

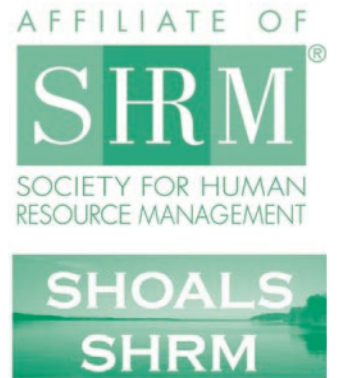
University of NORTH ALABAMA

25TH ANNUAL NORTH ALABAMA HUMAN RESOURCE MANAGEMENT CONFERENCE

In Partnership With Shoals Chapter SHRM®

Tuesday, August 11, 2020

ONLINE VIA ZOOM



UNA is an Equal Opportunity/Equal Access Institution
colleagues who may be interested.

Please pass this on or copy it for other

www.una.edu/professionaldevelopment

or (256) 765-4862

Call 1-800-825-5862, Ext. 4862

Register Today!

University of North Alabama
Center for Learning &
Professional Development
UNA Box 5036
Florence, AL 35632-0001



Approved for
6.5 PDcs
(3.5 Strategic Business
Credits and 3.0 HR
General Credits)
Submitted for
PHR@/SPHR® Credits,
CPE, Social Work
& CLE Hours

**25th Annual North Alabama
Human Resource Management Conference**
August 11, 2020 • Online Via Zoom

Non-Profit
Organization
U.S. Postage
PAID
Florence, Alabama
Permit No. 371

25TH ANNUAL NORTH ALABAMA HUMAN RESOURCE MANAGEMENT CONFERENCE

In Partnership With Shoals Chapter SHRM®

Tuesday, August 11, 2020 • Online Via Zoom

\$119 per person • \$79 SHRM Members • Fee includes: Download of the text (PDF file) and a certificate of attendance.

Student discounts are available, call for details.

AGENDA

7:45 – 8:00 am	Log In
8:00 – 8:15 am	Welcome & Introductions Crystal Wilson, President, Shoals SHRM Meghan Fike, UNA Center For Learning & Professional Development
8:15 – 9:15 am	Becoming Your Best – Global Leadership Rob Shallenberger
9:15 – 9:30 am	Break
9:30 – 10:15 am	Becoming Your Best – Global Leadership Rob Shallenberger
10:15 – 10:30 am	Break
10:30 am – 12:00 pm	Employment Law Update Katy Beth Carr, Carr Allison
12:00 – 1:00 pm	Lunch
1:00 – 2:30 pm	The HR Playbook: 10 Metrics That Prove The Value Of HR Brandy Gwinn, Paycor
2:30 – 2:45 pm	Break
2:45 – 4:15 pm	Microlearning In Workplace Training: Benefits and Strategies Mike Robertson, SafetySkills
4:15 pm	Conference Wrap Up



Approved for 6.5 PDCs
(3.5 Strategic Business Credits
and 3.0 HR General Credits)
Submitted for PHR®/SPHR® Credits, CPE,
Social Work & CLE Hours



Seminar handouts will be available in downloadable pdf format. The handout link will be emailed to participants three days prior to the day of the seminar. Please print or download the handouts to your device so that you will have access to the materials during the conference.

MEET YOUR SPEAKERS



KATY BETH CARR is a shareholder in the Florence, Alabama office of Carr Allison where her practice focuses on general litigation matters. Katy Beth defends employers throughout north Alabama and Tennessee in workers' compensation cases. Her diversified practice also includes the representation of clients

in the areas of transportation, professional liability, premises liability and insurance defense. Katy Beth is admitted to practice in all state courts in Alabama, Mississippi, and Tennessee. She is also admitted to practice before the United States District Court for the Northern District of Alabama, as well as the Western, Middle and Eastern Districts of Tennessee and the Northern District of Mississippi. Katy Beth is experienced in litigation and has successfully obtained summary judgment on behalf of her clients. Katy Beth earned her Bachelor of Science degree from Birmingham-Southern College, receiving a distinction in leadership studies. She earned her Juris Doctor from Cumberland School of Law at Samford University (AL). In addition to her legal work, Katy Beth is actively involved in the Alabama Defense Lawyers Association and locally with the Lauderdale County Bar Association. She serves as President for the Board of Directors for the Florence-Lauderdale Port Authority.



BRANDY GWINN is the Alabama-Georgia Team Lead-Major Market Sales Executive with Paycor. She has been working with major market and enterprise organizations since 2001 in technology and infrastructure. She has a Bachelor of Science degree from Concord University.



MIKE ROBERTSON is the Director of Instructional Systems Design at SafetySkills, an Oklahoma City-based company that offers Enterprise EHS and HR training solutions. In his time with SafetySkills, Mr. Robertson has written or overseen the creation of more than 600 Environmental, Health and Safety

and HR eLearning titles, and more than 1,000 custom eLearning products for SafetySkills' corporate clients.



ROB SHALLENBERGER is one of the world's leading authorities on planning and productivity. He's trained and spoken for hundreds of organizations around the world. After spending two years of service in Bolivia, he attended Utah State University where he graduated in 2000. He went on to earn an MBA

from Colorado State University. He served as an F-16 Pilot in the United States Air Force for 11 years. He was also an Advance Agent for Air Force One and traveled the world working with foreign embassies and the Secret Service. He's the CEO of Becoming Your Best Global Leadership and is the author of five different books focused on leadership, planning, and high-performance. He's been married for 22 years and has four beautiful children.



www.facebook.com/UNAContinuingEducation

Registration Online @ www.una.edu/professionaldevelopment or phone in your registration at (256) 765-4862

UPDATE:

Due to concerns surrounding Covid-19, the 25th Annual North Alabama Human Resource Management Conference will be held August 11 online via Zoom.

Each participant will receive an emailed invitation link and instructions for Zoom. If you would like assistance with Zoom beforehand please contact Meghan Fike at mmfike@una.edu.

UNA ONLINE CERTIFICATE IN HUMAN RESOURCE MANAGEMENT

Includes The Following Courses:

- Compensation and Benefits
- Data and Human Resource Management
- Employee Selection
- Equal Employment Opportunity
- Introduction to Human Resource Management
- Performance Management
- Talent Management and Career Development

COST: \$399

CERTIFICATE DESCRIPTION

An effective human resource management strategy is a valuable asset to any company, but those running small businesses often cannot justify designating a full-time HR professional to manage employee relations, compensation, policy-making, performance management, and employee appraisals.

This suite of courses will teach you the basics of managing benefits and policies that support an effective staff. What does an employer need to know about anti-discrimination regulations? What are the key aspects of pay policies? How can employers avoid the traps of the employee selection process? In this suite of courses, you will discover the answers to these and other important questions. Each 3 to 5 hour, self paced course offers an assortment of interactive exercises, videos, selected readings, case studies, and

self-assessments that will engage you and structure your learning about human resource management.

Upon successful completion, you can download a printable certificate of completion for this online course suite. This certificate has no textbooks or prerequisites.

Notes: All courses in this certificate have an "Ask the Expert" feature, which submits your questions directly to an expert in the field you are studying. Questions are answered as quickly as possible and usually within 24 hours. This course does not require any additional purchases of supplementary materials.

For more information, contact

Lavonne Gatlin at 256-765-4787 or lgatlin@una.edu.
una.mindedgeonline.com/partner/courses/

KEY FEATURES:

Expert-Supported • Mobile-Friendly • Accessible
Badge and Credit-Awarding • Games & Flashcards
Video Content • Real-World Case Studies
Audio-Enabled In App

FAST & EASY REGISTRATION

HOW TO REGISTER:



ONLINE

www.una.edu/professionaldevelopment



BY PHONE

Our registration office is open from 8 a.m. to 4:30 p.m. Monday through Friday. We accept Discover, MasterCard and Visa. We also accept company purchase orders. Call (256)765-4862 or 1(800)-825-5862, ext. 4862.



VIA FAX

Simply fax the attached registration form any time day or night to (256) 765-4872. All fax orders must contain a credit card number unless we are invoicing your company.



IN PERSON

During our office hours, come by our office at UNA East Campus, 1640 Tune Ave., Florence.



MAIL

Complete the attached registration form and mail with your check or credit card information (don't mail cash) to Center for Learning & Professional Development, UNA Box 5036, University of North Alabama, Florence, Alabama 35632-0001.

Cancellations: If you must cancel, notify us three days in advance for a full refund. Later cancellations may receive credit toward future workshops if requested by the date of the seminar. Participant substitution may be made at any time.

Course Cancellations: Non-credit courses are subject to cancellation if there is insufficient enrollment. UNA Center for Learning & Professional Development apologizes for any inconvenience this may cause you. In the event a course is cancelled, a registrant has the option of applying the fees paid to another course or receiving a complete refund.

Registration Form

Name _____ Job Title _____

Company / Organization _____

Mailing Address _____ Home Work

City _____ State _____ Zip _____

Phone: (Day) _____ (Evening) _____

Fax _____ Email _____

25TH ANNUAL NORTH ALABAMA HUMAN RESOURCE MANAGEMENT
CONFERENCE • AUGUST 11, 2020 • ONLINE VIA ZOOM

\$119 \$79 for SHRM® Members * There is a \$2.00 registration fee per order.

Fee includes: Download of the text (PDF file), SHRM® certification credits

& a certificate of attendance.

PAYMENT METHOD

Check Enclosed (payable to UNA) Please include course name on lower left side of check.

Please invoice company above. If different address than mailing, please provide:

Purchase Order

Money Order

Visa

MasterCard

Discover

Name on Card (please print) _____

Credit Card # _____ Expiration Date _____

Credit Card Verification# _____

Authorized Signature _____

Please make as many copies of this form as you need.