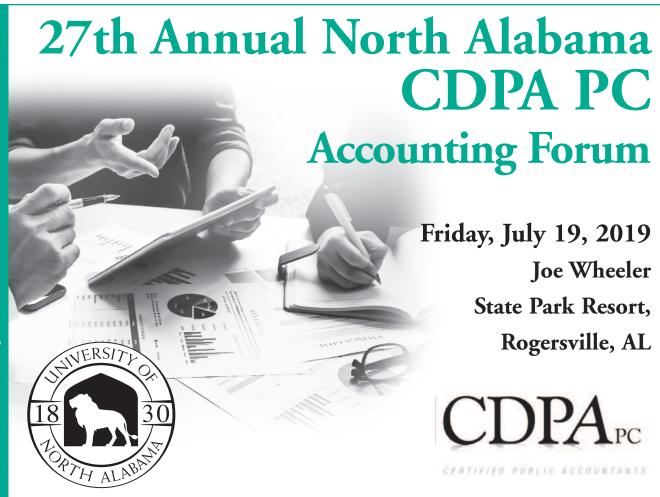
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Friday, July 19, 2019 • Joe Wheeler State Park Resort, Rogersville, AL

27TH ANNUAL NORTH ALABAMA CDPA PC ACCOUNTING FORUM



# 27TH ANNUAL NORTH ALABAMA CDPA PC ACCOUNTING FORUM

Sponsored by UNA Center For Learning and Professional Development
The Past President's Council, Muscle Shoals Chapter, Institute of Management
Accountants, and the UNA Department of Accounting & Business Law

# **AGENDA**

FRIDAY, JULY 19, 2019 • 8:00 am - 4:00 pm Joe Wheeler State Park Resort • Rogersville, Alabama \$159 if registered by July 5; \$169 if registered after July 5 Approved for 8.0 hours A&A CPE

7:30 – 8:00 am	Check-in and Continental Breakfast
8:00 am	Welcome & Introductions Dr. Greg Carnes, Dean, UNA College of Business Meghan Fike, UNA Center For Learning & Professional Development
8:00 – 8:55 am	Professional Ethics Update Jacob Gatlin, CPA, Ph.D.
9:00 – 9:50 am	ERISA Audits & Peer Review Updates Jacob Gatlin, CPA, Ph.D. & Jason Clem, CPA, CVA
9:50 – 10:00 am	Break
10:00 – 10:55 am	FASB Nonprofit Implementation Jeremy Blackburn, CPA, CVA, MAFF
11:00 – 11:55 am	FASB Update Jacob Gatlin, CPA, Ph.D.
12:00 – 1:00 pm	Lunch
1:00 – 1:50 pm	Auditing Standards Update Jeremy Blackburn, CPA, CVA, MAFF
1:50 – 2:00 pm	Refreshment Break
2:00 – 2:55 pm	GASB Update Jacob Gatlin, CPA, Ph.D.
3:00 – 3:55 pm	Lease Implementation – FASB & GASB Jeremy Blackburn, CPA, CVA, MAFF
3:55 – 4:00 pm	Wrap-up, Evaluation and Certificates

## WHO SHOULD ATTEND

Anyone involved in the field of accounting, tax or tax law, assurance or consulting; CPAs; field accountants, auditors and internal accountants and their staffs; students studying accounting; attorneys, financial managers and business people who are interested in accounting and finance.

# MAKE YOUR PLANS NOW TO ATTEND THIS POPULAR AND INFORMATIVE ANNUAL ACCOUNTING FORUM!

This annual seminar was developed twenty-seven years ago to provide a high quality and affordable day of professional development and networking for accounting professionals from throughout Alabama and neighboring states. It is a chance for the accounting community to gather and learn about trends and procedures, directly from the experts. In addition to providing an excellent source of continuing education, a share of the funds generated to the IMA by the Forum are specially designated to be used in the scholarship program. The Muscle Shoals Chapter of the IMA awards a scholarship annually to a deserving senior accounting student at the University of North Alabama.

This will be a day you can't afford to miss! Register by July 5, 2019 and pay only \$159. Regular price for the Forum is \$169. Discounts are available for currently enrolled accounting students.

### WHERE IS IT HELD?

Joe Wheeler State Park Resort is located on Wheeler Lake at the western edge of Rogersville, just off US 72, about 45 miles west of Huntsville and 25 miles east of Florence. Easily accessible from I-65, the resort is approximately 125 miles south of Nashville and 120 miles north of Birmingham. Take the Highway 72/ Athens/ Florence/Huntsville exit. For room reservations, call toll free: 1-800-544-5639 and ask for the UNA room rate.

Registration Online @

www.una.edu/professionaldevelopment

# **MEET YOUR SPEAKERS**



## JEREMY BLACKBURN, CPA, CVA, MAFF, PhD

Jeremy is an Assurance Partner with CDPA and manages the firms litigation support, financial forensics, valuation, audit, and review practices. He is the firm's lead Certified Valuation Analyst and Master Analyst in Financial Forensics. He is also a licensed Certified Public Accountant in Alabama,

Tennessee, and Florida. Jeremy has many years of experience working in the finance and accounting industries, including auditing multi-national companies, income and estate tax issues along with general business consulting, individual financial planning, fraud examinations, litigation support, and business valuation. Prior to joining CDPA, Jeremy was a manager with PricewaterhouseCoopers, auditing benefit plans, large multi-national corporations, investment firms, hedge funds, and private equity firms.

#### **Practice Specializations**

Business Valuations
Attestation Services
Employee Benefit Plan Services & Audits
Litigation Support Services
Management Consulting
Financial Forensics
Personal Financial Planning
Mergers & Acquisitions
Wealth Management

#### **Education**

- B.S. University of North Alabama
- M.B.A. University of Alabama in Birmingham



# JASON CLEM, CPA, CVA, SENIOR ASSOCIATE

Jason has ten years of experience working in retail management for a Fortune 15 Company, and over five years in the accounting and valuation industries, where he has provided services for nonprofit, governmental, and nonpublic entities. In addition, he continues to provide tax services

for corporations, partnerships, trusts, and high-net worth individuals.

#### **Practice Specializations**

Audit, attest, and valuation services for nonprofits, governmental entities, and nonpublic companies.

#### **Education**

• B.S. – Athens State University

### **JACOB GATLIN, CPA, PhD**



Jacob is a Senior Assurance Manager for CDPA in their audit and attest practice sections, and has provided accounting, attest, and audit services to nonpublic businesses and organizations for 15 years. A recognized leader in technical audit and accounting issues, Jacob recently completed a four year appointment on the AICPA Private Company Practice Section's Technical Issues

Committee ("TIC"), which advocates on behalf of accounting firms and their clients in the standard-setting process with the FASB, GASB, ASB, ARSC, PEEC, and PRB, and he continues to serve as a GASB outreach member for TIC. Jacob previously served on the AICPA Revenue Recognition Task Force, which developed general and industry-specific auditing guidance related to ASC 606 — Revenue from Contracts with Customers. Jacob currently serves as the practitioner expert on peer review teams for the premier global accrediting group AACSB in their accreditation processes for university accounting programs around the world.

#### **Practice Specializations**

Audit and attest services for nonprofits, governmental entities, and nonpublic companies

#### **Education**

- B.S University of Alabama in Huntsville
- M.Acc. University of Alabama in Huntsville
- Ph.D. Kennesaw State University

Beginning this year, seminar handouts will be available in downloadable pdf format. The handout link will be emailed to participants three days prior to the day of the seminar. Please print or download the handouts to your device so that you will have access to the materials during the conference.

# CERTIFIED PUBLIC ACCOUNTANTS

Our firm provides outstanding service to our clients because of our dedication to the three underlying principles of professionalism, responsiveness and quality.

#### **Professionalism**

Our firm is one of the leading firms in the area. By combining our expertise, experience and the energy of our staff, each client receives close personal and professional attention. Our high standards, service and specialized staff spell the difference between our outstanding performance, and other firms. We make sure that every client is served by the expertise of our whole firm.

## Responsiveness

Our firm is responsive. Companies who choose our firm rely on competent advice and fast, accurate personnel. We provide total financial services to individuals, large and small businesses and other agencies. Because we get new business from the people who know us best, client referrals have fueled our growth in the recent years. Through hard work, we have earned the respect of the business and financial communities. This respect illustrates our diverse talents, dedication and ability to respond guickly.

## Quality

An accounting firm is known for the quality of its service. Our firm's reputation reflects the high standards we demand of ourselves. Our primary goal as a trusted advisor is to be available and to provide insightful advice to enable our clients to make informed financial decisions. We do not accept anything less from ourselves and this is what we deliver to our clients. We feel it is extremely important to continually professionally educate ourselves to improve our technical expertise, financial knowledge and service to our clients. Our high service quality and "raving fan" clients are the result of our commitment to excellence.

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# FAST & EASY REGISTRATION

#### **HOW TO REGISTER:**



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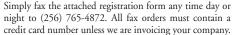


## BY PHONE

Our registration office is open from 8 a.m. to 4:30 p.m. Monday through Friday. We accept Discover, MasterCard and Visa. We also accept company purchase orders. Call (256)765-4862 or 1(800)-825-5862, ext. 4862.



#### VIA FAX





#### IN PERSON

During our office hours, come by our office at UNA East Campus, 1640 Tune Ave., Florence.



#### MAII

Complete the attached registration form and mail with your check or credit card information (don't mail cash) to UNA Center for Learning & Professional Development, UNA Box 5036, University of North Alabama, Florence, Alabama 35632-0001.

Cancellations: If you must cancel, notify us three days in advance for a full refund. Later cancellations may receive credit toward future workshops if requested by the date of the seminar. Participant substitution may be made at any time.

Course Cancellations: Non-credit courses are subject to cancellation if there is insufficient enrollment. UNA Center for Learning and Professional Development apologizes for any inconvenience this may cause you. In the event a course is cancelled, a registrant has the option of applying the fees paid to another course or receiving a complete refund.

# **Registration Form**

If registering more than one person, please list additional names and information on an attached sheet or duplicate this form. Company / Organization\_ Mailing Address\_\_\_\_\_ \_\_\_\_\_ State\_\_\_\_ \_\_\_\_ Zip\_\_\_ \_\_\_\_ (Evening)\_\_\_\_\_ Phone: (Day) \_Email\_ 27TH ANNUAL NORTH ALABAMA CDPA PC ACCOUNTING FORUM (Course #19SUACCT10101) (includes continental breakfast, refreshment breaks, lunch, download of the text (PDF file) and a certificate of completion.) □ \$159 per person when you register and pay by July 5. □ \$169 per person when you register after July 5 (and at the door). \* There is a \$2.00 registration fee per order PAYMENT METHOD ☐ Check Enclosed (payable to UNA) Please include course name on lower left side of check. ☐ Please invoice company above. If different address than mailing, please provide: ☐ Purchase Order ☐ Money Order □ Visa ☐ MasterCard ☐ Discover Name on Card (please print)\_\_\_ Credit Card #\_ \_\_\_\_\_ Expiration Date\_\_\_

Please make as many copies of this form as you need.