

FR 403 Advanced Commercial French
Printemps 2012
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Heures de Consultation:
M W F 9-10; 2-3 and T, Th 9:30 - 12:15
et sur rendez-vous

Description du cours: Exploration du français des affaires et de l'importance économique et commerciale des régions de langue française du monde. Ce cours allie l'apprentissage du français spécialisé pour le milieu des affaires (commerce, finance, fiscalité, administration) à l'amélioration du français parlé et écrit de l'étudiant(e).

Textes: Berg, R.-J. Parlons Affaires! Initiation au français économique et commercial. 2nd edition. Boston: Thomson-Heinle, 2006.

La note finale du cours sera déterminée de la façon suivante:

Vocab Quizzes - 30%
Submitted work - 70%

Assistance: Puisqu'il s'agit d'un cours magistral, il n'y a pas de police d'assistance.

Emploi du temps: We will spend approximately two weeks on each module, with a vocabulary test following that module.

For each chapter, read the module and then study the vocabulary. Take the vocab quiz in the Foreign Language Laboratory on the third floor of Wesleyan Hall. Do the assignments as indicated below, and place them in my box in the Foreign Language Department. Complete all of the work for each module by the date indicated.

Module 5 (due January 31st) - Création, croissance et déclin de l'entreprise

p. 86 Section I. A 1-10
Section I. B 1-10
p. 87 Section II. Numbers 1, 2, 4, 6, 7, 10.

Module 6 (due February 14th) - L'organisation de l'entreprise

- p. 99 Section I. A. 1-10
Section I. B. 1-10
- p. 100 Section II. Numbers 1, 2, 3, 4, 6, 8, 10

Module 7 (due February 29th)- La mercatique

- p. 121 Sect. I. A. 1-10
Sect. I. B. 1-10
- p. 122 Sect. II. Numbers 2, 3, 4, 5, 9, 10, 22, 23, 25, 29

Module 9 (due March 14th) - La Bourse

- p. 157 Sect. I. A. 1-10
Sect. I. B. 1-10
- P. 158 Sect. II. Numbers 1, 3, 4, 6.

Module 10 (due March 31st) - Les assurances

- p. 169 Sect. I. A. 1-6
Sect. I. B. 1-10
- p. 170 Sect. II. Numbers 1, 2, 3, 4, 5, 8, 9, 10.

Module 11 (due April 18th) - Les transports et le commerce international

- p. 186 Sect. I. A. 1-10
Sect. I. B. 1-10
- p. 187 Sect. II. Numbers 1, 2, 4, 6, 8, 11

Dates and assignments are approximate. I reserve the right to modify this schedule.

Notice Concerning Disabilities

It is the policy of the University of North Alabama to afford equal opportunity in education to qualified students. If you have a disability that may prevent you from meeting the course requirements, contact the instructor within the first three class sessions to file a Student Disability Statement and to develop an accommodation plan. Course requirements will not be waived but accommodations will be made to allow you to meet the requirements, provided that you are timely in working with the instructor to develop an accommodation plan.

EXPECTED STUDENT LEARNING OUTCOMES:

- Listening:

Able to understand main ideas and most details of connected discourse on a variety of topics beyond the immediacy of the situation. Comprehension may be uneven due to a variety of linguistic and extralinguistic factors, among which topic familiarity is very prominent. These texts frequently involve description and narration in different time frames or aspects, such as present, nonpast, habitual, or imperfective. Texts may include interviews, short lectures on familiar topics, and news items and reports primarily dealing with factual information. Listener is aware of cohesive devices but may not be able to use them to follow the sequence of thought in an oral text.

- **Speaking:**

Able to satisfy the requirements of everyday situations and routine school and work requirements. Can handle with confidence but not with facility complicated tasks and social situations, such as elaborating, complaining, and apologizing. Can narrate and describe with some details, linking sentences together smoothly. Can communicate facts and talk casually about topics of current public and personal interest, using general vocabulary. Shortcomings can often be smoothed over by communicative strategies, such as pause fillers, stalling devices, and different rates of speech. Circumlocution which arises from vocabulary or syntactic limitations very often is quite successful, though some groping for words may still be evident. The Advanced-level speaker can be understood without difficulty by native interlocutors.

- **Reading:**

Able to read somewhat longer prose of several paragraphs in length, particularly if presented with a clear underlying structure. The prose is predominantly in familiar sentence patterns. Reader gets the main ideas and facts and misses some details. Comprehension derives not only from situational and subject matter knowledge but from increasing control of the language. Texts at this level include descriptions and narrations such as simple short stories, news items, bibliographical information, social notices, personal correspondence, routinized business letters, and simple technical material written for the general reader.

- **Writing:**

Able to write routine social correspondence and join sentences in simple discourse of at least several paragraphs in length on familiar topics. Can write simple social correspondence, take notes, write cohesive summaries

and resumes, as well as narratives and descriptions of a factual nature. Has sufficient writing vocabulary to express self simply with some circumlocution. May still make errors in punctuation, spelling, or the formation of nonalphabetic symbols. Good control of the morphology and the most frequently used syntactic structures, e.g., common word order patterns, coordination, subordination, but makes frequent errors in producing complex sentences. Uses a limited number of cohesive devices, such as pronouns, accurately. Writing may resemble literal translations from the native language, but a sense of organization (rhetorical structure) is emerging. Writing is understandable to natives not used to the writing of non-natives.

Course Objective and Assessment

OBJECTIVE	ASSESSMENT
290-3-3-.11(2)(b)2.(ii) Ability to ask questions and compare answers to interpret literary and cultural texts from both native and target cultures for the purpose of interpreting and reflecting on the perspectives of both cultures.	Interpretation of readings in Parlons Affaires. Business letters. Participation. Quizzes/Midterm Exam/Final Exam. MOPI Exams.