



10 RECENT EXAMPLES OF THE WORK OF THE OFFICE OF REGIONAL ENGAGEMENT

- Shoals Shift- a core team has been working since 2014 transforming the regional ecosystem to be a more robust digital economy through entrepreneurial and innovative actions.
- Jacksonville State University- engaged the Rapid Improvement with lean tools team to map and improve their curriculum change process.
- Tennessee RiverLine- using Strategic Doing the Muscle Shoals National Heritage group con-vened local community people with the nonprofit to determine how the Shoals area can be a part of their vision of tourism on the river.
- A Greater Shoals- working with a local group 3 workshop teams are advancing action plans to impact the area in community wellbeing, attracting and retaining younger people and promot-ing the culture of the region.
- Mississippi Community College Consortium – using Strategic Doing the consortium selected the top actions that will be an included in their next year’s work.
- Texarkana - engaged the Strategic Doing team to assist them in establishing a core team that will accomplish new initiatives that build a one Texarkana.
- Smart Start – team engaged students with local mentors to launch a business idea every spring semester since 2015.
- AEM-Cube – has been used by the Strategic Doing team to help the leaders better understand their capabilities.
- RC&D Alabama- presented at their conference two times. Engaged by the Wiregrass RC&D for a Strategic Doing workshop.
- Kauffman Foundation- working with a \$1B foundation to increase the effectiveness of their out-reach using Strategic Doing. Plan is to engage attendees at their annual conference.

