

Terms and Conditions for Use of IRCEP Registered Certification Mark

IRCEP has adopted and owns a certification mark, as shown below, that, upon request, IRCEP authorizes institutions to use to signify that one or more of the institution's counsellor education and training degree programs have been registered by IRCEP.



The words on this certification mark are "IRCEP REGISTERED," incorporated into a design featuring a stylized white checkmark against a dark globe background. In the color version of the mark, the globe is green and blue with a white checkmark, and the word IRCEP is blue against a white background. The word REGISTERED appears in white against a dark blue field. In the black and white version of the mark the globe is black with a white checkmark, and the word IRCEP is black against a white background. The word REGISTERED appears in white against a black field.

The institution may display the IRCEP REGISTERED mark in connection only with programs that are currently approved by IRCEP.

The institution may not use the IRCEP REGISTERED mark prior to actual approval and must cease to use the mark, if for any reason a program, previously approved, ceases to be registered.

The institution may not use the IRCEP REGISTERED mark in any manner that might be perceived by the relevant public to be deceptive or misleading, such as by suggesting that the institution itself is registered by IRCEP, that an academic department is registered by IRCEP, or that any program offered by the institution are registered that are not in fact registered by IRCEP.

The institution may not use the IRCEP REGISTERED mark in any manner that would suggest, or would be likely to be perceived as suggesting, that the institution's education programs, are being offered or provided by IRCEP, its directors, officers, employees, or agents.

These terms and conditions, and the fact of any program registration, do not authorize the institution to use any IRCEP trademark, service mark, or trade name, whether or not registered by any Federal, State, local or foreign national authority.

The institution may not modify the IRCEP REGISTERED mark by adding anything to it, deleting anything from it, or otherwise changing the design elements. Variation in size of the whole mark that is reasonably proportional in context is permissible. The mark must be reproduced in a size large enough to make the words legible.