

SPORT MANAGEMENT CONCENTRATION SUGGESTED FOUR YEAR SCHEDULE

1 ST SEMESTER (FALL)		2 ND SEMESTER (SPRING)		1 ST SUMMER	
Course	Sem Hrs	Course	Sem Hrs	Course	Sem Hrs
EN 111	3	EN 112	3		
MA	3	CIS 125	3		
HI 101 OR 201	3	HI 102 OR 202	3		
Nat Sc	4	Nat Sc	4		
Soc/Beh Sc OR COM 205	3	SRM 200	3		
PE Activity	1				
TOTAL	17	TOTAL	16		

3 RD SEMESTER (FALL)		4 TH SEMESTER (SPRING)		2 ND SUMMER	
Course	Sem Hrs	Course	Sem Hrs	Course	Sem Hrs
COM 201 Speech	3	SRM 222 Intro to Sp Re	3		
Literature	3	SRM 230 Socio/Sport	3		
Fine Art	3	Humanities	3		
Soc/Beh Science	3	Com 205 OR EC 251	3		
HPE 175 OR HPE 213	3	HPE 233 First Aid	3		
Emphasis Course	3				
TOTAL	18	TOTAL	15		

5 TH SEMESTER (FALL)		6 TH SEMESTER (SPRING)		3 RD SUMMER	
Course	Sem Hrs	Course	Sem Hrs	Course	Sem Hrs
HPE 370 OR HPE 421 OR SRM 372	3	SRM 300 Sp Finance	3		
SRM 240 Econ of Sport	3	SRM 310 Fac/Evt Mg	3		
SRM 305 Market Sp & Rec	3	SRM 320 Sp Commun	3		
SRM 315 Sp Governance	3	Emphasis Course	3		
Emphasis Course	3				
TOTAL	15	TOTAL	12		

7 TH SEMESTER (FALL)		8 TH SEMESTER (SPRING)		4 TH SUMMER	
Course	Sem Hrs	Course	Sem Hrs	Course	Sem Hrs
SRM 420 OR HPE 490	3	HPE 000 Sr. Portfolio	0		
HPE 466W Legal Issues	3	HPE 498 Internship	6		
SRM 410 Mgt/Sp&Rec Org	3	SRM 498 Internship	6		
COM 410 Desktop Pub	3				
Emphasis Course	3				
		TOTAL	12		
TOTAL	15	TOTAL PROGRAM	120		

NOTES:

SPORT MANAGEMENT CONCENTRATION

The Department of Health, Physical Education and Recreation offers a non-teaching major leading to the Bachelor of Science in Sport and Recreation Management with a concentration in Sport Management. Sport Management is the "business" of sport and leisure activities. The Sport Management concentration offers three emphasis areas from which students may choose: sport communications; sport management; and sport marketing. Career opportunities in Sport Management include:

- Athletic director
- Sport association representative
- Compliance officer
- Facility manager
- Event manager
- Sponsorship and fund raising
- Sport marketing
- Ticket sales
- Sport equipment sales
- Game day operations
- Sport broadcasting
- Sport writer

For additional information contact the:
Department of Health, Physical Education and Recreation
University of North Alabama
UNA Box 5073
Florence, AL 35632-0001
Phone: 256/765-4377
Fax: 256/765-4858
Webpage: www.una.edu/hper



--	--

