

University of NORTH ALABAMA

# 25th Annual North Alabama CDPA PC Accounting Forum

Friday, July 21, 2017

Joe Wheeler

State Park Resort,

Rogersville, AL

**CDPA<sub>PC</sub>**

CERTIFIED PUBLIC ACCOUNTANTS

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*...because learning is a lifelong pursuit.*



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Friday, July 21, 2017 • Joe Wheeler State Park Resort, Rogersville, AL

**25TH ANNUAL NORTH ALABAMA  
CDPA PC ACCOUNTING FORUM**

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# 25TH ANNUAL NORTH ALABAMA CDPA PC ACCOUNTING FORUM

*Sponsored by UNA Continuing Education & Outreach, The Past President's Council, Muscle Shoals Chapter, Institute of Management Accountants, and the UNA Department of Accounting & Business Law*

## AGENDA

**FRIDAY, JULY 21, 2017 • 8:00 am - 4:30 pm**

**Joe Wheeler State Park Resort • Rogersville, Alabama**

**\$159 if registered by July 9; \$169 if registered after July 9**

**Approved for 8.0 hours A&A CPE**

<b>7:30 – 8:00 am</b>	<b>Check-in and Continental Breakfast</b>
<b>8:00 – 8:15 am</b>	<b>Welcome &amp; Introductions</b> <i>Dr. Greg Carnes, Dean, College of Business, UNA</i> <i>Meghan Fike, UNA Continuing Education</i>
<b>8:15 – 9:15 am</b>	<b>2016/2017 FASB Update</b> <i>Jacob Gatlin, CPA, Audit Manager</i>
<b>9:15 – 11:00 am</b>	<b>New Standard Implementation: GASB 72</b> <i>Jeremy Blackburn, CPA, CVA, MAFF, Audit Partner</i>
<b>11:00 – 11:15 am</b>	<b>Break</b>
<b>11:15 am – 12:15 pm</b>	<b>Update From The AICPA Private Company Technical Issues Committee</b> <i>Jacob Gatlin, CPA, Audit Manager</i>
<b>12:15 – 1:15 pm</b>	<b>Lunch</b>
<b>1:15 – 2:00 pm</b>	<b>2016-2017 GASB Update</b> <i>Jacob Gatlin, CPA, Audit Manager</i>
<b>2:00 – 3:30 pm</b>	<b>Audits Of Employee Benefit Plans: Overview &amp; Update</b> <i>Jeremy Blackburn, CPA, CVA, MAFF, Audit Partner</i>
<b>3:30 – 3:45 pm</b>	<b>Refreshment Break</b>
<b>3:45 – 4:30 pm</b>	<b>GAS Audits: Overview &amp; Update</b> <i>Jacob Gatlin, CPA, Audit Manager</i>
<b>4:30 pm</b>	<b>Wrap-up, Evaluation and Certificates</b>

## MAKE YOUR PLANS NOW TO ATTEND THIS POPULAR AND INFORMATIVE ANNUAL ACCOUNTING FORUM!

This annual seminar was developed twenty-five years ago to provide a high quality and affordable day of professional development and networking for accounting professionals from throughout Alabama and neighboring states. It is a chance for the accounting community to gather and learn about trends and procedures, directly from the experts. In addition to providing an excellent source of continuing education, a share of the funds generated to the IMA by the Forum are specially designated to be used in the scholarship program. The Muscle Shoals Chapter of the IMA awards a scholarship annually to a deserving senior accounting student at the University of North Alabama.

This will be a day you can't afford to miss! Register by July 9, 2017 and pay only \$159. Regular price for the Forum is \$169. Discounts are available for currently enrolled accounting students.

### WHERE IS IT HELD?

Joe Wheeler State Park Resort is located on Wheeler Lake at the western edge of Rogersville, just off US 72, about 45 miles west of Huntsville and 25 miles east of Florence. Easily accessible from I-65, the resort is approximately 125 miles south of Nashville and 120 miles north of Birmingham. Take the Highway 72/ Athens/ Florence/Huntsville exit. For room reservations, call toll free: 1-800-544-5639 and ask for the UNA room rate.

**Registration  
Online @**

**[www.una.edu/continuing-education](http://www.una.edu/continuing-education)**

## WHO SHOULD ATTEND

Anyone involved in the field of accounting, tax or tax law, assurance or consulting; CPAs; field accountants, auditors and internal accountants and their staffs; students studying accounting; attorneys, financial managers and business people who are interested in accounting and finance.

# MEET YOUR SPEAKERS



## **JEREMY BLACKBURN, CPA, CVA, MAFF AUDIT PARTNER**

Jeremy joined CDPA in 2010 and manages the firm's litigation support, financial forensics, valuation, audit and review practice. He is the firm's Certified Valuation

Analyst and Master Analyst in Financial Forensics. He is also a licensed Certified Public Accountant in Alabama, Tennessee and Florida. Jeremy has over fifteen years of experience working in the finance and accounting industries, including auditing multi-national companies, income and estate tax issues along with general business consulting, individual financial planning, fraud examinations, litigation support and business valuation. Prior to joining CDPA, Jeremy was a manager with a large multinational accounting firm (PricewaterhouseCoopers) auditing benefit plans, large multi-national corporations, investment firms, hedge funds, and private equity firms. Prior to that, he worked in the audit and tax department in the Nashville-based firm Davidson, Golden & Lundy.

### **Professional Affiliations & Civic Memberships**

- National Association of Certified Valuators and Analysts, Member
- American Institute of Certified Public Accountants, Member
- Alabama Society of Certified Public Accountants, Member
- Learn to Read Council – Athens, AL, Past Treasurer
- University of North Alabama School of Accounting Business Council, Board Member
- Greater Limestone County Chamber of Commerce, Board Member
- Alabama Society of Certified Public Accountants, Nomination Committee
- Alabama Society of Certified Public Accountants, Professional Standards Committee

### **Certifications**

- Certified Public Accountant (FL, TN and AL)
- Certified Valuation Analyst
- Master Analyst in Financial Forensics

### **Education**

- MBA, University of Alabama at Birmingham
- BBA, University of North Alabama; Majors: Finance & Accounting



## **JACOB GATLIN, CPA AUDIT MANAGER**

Jacob has over a decade of providing accounting, attest, and audit services to nonpublic businesses and organizations. A recognized leader in technical audit and accounting issues, Jacob currently serves as

Zone 1 Chair to the American Institute's of CPA's ("AICPA") Private Company Practice Section's Technical Issues Committee ("TIC"). TIC is limited to 13 audit partners and senior managers from across the United States and advocates on behalf of accounting firms and their clients in the standard-setting process with the FASB, GASB, ASB, ARSC, and PEEC. TIC reviews drafts of accounting and professional standards, provides feedback directly to the authors, and ultimately improves the final rules which impact all businesses, not-for-profit organizations, and governmental entities in the United States. Jacob also served on the AICPA Auditing Revenue Task Force ("ARTF") and the IRS Advocacy and Relations Committee ("ARC"). The ARTF developed general and industry-specific auditing guidance related to ASC 606 – Revenue from Contracts with Customers, while the ARC acts as the AICPA's primary liaison with the IRS to improve the current tax administration system for the benefit of members, clients, the public, and the government. At the international level, Jacob was recently one of two practitioners in the U.S. who participated in an IAASB conference in Paris, France, working to improve international audit standards for nonpublic businesses.

### **Professional Affiliations & Civic Memberships**

- American Institute of Certified Public Accountants, Member
- Alabama Society of Certified Public Accountants, Member

### **Certifications**

- Certified Public Accountant (AL)

### **Education**

- Masters of Accountancy  
University of Alabama-Huntsville
- Bachelors of Science, Accounting  
University of Alabama-Huntsville

# CDPA PC

## CERTIFIED PUBLIC ACCOUNTANTS

Our firm provides outstanding service to our clients because of our dedication to the three underlying principles of professionalism, responsiveness and quality.

### Professionalism

Our firm is one of the leading firms in the area. By combining our expertise, experience and the energy of our staff, each client receives close personal and professional attention. Our high standards, service and specialized staff spell the difference between our outstanding performance, and other firms. We make sure that every client is served by the expertise of our whole firm.

### Responsiveness

Our firm is responsive. Companies who choose our firm rely on competent advice and fast, accurate personnel. We provide total financial services to individuals, large and small businesses and other agencies. Because we get new business from the people who know us best, client referrals have fueled our growth in the recent years. Through hard work, we have earned the respect of the business and financial communities. This respect illustrates our diverse talents, dedication and ability to respond quickly.

### Quality

An accounting firm is known for the quality of its service. Our firm's reputation reflects the high standards we demand of ourselves. Our primary goal as a trusted advisor is to be available and to provide insightful advice to enable our clients to make informed financial decisions. We do not accept anything less from ourselves and this is what we deliver to our clients. We feel it is extremely important to continually professionally educate ourselves to improve our technical expertise, financial knowledge and service to our clients. Our high service quality and "raving fan" clients are the result of our commitment to excellence.

## FAST & EASY REGISTRATION

### HOW TO REGISTER:



#### ONLINE

[www.una.edu/continuing-education](http://www.una.edu/continuing-education)



#### BY PHONE

Our registration office is open from 8 a.m. to 4:30 p.m. Monday through Friday. We accept Discover, MasterCard and Visa. We also accept company purchase orders. Call (256)765-4862 or 1(800)-825-5862, ext. 4862.



#### VIA FAX

Simply fax the attached registration form any time day or night to (256) 765-4872. All fax orders must contain a credit card number unless we are invoicing your company.



#### IN PERSON

During our office hours, come by our office at UNA East Campus, 1640 Tune Ave., Florence.



#### MAIL

Complete the attached registration form and mail with your check or credit card information (don't mail cash) to Continuing Education & Outreach, UNA Box 5036, University of North Alabama, Florence, Alabama 35632-0001.

**Cancellations:** If you must cancel, notify us three days in advance for a full refund. Later cancellations may receive credit toward future workshops if requested by the date of the seminar. Participant substitution may be made at any time.

**Course Cancellations:** Non-credit courses are subject to cancellation if there is insufficient enrollment. Continuing Education & Outreach apologizes for any inconvenience this may cause you. In the event a course is cancelled, a registrant has the option of applying the fees paid to another course or receiving a complete refund.

## Registration Form

If registering more than one person, please list additional names and information on an attached sheet or duplicate this form.

Name \_\_\_\_\_ Job Title \_\_\_\_\_

Company / Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_ ☐ Home ☐ Work

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: (Day) \_\_\_\_\_ (Evening) \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

### 25TH ANNUAL NORTH ALABAMA CDPA PC ACCOUNTING FORUM

(Course #17SUACCT10101)

(includes continental breakfast, refreshment breaks, lunch, learning materials and Continuing Education certificate of completion.)

☐ \$159 per person when you register and pay by July 9.

☐ \$169 per person when you register after July 9 (and at the door).

\* There is a \$2.00 registration fee per order

### PAYMENT METHOD

☐ **Check Enclosed (payable to UNA)** Please include course name on lower left side of check.

☐ **Please invoice company above. If different address than mailing, please provide:**

☐ Purchase Order

☐ Money Order

☐ Visa

☐ MasterCard

☐ Discover

Name on Card (please print) \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Credit Card Verification# \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Please make as many copies of this form as you need.