

**SPORT MANAGEMENT CONCENTRATION SUGGESTED
FOUR B.S. & M.S. PROGRAM WITH AMP**

1 ST SEMESTER (FALL)		2 ND SEMESTER (SPRING)		1 ST SUMMER	
Course	Sem Hrs	Course	Sem Hrs	Course	Sem Hrs
EN 111	3	EN 112	3	Nat Sc	4
MA	3	CIS 125	3	SRM 222 Intro to Sp Re	3
HI 101 OR 201	3	HI 102 OR 202	3	Fine Art AR 170/similar	3
Nat Sc	4	PHL 250 Ethics	3		
COM 201 Speech	3	SRM 200	3		
PE Activity	1	COM 205 or EC 251	3		
TOTAL	17	TOTAL	18	TOTAL	10

3 RD SEMESTER (FALL)		4 TH SEMESTER (SPRING)		2 ND SUMMER	
Course	Sem Hrs	Course	Sem Hrs	Course	Sem Hrs
Literature EN 211 or Similar	3	SRM 230 Sport Sociology	3	SRM 270 Practicum	3
HPE 175 or HPE 213	3	SRM 405 Sport Sales	3	SRM 305 Sport Mktg	3
HPE 233 First Aid	3	SRM 410 Mgmt Sp Orgs	3	Emphasis Course	3
SRM 240 Sport Economics	3	SRM 605 Media Relations	3		
SRM 310 Facilities	3	SRM 615 Finc/Acct in SRM	3		
Emphasis Course	3	Emphasis or SRM 420	3		
TOTAL	18	TOTAL	18	TOTAL	9

5 TH SEMESTER (FALL)		6 TH SEMESTER (SPRING)		3 RD SUMMER	
Course	Sem Hrs	Course	Sem Hrs	Course	Sem Hrs
HPE 370 OR HPE 421 OR SRM 372	3	HPE 000 Sr. Portfolio	0		
COM 410 Layout/Design	3	HPE 498 Internship	6		
SRM 315 Sp Governance	3	SRM 498 Internship	6		
SRM 665 Risk Mgmt in SRM	3				
Emphasis or SRM 420	3				
Emphasis Course	3	TOTAL	12		
TOTAL	18	B.S. TOTAL PROGRAM	120		

7 TH SEMESTER (FALL)		8 TH SEMESTER (SPRING)		4 TH SUMMER	
Course	Sem Hrs	Course	Sem Hrs	Course	Sem Hrs
SRM 540 Research in SRM	3	SRM 610 Facilities	3		
SRM 650 Leadership	3	SRM 675 Legal Issues	3		
SRM 600 Sport Mktg (Grad)	3	Elective	3		
Elective	3	SRM 693 Comps	0		
		TOTAL	9		
TOTAL	12	M.S. & AMP TOTAL	30		

Prerequisites:

SRM 270 (SRM 222: Need C or Better)
 SRM 300 & SRM 305 (SRM 222)
 SRM 405 (SRM 240)
 SRM 410 (SRM 222)
 SRM 420 (SRM 222 & SRM 410)
 SRM 675 (SRM 665)

NOTES:

SPORT MANAGEMENT CONCENTRATION

The Department of Kinesiology offers a non-teaching major leading to the Bachelor of Science in Sport and Recreation Management with a concentration in Sport Management. Sport Management is the "business" of sport and leisure activities. The Sport Management concentration offers three emphasis areas from which students may choose: sport communications; sport management; and sport marketing. Career opportunities in Sport Management include:

- Athletic director
- Sport association representative
- Compliance officer
- Facility manager
- Event manager
- Sponsorship and fund raising
- Sport marketing
- Ticket sales
- Sport equipment sales
- Game day operations
- Sport broadcasting
- Sport writer

For additional information contact the:

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Sport & Rec. Mgmt Faculty:	
Dr. Jennifer Gellock Assistant Professor jgellock@una.edu	Accelerated Master's Program (AMP) Offerings:
Dr. Chanho Kang Associate Professor ckang@una.edu	Undergrad Course- Grad Course HPE 490- SRM 550 OR SRM 555 SRM 300- SRM 615 SRM 305- SRM 600 SRM 310- SRM 610 SRM 320- SRM 605 SRM 410- HPE 675 SRM 441- SRM 541 SRM 444- SRM 544 HPE 466w- SRM 665
Mr. Patrick Shremshock Lecturer pshremshock@una.edu	
Dr. Mike Stocz Assistant Professor mstocz@una.edu	NOTE- Students must take the graduate course for dual credit. Undergraduate courses within AMP do not qualify for graduate coursework.

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