

University of North Alabama
Department of Music and Theatre

MU 495 Music Practicum

SYLLABUS

The Music Business and Entertainment Industry internship programs are designed to provide practical experience for advanced students in a professional entertainment industry setting. An internship should further develop student competencies in technological or business/legal related areas of the industry while providing practical application of theories, techniques, and concepts discussed in other courses. Additional goals of the internship programs are to further develop a sense of professionalism, reasoning ability, resourcefulness, and self-reliance. Students should also establish contacts within the industry that may lead to entry level employment.

PREREQUISITES: Senior classification (96 hours or more)
Completion of all Commercial Music/Entertainment
Industry Management classes

Course Objective

Standard	Assessment
290-3-3-.32(2)(b)3. Demonstrate competence in a senior project or presentation in a major area.	Cooperating Professional Evaluation, Supervisor Evaluation, Internship Journal

ATTENDANCE: You are required to work a minimum of 15 hours per week for 15 weeks, for a **total of 225 hours**. During a summer term the amount of time per week is doubled due to the fact that the summer session is approximately half the length of the fall and spring terms.

DAILY JOURNAL: You are expected to keep a daily journal of all internship activities completed during your internship experience. In the front of the journal, write a page about what you hope to accomplish through your internship. At the end of the journal, write a page about what you feel you actually accomplished through your internship. The body of the journal will be your day-to-day activities. The hours worked each day should also be given on each daily report.

The journal should be typed, double spaced and turned in to the Internship Coordinator **no later than study day of the semester in which you are enrolled for the internship.**

Failure to turn in a comprehensive journal or complete the requisite number of hours will result in a grade reduction or failure of the course at the discretion of the Internship Coordinator.

GRADING:

Your final grade will be based upon the following:

Cooperating Professional Evaluation

Supervisor Evaluation

Internship journal

Completion of required internship hours (225)