

**BACHELOR OF SCIENCE IN SPORT AND
RECREATION MANAGEMENT**

NAME: _____

Student ID #: _____

CONCENTRATION: Sport Management

CATALOG YEAR: _____

Department of Kinesiology

301 Flowers Hall

NOTE: This program of study DOES NOT lead to eligibility
for teacher certification.

ACHE APPROVED March 2016

Revised June 2019

AREA I: WRITTEN COMPOSITION	Hrs	Gr	Sem	MAJOR CORE	Hrs	Gr	Sem
EN 111 1 st year Composition I	3			HPE 000 Senior Portfolio	0		
EN 112 1 st year Composition II	3			HPE 466W Legal Issues & Risk Management	3		
AREA II: HUMANITIES AND FINE ARTS				HPE 498 Internship	6		
a. COM 201 Fundamentals of Speech	3			SRM 305 Marketing of Sport & Rec Activities	3		
b. <u>3 credit hours from</u> AR 170 OR AR 281 OR AR 282 OR COM 133 OR MU 222 OR MU 244 OR TH 210	3			SRM 310 Sport Facilities & Event Mgt.	3		
c. <u>3 credit hours from</u> EN 211 OR EN 212 OR EN 221 OR EN 222 OR EN 231 OR EN 232 OR EN 233 OR EN 234	3			SRM 410 Management/Sport & Recreational Organizations	3		
d. PHL 250 Business Ethics	3			SRM 498 Internship	6		
AREA III: NATURAL SCIENCE AND MATH				COM 410 Layout and Design	3		
MA	3			CONCENTRATION			
Nat Sc	4			SRM 230 Sociology	3		
Nat Sc	4			SRM 300 Sport Finance	3		
AREA IV: HISTORY, SOCIAL AND BEHAVIORAL SCIENCES				SRM 315 Governance in Sport	3		
HI 101 OR 201	3			SRM 320 Sport Communications	3		
HI 102 OR 202	3			SRM 405 Sport Sales	3		
Soc/Beh Sc OR SRM 200	3			SRM 420 Seminar OR HPE 490 Concept/Analysis	3		
Soc/Beh Sc OR HPE 175 OR HPE 213	3			CHOOSE ONE COURSE FROM THE FOLLOWING:			
ADDITIONAL MAJOR REQUIREMENTS				HPE 370 Theory & Practice in Coaching	3		
CIS 125 Business Apps of Micro Soft	3			HPE 421 Psychology of Coaching	3		
COM 205 OR EC 251	3			SRM 372 Golf for Business Professional	3		
HPE 233 First Aid	3			CHOOSE ONE OF THE FOLLOWING EMPHASES:			
PE Activity (Advisor Approved)	1			Communication Emphasis			
SRM 222 Intro to Sport & Recreation Management	3			COM 215 Media Writing	3		
SRM 240 Economics of Sport	3			COM 230 Introduction to PR	3		
SRM 270 Practicum in SRM	3			COM 243 Aural-Visual Production	3		
TOTAL	60			COM Elective/Advisor Approved	3		
				Management Emphasis (12 hours from the following)			
				MG 330 Principles of Management	3		
				MG 331 Leadership and Organ Behavior	3		
				MG 362 HR Management	3		
				MG 382W Managerial Communication	3		
				MG 391 Entrepreneurship	3		
				Marketing Emphasis (12 hours from the following)			
				MK 360 Marketing	3		
				MK 363 Integrated Marketing Com	3		
				MK 395 Entrepreneurial Marketing	3		
				MK 461 Sales and Sale Manage	3		
				MK 476 Consumer & Marketing Behavior	3		
				TOTAL	60		
				GRAND TOTAL	120		

*Students completing HI 101 must take HI 102. Student completing HI 201 must take HI 202.

**Students selecting the communications emphasis should take COM 205 which is a pre-requisite for other communications courses.