

COLLEGE OF BUSINESS MINORS

REQUIREMENTS FOR A MINOR IN ACCOUNTING

COURSE	TITLE	CREDITS
AC 291	Accounting Concepts I	3
AC 292	Accounting Concepts II	3
AC 390	Accounting Information Systems	3
AC 391	Intermediate Accounting I	3
	Electives from:	6
AC 392	Intermediate Accounting II (3)	
AC 395	Accounting for Nonbusiness Organizations (3)	
AC 471	Cost Accounting (3)	
AC 472	Tax Accounting (3)	
AC 481	Financial Statement Analysis (3)	
AC 495	Advanced Cost Accounting (3)	
Total		18

REQUIREMENTS FOR A MINOR IN BUSINESS ADMINISTRATION

(Not open to students with majors within the College of Business)

COURSE	TITLE	CREDITS
AC 291	Accounting Concepts I	3
AC 292 or	Accounting Concepts II (3)	3
EC 252	Principles of Microeconomics (3)	
EC 251	Principles of Macroeconomics	3
MG 330	Principles of Management	3
MG 491 or	International Business (3)	3
FI 393	Financial Management	
MK 360	Principles of Marketing	3
Total		18

REQUIREMENTS FOR A MINOR IN CATEGORY MANAGEMENT

COURSE	TITLE	CREDITS
CIS 446	Decision Support Using Spreadsheets	3
MK 360	Principles of Marketing	3
MK 365	Principles of Category Management	3
MK 435	Science of Category Management	3
MK 461	Personal Selling	3
MK 470	Cases in Category Management	3
Total		18

REQUIREMENTS FOR A MINOR IN COMPUTER INFORMATION SYSTEMS

COURSE	TITLE	CREDITS
CIS 225	Introduction to Object-Oriented Programming	3
CIS 236	Information Systems in Organizations	3
CIS 330	Systems Analysis and Design	3
CIS 366	Database Development and Management	3
CIS Elective	(any level)	3
CIS Elective	(400 level)	3
Total		18

REQUIREMENTS FOR A MINOR IN COMPUTER SCIENCE

COURSE	TITLE	CREDITS
CS 155	Computer Science I	3
CS 255	Computer Science II	3
CS 355	Data Structures and Algorithms	3
CS Elective	(any level)	3
CS Elective	(300-400 level)	3
CS Elective	(300-400 level)	3
Total		18

REQUIREMENTS FOR A MINOR IN ECONOMICS

COURSE	TITLE	CREDITS
EC 251	Principles of Macroeconomics	3
EC 252	Principles of Microeconomics	3
EC 340	Economics of the Firm	3
EC 341	Intermediate Macroeconomic Theory	3
QM 291	Statistical Process Control	3
Elective	Any elective approved by the department chair	3
Total		18

REQUIREMENTS FOR A MINOR IN HUMAN RESOURCES MANAGEMENT

COURSE	TITLE	CREDITS
MG 100	Introduction to Business (<i>open only to student not yet admitted to COB</i>)	3
MG 330	Principles of Management	3
MG 340	Negotiation and Conflict Resolution	3
MG 362	Human Resources Management	3
MG 371	Employment Law	3
MG 462	Performance Appraisals and Compensation	3
Total		18

REQUIREMENTS FOR A MINOR IN HCI DEVELOPMENT CS

(Open only to Computer Science Majors)

COURSE	TITLE	CREDITS
CIS 289	Introduction to Human Computer Interaction/User Experience (HCI/UX)	3
CIS 489	Capstone HCI/UX Project	3
COM 205	Communication in a Global Age	3
AR 221 or	Drawing I (3)	3
COM 256	Fundamentals of Electronic Media (3)	3
AR 231 or	Design I (3)	3
COM 410	Layout and Design I (3)	3
PY 385	Cognitive Psychology	3
EN 445W	New Media Writing	3
Total		21

NOTE: Students with the HCI Development minor and major in CS should select an art course for their fine art elective, GE 111 and GE 112 for their General Educational natural science elective and PY 201 for a Social and Behavior Science elective.

REQUIREMENTS FOR A MINOR IN HCI DEVELOPMENT CIS*(Open only to Computer Information Systems Majors)*

COURSE	TITLE	CREDITS
CIS 289	Introduction to Human Computer Interaction/User Experience (HCI/UX)	3
CIS 489	Capstone HCI/UX Project	3
COM 205	Communication in a Global Age	3
EN 445W or	New Media Writing (3)	3
COM 215	Media Writing (3)	
AR 221 or	Drawing I (3)	3
AR 231	Design 1 (3)	
COM 256 or	Fundamentals of Electronic Media (3)	3
MK 476 or	Consumer and Market Behavior (3)	
MK 479	Marketing Research (3)	
PY 385	Cognitive Psychology	3
Total		21

NOTE: Students with the HCI Development minor and major in CIS should select an art course for their fine art elective and GE 111 and GE 112 for their General Educational natural science elective. Students with the HCI Development minor and major in CIS must take CIS 489 which may count as one of the courses in their concentration.

REQUIREMENTS FOR A MINOR IN INNOVATION AND ENTREPRENEURSHIP

COURSE	TITLE	CREDITS
MG 234 or	Innovation Engineering Create: Innovation Engineering I (3)	3
MG 234H	Honors Innovation Engineering Create: Innovation Engineering I (3)	
MG 334 or	Innovation Engineering Communicate: Innovation Engineering II (3)	3
MG 334H	Honors Innovation Engineering Communicate: Innovation Engineering II (3)	
MG 434	Innovation Engineering Commercialize: Innovation Engineering III (3)	3
MG 474	Innovation Engineering Experience: Innovation Engineering IV (3)	3
MG 494	Entrepreneurial Business Plan Writing (3)	3
Total		15

REQUIREMENTS FOR A MINOR IN MANAGEMENT

COURSE	TITLE	CREDITS
MG 100	Introduction to Business <i>(open only to student not yet admitted to COB)</i>	3
MG 330	Principles of Management	3
MG 331	Leadership and Organizational Behavior	3
MG 362	Human Resources Management	3
MG Elective	(300/400 level)	3
MG Elective	(300/400 level)	3
Total		18

REQUIREMENTS FOR A MINOR IN MARKETING

COURSE	TITLE	CREDITS
MG 100	Introduction to Business <i>(open only to student not yet admitted to COB)</i>	3
MK 360	Principles of Marketing	3
MK 363	Integrated Marketing Communications	3
MK 476	Consumer and Market Behavior	3
MK Elective		3
MK Elective		3
Total		18

REQUIREMENTS FOR A MINOR IN MARKETING COMMUNICATIONS AND TECHNOLOGY

COURSE	TITLE	CREDITS
MG 100	Introduction to Business (<i>open only to student not yet admitted to COB</i>)	3
MG 305	Technology Tools for Business	3
MG 382W	Managerial Communications	3
MK 360	Principles of Marketing	3
MK 363	Integrated Marketing Communications	3
MK 375	Social Media Marketing	3
Total		18

REQUIREMENTS FOR A MINOR IN PROJECT MANAGEMENT

COURSE	TITLE	CREDITS
MG 100	Introduction to Business (<i>open only to student not yet admitted to COB</i>)	3
MG 305	Technology Tools for Business	3
MG 330	Principles of Management	3
MG 331	Leadership and Organizational Behavior	3
MG 340	Negotiation and Conflict Resolution	3
MG 485	Project Management	3
Total		18

REQUIREMENTS FOR A MINOR IN QUANTITATIVE METHODS

COURSE	TITLE	CREDITS
EC 340	Economics of the Firm	3
EC Elective		3
QM 295	Quantitative Methods in Business and Economics	3
QM 395	Decision-Making Techniques for Business	3
QM 480	Regression and Time-Series Analysis	3
QM Elective		3
Total		18

REQUIREMENTS FOR A MINOR IN REAL ESTATE AND INSURANCE

COURSE	TITLE	CREDITS
FI 325	Principles of Real Estate I	3
FI 355	Principles of Insurance	3
FI 365 or	Property and Casualty Insurance (3)	3
FI 375	Life and Health Insurance (3)	3
FI 430	Real Estate Appraisal	3
FI 440 or	Real Estate Finance (3)	3
FI 445	Real Estate Investments (3)	3
Elective	Any elective approved by the department chair	3
Total		18

REQUIREMENTS FOR A MINOR IN SALES

COURSE	TITLE	CREDITS
MG 100	Introduction to Business (<i>open only to student not yet admitted to COB</i>)	3
MK 360	Principles of Marketing	3
MK 363	Integrated Marketing Communications	3
MK 375	Social Media Marketing	3
MK 461	Personal Selling	3
MK 462	Advanced Sales	3
Total		18

COMMUNICATIONS MINORS

REQUIREMENTS FOR A MINOR IN COMMUNICATION STUDIES

COURSE	TITLE	CREDITS
COM 205	Communication in a Global Age	3
	<i>15 hours from the following 3 credit hour courses with at least nine hours at the 300/400 level</i>	15
COM 230	Foundations of Public Relations (3)	
COM 231	Argumentation and Debate (3)	
COM 306	Interpersonal Communication (3)	
COM 308	Nonverbal Communication (3)	
COM 320	Political Communication (3)	
COM 330	Group Communication (3)	
COM 386	Gender Communication (3)	
COM 402	Persuasion (3)	
COM 440	Organizational Communication (3)	
Total		18

REQUIREMENTS FOR A MINOR IN DIGITAL MEDIA PRODUCTION

COURSE	TITLE	CREDITS
COM 133	Cinema Appreciation	3
COM 253	Introduction to Film Production	3
COM 383W	Screenwriting Fundamentals	3
COM 393W	Short Screenplay Writing	3
COM 423	Intermediate Film Production	3
COM 443	Advanced Film Production	3
Total		18

REQUIREMENTS FOR A MINOR IN JOURNALISM

COURSE	TITLE	CREDITS
COM 215	Media Writing	3
COM 220	Basic Reporting	3
COM 243	Aural-Visual Production	3
COM 317 or	Media Convergence (3)	3
COM 356	Advanced Reporting (3)	
COM 368 or	Editing (3)	3
COM 370	Feature Writing (3)	
COM 400W	Communication Law and Ethics	3
Total		18

REQUIREMENTS FOR A MINOR IN PUBLIC RELATIONS

COURSE	TITLE	CREDITS
COM 205	Communication in a Global Age	3
COM 215	Media Writing	3
COM 230	Foundations of Public Relations (3)	3
COM 303W	Communications Research Methods	3
COM 374	Public Relations Cases	3
COM 410	Layout and Design I	3
Total		18

REQUIREMENTS FOR A MINOR IN MASS COMMUNICATION

COURSE	TITLE	CREDITS
COM 205	Communication in a Global Age	3
COM 215	Media Writing	3
COM 220	Basic Reporting	3
	<i>9 hours from the following 3 credit hour courses</i>	9
COM 303W	Communications Research Methods	
COM 317	Media Convergence	
COM 340	Media Criticism	
COM 400W	Communication Law and Ethics	
COM 455	Mass Media History	
COM 465	Global Media History	
Total		18

THEATRE MINOR**REQUIREMENTS FOR A MINOR IN THEATRE**

COURSE	TITLE	CREDITS
TH 220	Acting I	3
TH 250	Theatrical Design	3
TH 370	Directing I	3
	<i>9 hours from the following 3 credit hour courses</i>	9
TH 320	Movement for the Stage (3)	
TH 335	Acting for the Camera and Digital Media (3)	
TH 340	Scene Design (3)	
TH 350	Lighting Design (3)	
TH 360	Costume Design (3)	
TH 380	Stage Management (3)	
TH 400	Acting II (3)	
TH 402	Dramatic Literature and Criticism I (3)	
TH 405	Dramatic Literature and Criticism II (3)	
TH 430	History of Theatre I (3)	
TH 440	History of Theatre II (3)	
TH 460	Arts Management (3)	
TH 470	Directing II (3)	
TH 480	Topics in Theatre (3)	
Total		18

MUSIC MINOR

REQUIREMENTS FOR A MINOR IN MUSIC

COURSE	TITLE	CREDITS
	Ensembles	3
MU 101	Music Theory I	3
MU 102	Music Theory II	3
MU 190	Sight Singing/Ear Training I	1
MU 191	Sight Singing/Ear Training II	1
MU 345	History of Music I	3
MU 346W	History of Music II	3
	Applied Music	4
MU Elective	300-400 level	2
MU 011	Performance Attendance (2 semesters)	0
Total		<hr/> 23