

# 24th Annual North Alabama CDPA PC Accounting Forum

Friday, July 22, 2016

Joe Wheeler

State Park Resort,

Rogersville, AL

CDPA<sub>PC</sub>

CERTIFIED PUBLIC ACCOUNTANTS

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**24TH ANNUAL NORTH ALABAMA  
CDPA PC ACCOUNTING FORUM**  
Friday, July 22, 2016 • Joe Wheeler State Park Resort, Rogersville, AL

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# 24TH ANNUAL NORTH ALABAMA CDPA PC ACCOUNTING FORUM

*Sponsored by UNA Continuing Education & Outreach, The Past President's Council, Muscle Shoals Chapter, Institute of Management Accountants, and the UNA Department of Accounting & Business Law*

## AGENDA

**FRIDAY, JULY 22, 2016 • 8:00 am - 4:30 pm**

**Joe Wheeler State Park Resort • Rogersville, Alabama**

**\$159 if registered by July 4; \$169 if registered after July 4**

**Approved for 8.0 hours A&A CPE**

<b>7:30 – 8:15 am</b>	<b>Check-in and Continental Breakfast</b>
<b>8:15 – 8:30 am</b>	<b>Welcome &amp; Introductions</b> <i>Greg Carnes, Dean, College of Business, UNA</i> <i>Meghan Fike, UNA Continuing Education</i>
<b>8:30 – 10:10 am</b>	<b>ASU 2016-02 - Leases</b> <i>Jeremy Blackburn, Assurance Partner</i>
<b>10:10 – 10:25 am</b>	<b>Break</b>
<b>10:25 am – 12:00 pm</b>	<b>Effective Internal Control</b> <i>Jacob Gatlin, Assurance Manager</i>
<b>12:00 – 1:00 pm</b>	<b>Lunch</b>
<b>1:00 – 2:00 pm</b>	<b>Fraud Update</b> <i>Chris Anderson, Assurance Partner</i>
<b>2:00 – 3:30 pm</b>	<b>Impact Of New Guidance On Nonpublic Entities</b> <i>Jacob Gatlin, Assurance Manager</i>
<b>3:30 – 3:45 pm</b>	<b>Refreshment Break</b>
<b>3:45 – 4:45 pm</b>	<b>2015/2016 FASB/GASB Update</b> <i>Jeremy Blackburn, Assurance Partner</i>
<b>4:45 pm</b>	<b>Wrap-up, Evaluation and Certificates</b>

## MAKE YOUR PLANS NOW TO ATTEND THIS POPULAR AND INFORMATIVE ANNUAL ACCOUNTING FORUM!

This annual seminar was developed twenty-four years ago to provide a high quality and affordable day of professional development and networking for accounting professionals from throughout Alabama and neighboring states. It is a chance for the accounting community to gather and learn about trends and procedures, directly from the experts. In addition to providing an excellent source of continuing education, a share of the funds generated to the IMA by the Forum are specially designated to be used in the scholarship program. The Muscle Shoals Chapter of the IMA awards a scholarship annually to a deserving senior accounting student at the University of North Alabama.

This will be a day you can't afford to miss! Register by July 4, 2016 and pay only \$159. Regular price for the Forum is \$169. Discounts are available for currently enrolled accounting students.

### WHERE IS IT HELD?

Joe Wheeler State Park Resort is located on Wheeler Lake at the western edge of Rogersville, just off US 72, about 45 miles west of Huntsville and 25 miles east of Florence. Easily accessible from I-65, the resort is approximately 125 miles south of Nashville and 120 miles north of Birmingham. Take the Highway 72/ Athens/ Florence/Huntsville exit. For room reservations, call toll free: 1-800-544-5639 and ask for the UNA room rate.

## WHO SHOULD ATTEND

Anyone involved in the field of accounting, tax or tax law, assurance or consulting; CPAs; field accountants, auditors and internal accountants and their staffs; students studying accounting; attorneys, financial managers and business people who are interested in accounting and finance.

**Registration  
Online @**

**[www.una.edu/continuing-education](http://www.una.edu/continuing-education)**

# MEET YOUR SPEAKERS



## **CHRIS ANDERSON, CPA ASSURANCE PARTNER**

Chris began his accounting career as an auditor for PricewaterhouseCoopers. After spending more than eight years there, he joined CDPA as a Senior Manager and is now one of the firm's shareholders. He spends considerable time managing audit and review engagements, which involves providing objective and independent audit and assurance services to evaluate an organization's profitability, efficiency, and compliance with applicable laws and regulations. He has worked with various clients in these areas, including private equity firms, publicly traded corporations, private corporations, international corporations, employee benefit plans, healthcare companies, colleges and universities and governmental entities. He specializes in governmental clients, not-for-profit and for-profit entities. Chris's expertise also includes corporate finance, personal tax return preparation, and fraud/forensic engagements.

### **Chris is a member and affiliate of:**

- American Institute of Certified Public Accountants
- Alabama Society of Certified Public Accountants
- Limestone County Economic Development Association, Past Chairman of the Board
- University of North Alabama School of Accounting & Business Law Advisory Council Board Member
- Athens Limestone County Library Board Chairman
- Rotary International – Athens Chapter
- Regions Bank – Board of Directors

### **Licenses**

- Certified Public Accountant, State of Alabama
- Certified Public Accountant, State of Florida

### **Education**

- University of Alabama, Masters of Accountancy
- University of North Alabama, Bachelors of Science, Accounting



## **JEREMY BLACKBURN, CPA, CVA, MAFF ASSURANCE PARTNER**

Jeremy has many years of professional experience in the finance, public accounting, and business advisory industries serving individuals, private companies and public companies principally in the private equity, healthcare, governmental, nonprofit, manufacturing and higher education industries. He also has multiple years of experience in the finance industry as a licensed broker. Jeremy began his career at Davidson, Golden & Lundy, a Nashville public accounting firm specializing in auditing, tax preparation and consulting in the Construction/Contractor Industry. He then moved to PricewaterhouseCoopers (PwC), a large international accounting and consulting firm, working out of their Birmingham and Nashville offices for six years as an assurance manager before joining CDPA in 2010. Jeremy performs audits, reviews, compilations, and business consulting at CDPA. While at CDPA, his area of focus has been assurance, business valuation services, litigation support and consulting services. He has worked with various clients in these areas, including private equity firms, publicly traded corporations, private corporations, international corporations, employee benefit plans, healthcare companies, hospitals and governmental entities. He has assisted clients with mergers and acquisitions, divestitures, federal compliance audits, state compliance audits, inventory, investments, internal controls and revenue recognition. In addition to being a Certified Public Accountant (licensed in Tennessee and Alabama), Jeremy is also a Certified Valuation Analyst and a Master Analyst in Financial Forensics (licensed by NACVA) with broad experience in valuations for gift and

estate tax purposes, income tax purposes, buy-sell agreements, marital dissolution purposes, dissenting stockholder and minority oppression purposes, mergers & acquisitions, divestitures, and fair value for financial reporting.

### **Jeremy is a member and affiliate of:**

- Member of the National Association of Certified Valuators and Analyst
- University of North Alabama School of Accounting & Business Law Advisory Council Board Member
- Golden Key Society
- American Institute of Certified Public Accountants
- Alabama Society of Certified Public Accountants
- Charter member of Madison, AL Jaycees (Junior Chamber)
- Limestone County Learn to Read Council, Board Member, Treasurer
- Athens/Limestone County Chamber of Commerce, Board Member

### **Licenses**

- Certified Public Accountant, State of Alabama
- Certified Public Accountant, State of Tennessee
- Certified Valuation Analyst
- Master Analyst in Financial Forensics

### **Education**

- University of Alabama in Birmingham, Masters of Business Administration
- University of North Alabama, Bachelors of Business Administration, Finance & Accounting



## **JACOB GATLIN, CPA ASSURANCE MANAGER**

Jacob has extensive experience in accounting and higher education instruction. His primary focus has been on providing accounting and tax services for private entities and individuals, and assurance services for nonprofits and governmental organizations. In addition, Jacob has been appointed by the American Institute of Certified Public Accountants to serve on various committees. He is currently serving on the Private Companies Practice Section Technical Issues Committee, otherwise known as "TIC." TIC monitors the activities of the Financial Accounting Standards Board, Government Accounting Standards Board, Auditing Standards Board, Accounting and Review Services Committee, and Professional Ethics Executive Committee for technical developments that could have an impact on small and medium sized accounting firms and the clients they serve. He also serves on the Auditing Revenue Task Force, which is developing general and industry-specific auditing guidance related to the new revenue recognition standard. He previously served as a member of the IRS Advocacy and Relations Committee, which acts as the AICPA's primary liaison with the IRS to improve the current tax administration system for the benefit of members, clients, the public, and the government.

### **Licenses**

- Certified Public Accountant, State of Alabama

### **Education**

- University of Alabama-Huntsville, Huntsville, AL: Masters of Accountancy
- University of Alabama-Huntsville, Huntsville, AL: Bachelor of Science, Accounting

# CDPA PC

## CERTIFIED PUBLIC ACCOUNTANTS

Our firm provides outstanding service to our clients because of our dedication to the three underlying principles of professionalism, responsiveness and quality.

### Professionalism

Our firm is one of the leading firms in the area. By combining our expertise, experience and the energy of our staff, each client receives close personal and professional attention. Our high standards, service and specialized staff spell the difference between our outstanding performance, and other firms. We make sure that every client is served by the expertise of our whole firm.

### Responsiveness

Our firm is responsive. Companies who choose our firm rely on competent advice and fast, accurate personnel. We provide total financial services to individuals, large and small businesses and other agencies. Because we get new business from the people who know us best, client referrals have fueled our growth in the recent years. Through hard work, we have earned the respect of the business and financial communities. This respect illustrates our diverse talents, dedication and ability to respond quickly.

### Quality

An accounting firm is known for the quality of its service. Our firm's reputation reflects the high standards we demand of ourselves. Our primary goal as a trusted advisor is to be available and to provide insightful advice to enable our clients to make informed financial decisions. We do not accept anything less from ourselves and this is what we deliver to our clients. We feel it is extremely important to continually professionally educate ourselves to improve our technical expertise, financial knowledge and service to our clients. Our high service quality and "raving fan" clients are the result of our commitment to excellence.

## FAST & EASY REGISTRATION

### HOW TO REGISTER:



#### ONLINE

[www.una.edu/continuing-education](http://www.una.edu/continuing-education)



#### BY PHONE

Our registration office is open from 8 a.m. to 4:30 p.m. Monday through Friday. We accept Discover, MasterCard and Visa. We also accept company purchase orders. Call (256) 765-4862 or 1(800)-825-5862, ext. 4862.



#### VIA FAX

Simply fax the attached registration form any time day or night to (256) 765-4872. All fax orders must contain a credit card number unless we are invoicing your company.



#### IN PERSON

During our office hours, come by our office at UNA East Campus, 1640 Tune Ave., Florence.



#### MAIL

Complete the attached registration form and mail with your check or credit card information (don't mail cash) to Continuing Education & Outreach, UNA Box 5036, University of North Alabama, Florence, Alabama 35632-0001.

**Cancellations:** If you must cancel, notify us three days in advance for a full refund. Later cancellations may receive credit toward future workshops if requested by the date of the seminar. Participant substitution may be made at any time.

**Course Cancellations:** Non-credit courses are subject to cancellation if there is insufficient enrollment. Continuing Education & Outreach apologizes for any inconvenience this may cause you. In the event a course is cancelled, a registrant has the option of applying the fees paid to another course or receiving a complete refund.

## Registration Form

If registering more than one person, please list additional names and information on an attached sheet or duplicate this form.

Name \_\_\_\_\_ Job Title \_\_\_\_\_

Company / Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_ ☐ Home ☐ Work

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: (Day) \_\_\_\_\_ (Evening) \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

### 24TH ANNUAL NORTH ALABAMA CDPA PC ACCOUNTING FORUM

(Course #16SUACCT10101)

(includes continental breakfast, refreshment breaks, lunch, learning materials and Continuing Education certificate of completion.)

☐ \$159 per person when you register and pay by July 4.

☐ \$169 per person when you register after July 4 (and at the door).

### PAYMENT METHOD

☐ Check Enclosed (payable to UNA) Please include course name on lower left side of check.

☐ Please invoice company above. If different address than mailing, please provide:

☐ Purchase Order

☐ Money Order

☐ Visa

☐ MasterCard

☐ Discover

Name on Card (please print) \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Credit Card Verification# \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Please make as many copies of this form as you need.