

**SPORT MANAGEMENT CONCENTRATION
SUGGESTED FOUR YEAR SCHEDULE**

1 st SEMESTER (FALL)		2 nd SEMESTER (SPRING)		1 st SUMMER	
Course	Sem Hrs	Course	Sem Hrs	Course	Sem Hrs
EN 111	3	EN 112	3		
MA	3	CIS 125	3		
HI 101 OR 201	3	HI 102 OR 202	3		
Nat Sc	4	Nat Sc	4		
COM 205	3	SRM 200	3		
PE Activity	1				
TOTAL	17	TOTAL	16		

3 rd SEMESTER (FALL)		4 th SEMESTER (SPRING)		2 nd SUMMER	
Course	Sem Hrs	Course	Sem Hrs	Course	Sem Hrs
COM 201 Speech	3	SRM 222 Intro to Sp Re	3		
Literature EN 211 or Similar	3	HPE 233 First Aid	3		
Fine Art AR 170 or Similar	3	SRM 240 Sport Econ	3		
PHL 250	3	SRM 270 Practicum	3		
HPE 175 OR HPE 213	3	SRM 230 Sport Sociology	3		
Emphasis Course	3				
TOTAL	18	TOTAL	15		

5 th SEMESTER (FALL)		6 th SEMESTER (SPRING)		3 rd SUMMER	
Course	Sem Hrs	Course	Sem Hrs	Course	Sem Hrs
HPE 370 OR HPE 421 OR SRM 372	3	SRM 300 Sp Finance	3		
SRM 305 Market Sp & Rec	3	SRM 320 Sport Comm	3		
SRM 310 Fac/Evt Mg	3	SRM 405 Sport Sales	3		
SRM 315 Sp Governance	3	SRM 410 Mgmt of Sprt Org	3		
Emphasis Course	3				
TOTAL	15	TOTAL	12		

7 th SEMESTER (FALL)		8 th SEMESTER (SPRING)		4 th SUMMER	
Course	Sem Hrs	Course	Sem Hrs	Course	Sem Hrs
SRM 420 OR HPE 490	3	HPE 000 Sr. Portfolio	0		
HPE 466W Legal Issues	3	HPE 498 Internship	6		
COM 410 Desktop Pub	3	SRM 498 Internship	6		
Emphasis Course	3				
Emphasis Course	3				
		TOTAL	12		
TOTAL	15	TOTAL PROGRAM	120		

Prerequisites:

SRM 270 (SRM 222: Need C or Better)
 SRM 300 & SRM 305 (SRM 222)
 SRM 405 (SRM 240)
 SRM 410 (SRM 222)
 SRM 420 (SRM 222 & SRM 410)

NOTES:

SPORT MANAGEMENT CONCENTRATION

The Department of Kinesiology offers a non-teaching major leading to the Bachelor of Science in Sport and Recreation Management with a concentration in Sport Management. Sport Management is the "business" of sport and leisure activities. The Sport Management concentration offers three emphasis areas from which students may choose: sport communications; sport management; and sport marketing. Career opportunities in Sport Management include:

- Athletic director
- Sport association representative
- Compliance officer
- Facility manager
- Event manager
- Sponsorship and fund raising
- Sport marketing
- Ticket sales
- Sport equipment sales
- Game day operations
- Sport broadcasting
- Sport writer

For additional information contact the:

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 Fax: 256/765-4858
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Sport & Rec. Mgmt Faculty:	Alumni Job/Internship Placements:
Dr. Jennifer Gellock Assistant Professor jgellock@una.edu	Tennessee Titans Nashville Predators Atlanta Braves Houston Astros
Dr. Chanho Kang Associate Professor ckang@una.edu	Birmingham Barons Rocket City Trash Pandas Huntsville Havoc CrossFit NoALA
Mr. Patrick Shremshock Lecturer pshremshock@una.edu	Fox Sports Shoals Alabama A&M University Clemson University University of North Alabama Athletics
Dr. Mike Stocz Assistant Professor mstocz@una.edu	Samford University University of San Francisco University of Tennessee- Martin Tulane University Vanderbilt University YMCA of the Shoals

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