 semester hours selected from the following literature courses:

_____ EN 211 (3) Survey of British Literature (H)

_____ EN 212 (3) Survey of British Literature (H)

_____ EN 221 (3) American Lit. through Whitman (H)

_____ EN 222 (3) American Lit. Whitman to Present (H)

_____ EN 231 (3) Literature of the World I (H)

_____ EN 232 (3) Literature of the World II (H)

3 semester hours selected from the following humanities courses if a second literature course is not taken:

_____ FL 100 (3) Introduction to Language*

_____ FR 101 (3) Introductory French

_____ FR 102 (3) Introductory French

_____ FR 201 (3) Intermediate French

_____ FR 202 (3) Intermediate French

_____ GR 101 (3) Introductory German

_____ GR 102 (3) Introductory German

_____ GR 201 (3) Intermediate German

_____ GR 202 (3) Intermediate German

_____ PHL 201 (3) Introduction to Philosophy (H)

_____ PHL 205 (3) Ethics

_____ PHL 250 (3) Business Ethics

_____ RE 111 (3) World Religions

_____ RE 221 (3) Old Testament Introduction

_____ RE 231 (3) New Testament Introduction

_____ SP 101 (3) Introductory Spanish

_____ SP 102 (3) Introductory Spanish

_____ SP 201 (3) Intermediate Spanish

_____ SP 202 (3) Intermediate Spanish

AREA III. NATURAL SCIENCES & MATHEMATICS - 11 semester hours

3 semester hours selected from the following:**

_____ MA 110 (3) Finite Mathematics

_____ MA 112 (3) College Algebra

_____ MA 113 (3) College Trigonometry

_____ MA 115 (4) Pre-Calculus Algebra & Trigonometry

_____ MA 125 (4) Calculus I (H)

_____ MA 126 (4) Calculus II

_____ MA 147 (3) Elementary Statistics*

_____ MA 227 (4) Calculus III

_____ MA 237 (3) Linear Algebra

_____ MA 238 (3) Applied Differential Equations I

8 semester hours selected from the following:

_____ BI 101 (4) Introductory Biology

_____ BI 102 (4) Introductory Biology

_____ BI 111 (4) Principles of Biology

_____ BI 112 (4) Principles of Biology

_____ CH 101 (4) Introductory Chemistry

_____ CH 102 (4) Introductory Organic Chemistry

_____ CH 111 (4) General Chemistry (H)

_____ CH 112 (4) General Chemistry (H)

_____ ES 131 (4) Earth Science/Physical Geology

_____ ES 132 (4) Historical Geology

_____ ES 133 (4) Earth Science/Earth Systems

_____ ES 251 (4) Environmental Systems

_____ GE 111 (4) Physical Geography: Weather & Climate (H)

_____ GE 112 (4) Physical Geography: Landforms (H)

_____ PH 101 (4) Interactive Physics

_____ PH 121 (4) Introductory Physics

_____ PH 125 (4) Descriptive Astronomy

_____ PH 241 (4) General Physics I

_____ PH 242 (4) General Physics II

_____ PH 251 (5) Technical Physics I

_____ PH 252 (5) Technical Physics II

AREA IV. HISTORY, SOCIAL & BEHAVIORAL SCIENCES - 12 sem. hours

6 semester hour sequence selected from the following:

_____ HI 101 (3) Survey World Civ. to 1500 (H)

_____ HI 102 (3) Survey World Civ. since 1500 (H)

OR

_____ HI 201 (3) U.S. History to 1877 (H)

_____ HI 202 (3) U.S. History since 1877 (H)

6 semester hours selected from the following:

_____ EC 251 (3) Principles of Macroeconomics (H)

_____ EC 252 (3) Principles of Microeconomics

_____ ED 299 (3) Human Growth & Development (H)

_____ FL 101 (3) Introduction to Global Studies (H)

_____ FL 201 (3) Global Perspectives through Study Abroad

_____ FL 204 (3) Intro. to Latin American Studies (H)

_____ GE 102 (3) Global Environments and Societies

_____ GE 260 (3) People, Place, and Culture

_____ MU 233 (3) Music in World Cultures

_____ HPE 175 (3) Essentials of Healthy Living*

_____ HPE 213 (3) Foundations of Health*

_____ PS 241 (3) Introduction to U.S. Government

_____ PS 251 (3) Global Politics and Society

_____ PY 201 (3) General Psychology (H)

_____ SO 221 (3) Introductory Sociology (H)

_____ SO 222 (3) Current Social Problems

_____ SRM 200 (3) Leisure in Contemporary Life*

AREA V. ARTICULATION COMPONENT

• See the Check List for requirements for your chosen Communication major.

• Include at least one 300/400 level Communications writing emphasis (W) course.

TOTAL GEN ED HOURS COMPLETED:

Additional requirement:

For all first time, full-time freshmen students under the age of 24, and all transfer students entering with less than 24 credit hours of college-level credit

_____ FYE 101 (1) First-Year Experience Seminar

For the BACHELOR of ARTS DEGREE: Area I-IV requirements for the Bachelor of Science degree plus

6 semester hours of a foreign language at the introductory level:

_____ 101 (3) _____

_____ 102 (3) _____

These 6 hours of foreign language will count as Approved Arts & Sciences/Liberal Arts courses.

(H) Indicates an available Honors section.

*Course may not transfer to other colleges for general education program credit.

**The Department of Communications does not accept MA 111 to fulfill the general education mathmatics requirement.

2023-2024 PUBLIC RELATIONS

NAME: ID: DATE:

REGISTRATION PIN:

TRANSFER? YES NO EXPECTED GRADUATION APPLIED FOR GRADUATION

GENERAL EDUCATION AREAS I - IV

See the General Education Planning Sheet for Majors in the Department of Communications.

AREA V			COMPLETED HOURS
Total completed General Education hours. Should be 41 when completed for B.S.			
Total foreign language hours if seeking B.A.. Should equal 6 when completed.			
Elective hours taken outside the Department of Communication:			
Course:	Sem:	Grade:	
Course:	Sem:	Grade:	
Course:	Sem:	Grade:	
Course:	Sem:	Grade:	
Course:	Sem:	Grade:	
Course:	Sem:	Grade:	
Course:	Sem:	Grade:	
Total hours for Areas I-V should be a minimum of 60 when complete.			AREAS I-V TOTAL

MASS COMMUNICATION CORE: 20-22 HOURS			
COM 205	(3)	Communication in a Global Age	Sem: Grade:
COM 215	(3)	Media Writing	Sem: Grade:
COM 243	(3)	Aural/Visual Production	Sem: Grade:
COM 303W	(3)	Comm. Research Methods	Sem: Grade:
COM 314	(3)	Communication Theory	Sem: Grade:
COM 400W	(3)	Communication Law & Ethics	Sem: Grade:
COM 420	(1)	Communication Capstone	Sem: Grade:
COM 499	(1-3)	Internship	Sem: Grade:
			TOTAL

PUBLIC RELATIONS REQUIREMENTS: 24 HOURS			
COM 230	(3)	Foundations of Public Relations	Sem: Grade:
COM 374	(3)	Public Relations Cases	Sem: Grade:
COM 390	(3)	Public Relations Writing	Sem: Grade:
COM 410	(3)	Layout & Design I	Sem: Grade:
COM 411	(3)	Layout & Design II	Sem: Grade:
COM 442	(3)	Public Relations Campaigns	Sem: Grade:
CHOOSE TWO:			
COM 475	(3)	Crisis Management & Community Relations	Sem: Grade:
COM 485	(3)	Agency Public Relations	Sem: Grade:
COM Elective	(3)		Sem: Grade:
(Electives must be 300/400 level)			TOTAL

MINOR (Optional) and/or ADDITIONAL COURSES TO EQUAL 120 CREDIT HOURS			
Students are allowed to take up to 6 hours in additional COM courses. All others must be outside the Department of Communication.			
MINOR:			
Course:	Sem:	Grade:	
Course:	Sem:	Grade:	
Course:	Sem:	Grade:	
Course:	Sem:	Grade:	
Course:	Sem:	Grade:	
Course:	Sem:	Grade:	
Course:	Sem:	Grade:	
			TOTAL

A minimum passing grade of "C" is required for all COM courses taken by Communication majors and minors. For graduation, a minimum grade point average of 2.0 is required in each major and each minor and on all work attempted.

MUST INCLUDE AT LEAST 36 HOURS AT THE 300/400 LEVEL.	TOTAL HOURS:
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