

SPORT MANAGEMENT CONCENTRATION SUGGESTED THREE YEAR SCHEDULE

1 ST SEMESTER (FALL)		2 ND SEMESTER (SPRING)		1 ST SUMMER	
Course	Sem Hrs	Course	Sem Hrs	Course	Sem Hrs
EN 111	3	EN 112	3	Nat Sc	4
MA	3	CIS 125	3	SRM 222 Intro to Sp Re	3
HI 101 OR 201	3	HI 102 OR 202	3	Fine Art AR 170/similar	3
Nat Sc	4	PHL 250 Ethics	3		
COM 201 Speech	3	SRM 200	3		
PE Activity	1	COM 205 or EC 251	3		
TOTAL	17	TOTAL	18	TOTAL	10

3 RD SEMESTER (FALL)		4 TH SEMESTER (SPRING)		2 ND SUMMER	
Course	Sem Hrs	Course	Sem Hrs	Course	Sem Hrs
Literature EN 211 or Similar	3	SRM 230 Sport Sociology	3	SRM 270 Practicum	3
HPE 175 or HPE 213	3	SRM 300 Sport Finance	3	SRM 305 Sport Mktg	3
HPE 233 First Aid	3	SRM 320 Sport Comm	3	Emphasis Course	3
SRM 240 Sport Economics	3	SRM 405 Sport Sales	3		
SRM 310 Facilities	3	SRM 410 Mgmt Sp Orgs	3		
Emphasis Course	3	Emphasis or SRM 420	3		
TOTAL	18	TOTAL	18	TOTAL	9

5 TH SEMESTER (FALL)		6 TH SEMESTER (SPRING)		3 RD SUMMER	
Course	Sem Hrs	Course	Sem Hrs	Course	Sem Hrs
HPE 370 OR HPE 421 OR SRM 372	3	HPE 000 Sr. Portfolio	0		
HPE 466w Legal Issues	3	HPE 498 Internship	6		
COM 410 Layout/Design	3	SRM 498 Internship	6		
SRM 315 Sp Governance	3				
Emphasis or SRM 420	3				
Emphasis Course	3	TOTAL	12		
TOTAL	18	TOTAL PROGRAM	120		

7 TH SEMESTER (FALL)		8 TH SEMESTER (SPRING)		4 TH SUMMER	
Course	Sem Hrs	Course	Sem Hrs	Course	Sem Hrs

Prerequisites:

SRM 270 (SRM 222: Need C or Better)
 SRM 300 & SRM 305 (SRM 222)
 SRM 405 (SRM 240)
 SRM 410 (SRM 222)
 SRM 420 (SRM 222 & SRM 410)

NOTES:

SPORT MANAGEMENT CONCENTRATION

The Department of Kinesiology offers a non-teaching major leading to the Bachelor of Science in Sport and Recreation Management with a concentration in Sport Management. Sport Management is the "business" of sport and leisure activities. The Sport Management concentration offers three emphasis areas from which students may choose: sport communications; sport management; and sport marketing. Career opportunities in Sport Management include:

- Athletic director
- Sport association representative
- Compliance officer
- Facility manager
- Event manager
- Sponsorship and fund raising
- Sport marketing
- Ticket sales
- Sport equipment sales
- Game day operations
- Sport broadcasting
- Sport writer

For additional information contact the:

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Sport & Rec. Mgmt Faculty:	Alumni Job/Internship Placements:
Dr. Jennifer Gellock Assistant Professor jgellock@una.edu	Tennessee Titans Nashville Predators Atlanta Braves Houston Astros Birmingham Barons Rocket City Trash Pandas Huntsville Havoc CrossFit NoALA
Dr. Chanho Kang Associate Professor ckang@una.edu	Fox Sports Shoals Alabama A&M University Clemson University University of North Alabama Athletics Samford University University of San Francisco University of Tennessee- Martin Tulane University Vanderbilt University YMCA of the Shoals
Mr. Patrick Shremshock Lecturer pshremshock@una.edu	
Dr. Mike Stocz Assistant Professor mstocz@una.edu	

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