

UNA Department of Communications
Mass Communication and Communication Arts course
rotations Updated January 2023

Mass Communication Major Requirements: 20-22 Hours

COM 205	Communication in a Global Age	Fall/Spring
COM 215	Media Writing	Fall/Spring
COM 243	Aural/Visual Production	Fall/Spring
COM 303W	Comm. Research Methods	Fall/Spring
COM 314	Communication Theory	Fall/Spring
COM 400W	Communication Law & Ethics	Fall/Spring
COM 420	Portfolio Preparation	Fall/Spring
COM 499	Internship	Fall/Spring

Public Relations Sequence Requirements: 24 Hours

COM 230	Foundations of Public Relations	Fall/Spring
COM 374	Public Relations Cases	Fall/Spring
COM 390	Public Relations Writing	Fall/Spring
COM 410	Layout and Design I	Fall/Spring
COM 411	Layout and Design II	Fall/Spring
COM 442	Public Relations Campaigns	Fall/Spring

Chose Two:

COM 475	Crisis Management & Community Relations	Summer
COM 485	Agency Public Relations	Spring
COM Elective [300/400 level]		

Journalism & Digital Media Production Sequence Requirements: 24 Hours

COM 317	Digital and Social Media	Fall/Spring
COM 326	Broadcast Newswriting and Production	Fall
COM 341	Radio Production and Performance	Fall
COM 342	TV Production and Performance	Fall/Spring
COM 356	Advanced Reporting	Spring

Choose Three:

COM 368	Copy Editing	Summer
COM 370	Feature Writing	Fall
COM 441	Creative Audio Production	Spring
COM 460	Advanced Radio-TV Production	Fall/Spring
COM 470	Media Management and Diversity	Spring
COM Elective [300/400 level]		

Note: Courses listed as Fall, Spring, or both may also be offered during Winter or Summer semesters based on faculty availability and student demand.

Communication Arts Major Requirements: 20-22 Hours

COM 205	Communication in a Global Age	Fall/Spring
COM 215	Media Writing	Fall/Spring
COM 243	Aural/Visual Production	Fall/Spring
COM 303W	Comm. Research Methods	Fall/Spring
COM 314	Communication Theory	Fall/Spring
COM 400W	Communication Law & Ethics	Fall/Spring
COM 420	Portfolio Preparation	Fall/Spring
Choose One:		
COM 498	Independent Study	Upon Faculty Agreement
COM 499	Internship	Fall/Spring

Communication Studies Requirements: 24 Hours

COM 221	Human Communication	Fall
COM 306	Interpersonal Communication	Spring
COM 308	Nonverbal Communication	Spring
COM 330	Group Communication	Fall/Spring
COM 402	Persuasion	Spring
Choose Three:		
COM 331	Argumentation and Debate	Fall Even
COM 386	Gender Communication	Fall Odd
COM 417	Intercultural Communication	Spring Even
COM 440	Organizational Communication	Spring Odd
COM Elective [300/400 level]		

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