

23RD ANNUAL NORTH ALABAMA HUMAN RESOURCE MANAGEMENT CONFERENCE

In Partnership With Shoals Chapter SHRM®

Tuesday, August 14, 2018

University of North Alabama

Guillot University Center

Florence, Alabama



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**23rd Annual North Alabama
Human Resource Management Conference**
August 14, 2018 • UNA Guillot University Center
Florence, AL

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\$139 per person • \$99 SHRM Members • Fee includes: Continental breakfast, lunch, course materials & a certificate of attendance.

Student discounts are available, call for details.

**** THE FIRST 20 REGISTRANTS WILL RECEIVE A COMPLIMENTARY COPY OF YOU'VE GOT TO BE KIDDING ME!: REAL STORIES FROM THE WORLD OF A HUMAN RESOURCES PROFESSIONAL BY BRIAN P. MAULDWIN ****

AGENDA

7:30 – 8:15 am

Registration/Continental Breakfast

8:15 am

Welcome & Introductions

Yvonne Thomas, President, Shoals SHRM

Meghan Fike, UNA Continuing Education

8:15 – 9:45 am

Emotional Intelligence

Brian Mauldwin, MBA, SPHR, SHRM-SCP,

Author and Director of Human Resources,

Daily's Premium Meats

9:45 – 10:00 am

Networking Break & Vendor Review

10:00 – 11:30 am

Improving Worker Safety &

Reducing Workers' Compensation Costs

Brian Mauldwin, MBA, SPHR, SHRM-SCP, Author and

Director of Human Resources, Daily's Premium Meats

11:30 am – 12:30 pm

Lunch & Vendor Review

12:30 – 1:45 pm

Using Behavioral Styles to

Build Better Workplace Relationships

Mike Van Rensselaer, SPHR,

Vice President of

Learning and Development,

Bank Independent

1:45 – 2:00 pm

Networking Break & Vendor Review

2:00 – 3:30 pm

You've Got to Be Kidding Me and

HR Investigation Techniques

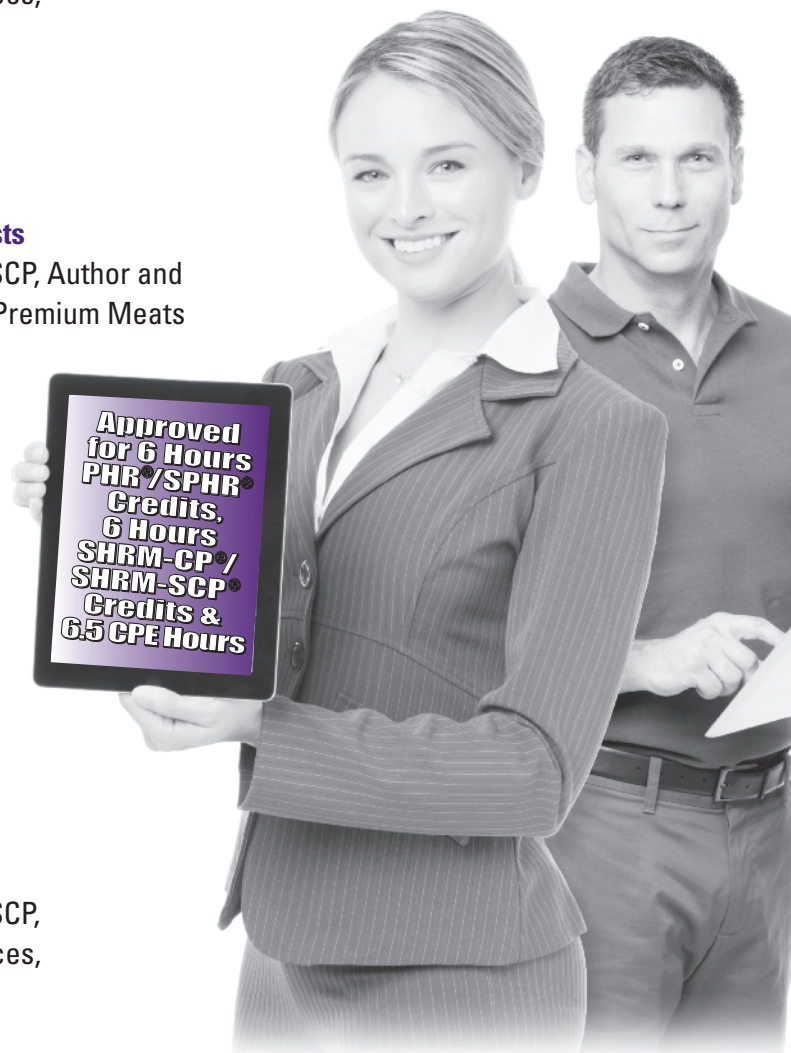
Brian Mauldwin, MBA, SPHR, SHRM-SCP,

Author and Director of Human Resources,

Daily's Premium Meats

3:30 – 4:00 pm

**Conference Wrap Up, Door Prizes,
and Presentation of Certificates**



MEET YOUR SPEAKERS



BRIAN MAULDWIN grew up in San Jose, California, attended San Jose State University, and served a voluntary Spanish-speaking mission for his Church for 18 months in Texas and New Mexico. He graduated with a bachelor's degree from Brigham Young University and earned a Master's degree in Business Administration from Southern Utah

University. He is an accredited SPHR and SHRM-SCP.

Brian's work experience includes working on a billion-dollar highway improvement project in California, on Light Rail and highway reconstruction projects in Salt Lake City before the 2002 Winter Olympics, for Hog Farms, Cattle Ranches, at a Grocery Distribution Center and for a bacon manufacturer. He has also planned, developed, and implemented a Behavior Based Safety program that resulted in reducing workers' compensation costs by \$700k over two years.

Brian has taught and lectured to more than 35,000 people during his career in human resources and public relations and he has appeared on TV, in the newspaper, radio and in trade publications more than 500 times. He is currently the Director of Human Resources for Daily's Premium Meats, a company that makes over 1 million pounds of bacon every week for companies like Arby's, Carl's Junior, Dairy Queen, Denny's and more.

He and his wife, Tina, have four grown sons and live in South Jordan, Utah. Brian most recently wrote two books on HR, "You've Got to Be Kidding Me!" and "My Own Crazy HR Stories Journal" which have sold in 7 countries and are available on Kindle, Amazon and Barnes & Noble.com.



MIKE VAN RENSSELAER is the Vice President of Learning and Development for Bank Independent, a community Bank based in Northwest Alabama. His passion for creating and encouraging strong, active, hands-on managers through his customized management training program is displayed throughout the 510-employee Bank.

Mike's professional background includes experience as the Human Resources Manager for a large manufacturing company, staffing specialist for a Fortune 500 staffing firm, and the owner of HR Advantage, a training and HR consulting organization.

He earned his M.B.A. and a B.S. in Finance & Economics from the University of North Alabama. Mike is the Founding President of the Shoals Chapter –SHRM, is a certified Senior Professional in Human Resources (SPHR), as well as a Platinum Rule® Certified Trainer.

Mike lives in Muscle Shoals, Alabama with his wife, two children, a hamster, and his dog 'Sonny'.

Registration Online @ www.una.edu/continuing-education or phone in your registration at (256) 765-4862



www.facebook.com/UNAContinuingEducation

SPONSOR SPACE IS AVAILABLE

Contact Yvonne Thomas for an Exhibitor Registration

Form - yvonne.s.thomas@saint-gobain.com or

register online at <http://shoalschaptershrm.shrm.org>

UNA HUMAN RESOURCE MANAGEMENT CERTIFICATE

Two options to fit your schedule!

UNA Human Resource Management Certificate – ONLINE OPTION

This valuable certificate recognizes that you have completed a professional program in human resource management. When you have completed the required curriculum, you will receive a UNA certificate stating that you have successfully completed the program.

For more information about each online course please visit www.flexclassroom.com/una

• REQUIRED COURSES •

Fair, Square, and Legal: A Manager's Guide to Safe Hiring, Managing, and Firing Practices
Fundamentals Of Human Resource Management

• ELECTIVE COURSES •

Please visit www.flexclassroom.com/una to choose your elective hours. Elective hours must total 6 CEUs.

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This valuable certificate recognizes that you have completed a professional program in human resource management. When you complete the certificate, you will receive a UNA certificate stating that you have successfully completed the 60 hour program.

• REQUIRED COURSE •

SHRM® Learning System for SHRM-CP® / SHRM-SCP® Certification Preparation
(offered each Spring semester)

• ELECTIVE COURSES •

Electives must total 25 hours. Courses are offered during the day and evening hours. Electives are offered in the spring, summer, and fall. Brochures are mailed when information is available. Electives must be a UNA sponsored event.

For more information, contact Meghan Fike at 256-765-4289 or mmfike@una.edu

DIRECTIONS AND HOTEL ACCOMODATIONS

Hotels In The Area

Marriott Shoals Hotel & Spa

10 Hightower Place
Florence, AL 35630
256-246-3600

Hampton Inn - Downtown

505 South Court St.
Florence, AL 35630
256-767-8282

Residence Inn by Marriott

1000 Sweetwater Ave
Florence, AL 35630
Phone: 256-764-9966

Comfort Suites

140 Matthew Paul Court
Florence, AL 35630
256-246-2300

Hampton Inn - Midtown

2281 Florence Blvd • Florence, AL 35630
256-764-8888

GUILLOT UNIVERSITY CENTER ON THE CAMPUS OF UNA

Directions: On Tennessee Street (Florence Boulevard and US 72), continue west across Court Street and turn right onto Pine Street. Go five blocks, and turn right into Dormitory Drive and park in Lot K to the left. The back entrance to the University Center is at the north end of the parking lot.

From North Florence, follow Wood Avenue (Cloverdale Road) south to Irvine Avenue, turn right and continue three blocks west to Pine Street. Turn right and proceed to Dormitory Drive.

Parking is also available at Kilby School and next to the Lion Habitat.

FAST & EASY REGISTRATION

HOW TO REGISTER:



ONLINE

www.una.edu/continuing-education



BY PHONE

Our registration office is open from 8 a.m. to 4:30 p.m. Monday through Friday. We accept Discover, MasterCard and Visa. We also accept company purchase orders. Call (256)765-4862 or 1(800)-825-5862, ext. 4862.



VIA FAX

Simply fax the attached registration form any time day or night to (256) 765-4872. All fax orders must contain a credit card number unless we are invoicing your company.



IN PERSON

During our office hours, come by our office at UNA East Campus, 1640 Tune Ave., Florence.



MAIL

Complete the attached registration form and mail with your check or credit card information (don't mail cash) to Continuing Education & Outreach, UNA Box 5036, University of North Alabama, Florence, Alabama 35632-0001.

Cancellations: If you must cancel, notify us three days in advance for a full refund. Later cancellations may receive credit toward future workshops if requested by the date of the seminar. Participant substitution may be made at any time.

Course Cancellations: Non-credit courses are subject to cancellation if there is insufficient enrollment. Continuing Education & Outreach apologizes for any inconvenience this may cause you. In the event a course is cancelled, a registrant has the option of applying the fees paid to another course or receiving a complete refund.

Registration Form

Name _____ Job Title _____

Company / Organization _____

Mailing Address _____ ☐ Home ☐ Work

City _____ State _____ Zip _____

Phone: (Day) _____ (Evening) _____

Fax _____ Email _____

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☐ \$139 ☐ \$99 for SHRM® Members * There is a \$2.00 registration fee per order.

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PAYMENT METHOD

☐ Check Enclosed (payable to UNA) Please include course name on lower left side of check.

☐ Please invoice company above. If different address than mailing, please provide:

☐ Purchase Order

☐ Money Order

☐ Visa

☐ MasterCard

☐ Discover

Name on Card (please print) _____

Credit Card # _____ Expiration Date _____

Credit Card Verification# _____

Authorized Signature _____

Please make as many copies of this form as you need.