

Instructional Design at UNA

Presented by

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What is Instructional Design?

- A systematic process by which instructional materials are designed, developed, and delivered. It utilizes learning and instructional theory to ensure the quality of instruction.
- ***Instructional Designers*** offer advice, coordinate and manage aspects of course design.
- ***Subject Matter Experts*** provide information about content, resources and manage course delivery.

Design vs. Delivery

The faculty member is integral to both design and delivery.

Design...

is the forethought and planning put into the course.

Combines the efforts of instructional designers and subject matter experts.

Delivery...

is the actual teaching of the course, the implementation of the design by the subject matter expert only.

Quality Education at UNA



Quality Matters (QM) is an inter-institutional quality assurance organization that provides resources to assess quality in education around eight standards. ETS utilizes this tool to support faculty in teaching endeavors.

QM is about design *not* delivery or faculty performance.



Quality Matters Standards are fully consistent with published accreditation standards for quality education and can serve as a record of accreditation compliance.



QM Components

1. Course Overview & Introduction
2. Learning Objectives
3. Assessment & Measurement
4. Instructional Materials
5. Learner Interaction & Engagement
6. Course Technology
7. Learner Support
8. Accessibility