

24TH ANNUAL NORTH ALABAMA HUMAN RESOURCE MANAGEMENT CONFERENCE

In Partnership With Shoals Chapter SHRM®

Tuesday, August 13, 2019

University of North Alabama
Guillot University Center
Florence, Alabama



AFFILIATE OF
SHRM
SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

**SHOALS
SHRM**

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Register Today!

University of North Alabama
Center for Learning &
Professional Development
UNA Box 5036
Florence, AL 35632-0001



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& Approved for
6.5 CPE Hours**

**24th Annual North Alabama
Human Resource Management Conference**
August 13, 2019 • UNA Guillot University Center
Florence, AL

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\$139 per person • \$99 SHRM Members • Fee includes: Continental breakfast, lunch, download of the text (PDF file) and a certificate of attendance. Student discounts are available, call for details.

AGENDA

7:30 – 8:15 am

Registration/Continental Breakfast

8:15 am

Welcome & Introductions

Yvonne Thomas, President, Shoals SHRM
Meghan Fike, UNA Center For Learning
& Professional Development

8:15 – 9:45 am

Coaching As A Model For Leadership: Creating A Coaching Culture

Jim Owens, Principal Consultant, Performance Strategies Group

9:45 – 10:00 am

Networking Break & Vendor Review

10:00 – 11:30 am

Coaching Up Leaders

Andrea Lewis, CEO, Human Capital Services, LLC

11:30 am – 12:30 pm

Lunch & Vendor Review

12:30 – 1:45 pm

7 Keys To Personal Business Success

Charles Farrior, Owner & Consultant,
Charles Farrior Solutions, LLC

1:45 – 2:00 pm

Networking Break & Vendor Review

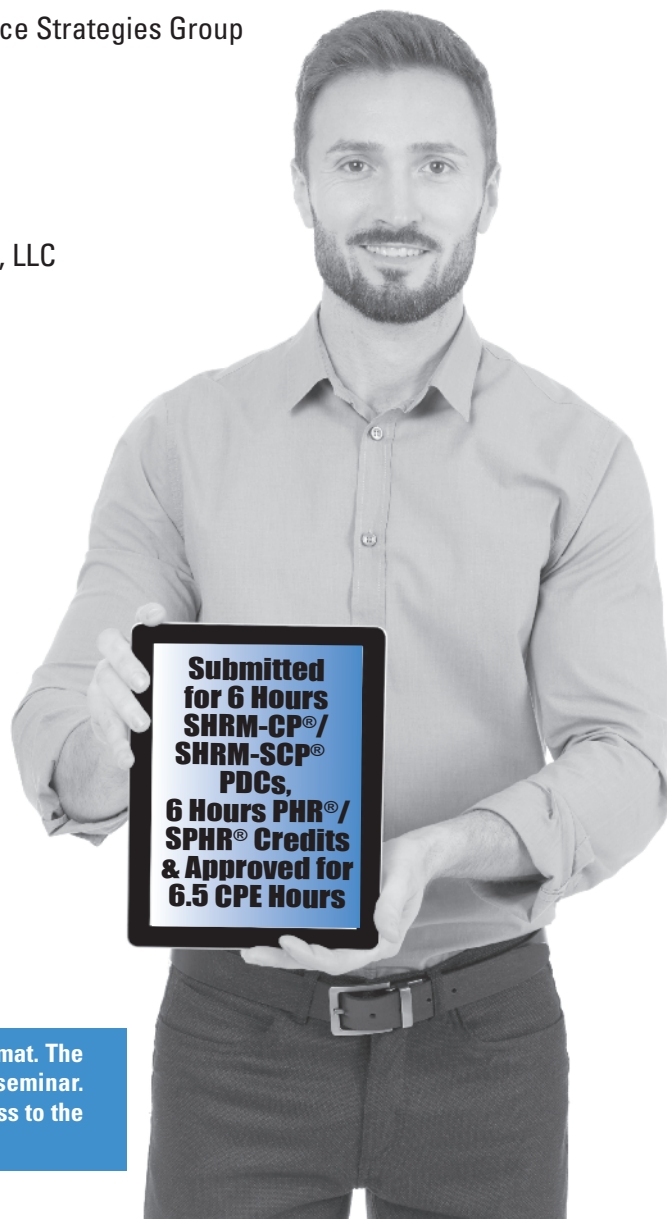
2:00 – 3:30 pm

**5 Kinds of Amazing: Elements of Amazing
Corporate Culture**

Joe Turner, Founder & Owner,
Turner Magic & Keynotes

3:30 – 4:00 pm

**Conference Wrap Up, Door Prizes,
and Presentation of Certificates**



Beginning this year, seminar handouts will be available in downloadable pdf format. The handout link will be emailed to participants three days prior to the day of the seminar. Please print or download the handouts to your device so that you will have access to the materials during the conference.

MEET YOUR SPEAKERS



CHARLES FARRIOR has designed customer solutions for over 25 years, led and managed people at several Navy and Army organizations for over 20 years, and supported several organizations in consulting. He has provided expertise in procurement, business operations, human capital, program management, mentoring, coaching, and has given numerous leadership training and presentations to diversely missioned groups. Farrior has also authored several publications, including his book, *3.6 Leadership*. He has his BBA from Mississippi State,

MBA from Mississippi College, and Certification of Executive Leadership from Cornell. He also graduated from the Senior Service College Fellowship Program, and is a Certified Professional Contracts Manager, with L III Certifications in Program Management and Contracting, and is a Certified Leadership Coach. He owns and operates Charles Farrior Solutions, LLC.



ANDREA LEWIS, PHR is founder and CEO of the Human Capital Services (HCSLLC) firm based in Birmingham. AL HCSLLC is a certified Minority Business Executive firm (MBE) through the Southern Region Minority Supplier Development Council. A Certified Human Resources professional with 15+ years experience in progressively responsible strategic leadership roles, her business experience spans diverse cross-functional skills including human resources, operations and customer service, marketing, and training. Her professional background is in the

corporate arena, serving in various senior key management positions including telecommunications, utility and travel for organizations such as AT&T, Jones Interchange, Southern Company and ADTRAV. Highly skilled in talent placement, program development as well as people development, Andrea has been responsible for developing Leadership Development programs for departments within the corporation which resulted in effective succession planning and placement of leaders for the overall success of the business. In addition to the work listed above, Andrea's firm also conducts HR assessments to help organizations with improved effectiveness. She also provides Human Resource strategic consulting solutions including training and development, business planning & strategy development to Business Owners, and serves as a Personal and Executive Coach and provides career-planning tools for professionals. Andrea has previously served as President, Birmingham Society for Human Resources (BSHRM), Advisory Council member for BSHRM and Board member for the Alabama SHRM Council. She was also the recipient of the Birmingham Business Journal's HR Executive of the Year which is awarded based upon a selection process among her peers and that of the judging panel.



JIM OWENS is an author, speaker and performance coach working with both organizations and individuals who want to sharpen their sales skills, build more productive teams, and improve their leadership skills. After serving more than thirty years as a banking executive, including roles as a CEO, Regional Executive and Credit Officer in both community and national banks, Jim retired in 2018 to ramp up his organizational development firm, Performance Strategies Group. Much to the surprise of his high school counselors, Jim graduated from

Birmingham-Southern College with a degree in Political Science. At 6'7", Jim considers himself the biggest kid in the sandbox. As a child, his mother was known to explain to his teachers, "he's not like the other children," which he suspects remains true today. Jim is the author of two works of non-fiction: *Forty Lessons in Leadership and Negotiation* and *Solution Selling for Bankers*. He's also the author of the allegorical novel, *Long Trail Home: A Journey*. Jim has been encouraging, educating, and motivating audiences for more than fifteen years, sharing his thoughts on leadership, change, the power of positive relationships and most recently, personal and organizational resiliency. He has two adult children and one misbehaved dog. When he isn't writing, speaking or otherwise working, he enjoys backpacking, hiking, black coffee, good conversation, and Kentucky Bourbon.



JOE M. TURNER "Chief Impossibility Officer" is the founder and principal speaker and performer at Turner Magic & Keynotes, an agency providing corporate entertainment and keynotes worldwide. A summa cum laude graduate of Mississippi State University, Joe's corporate experience is primarily in the area of change management and human performance. He was a manager in Accenture's global change management consulting practice, and later served as Vice President of Associate Development for Bank of America. As a speaker and

entertainer, Joe leverages the impact of the illusion arts to captivate, communicate, and connect audiences and ideas. He has won numerous awards as a performer and speaker in the United States and abroad. He performs across the nation and around the world, from the Hollywood Magic Castle to the London Palladium, as well as on Crystal Cruises. He has been seen on Good Morning America, Nightline, CNN Headline News, and countless other broadcasts both locally and internationally. He and his wife have a daughter and a son, and reside near Atlanta, Georgia.

Registration Online @ www.una.edu/professionaldevelopment or phone in your registration at (256) 765-4862



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Form - crystal.cooperwilson@kontoorbrands.com or
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Two options to fit your schedule!

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This valuable certificate recognizes that you have completed a professional program in human resource management. When you have completed the required curriculum, you will receive a UNA certificate stating that you have successfully completed the program.

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• REQUIRED COURSES •

Fair, Square, and Legal: A Manager's Guide to Safe Hiring, Managing, and Firing Practices
Fundamentals Of Human Resource Management

• ELECTIVE COURSES •

Please visit www.flexclassroom.com/una to choose your elective hours. Elective hours must total 6 CEUs.

UNA Human Resource Management Certificate TRADITIONAL OPTION

This valuable certificate recognizes that you have completed a professional program in human resource management. When you complete the certificate, you will receive a UNA certificate stating that you have successfully completed the 60 hour program.

• REQUIRED COURSE •

SHRM® Learning System for SHRM-CP® / SHRM-SCP® Certification Preparation
(offered each Spring semester)

• ELECTIVE COURSES •

Electives must total 25 hours. Brochures are mailed when information is available. Electives must be a UNA sponsored event.

For more information, contact Meghan Fike at 256-765-4289 or mmfike@una.edu

DIRECTIONS AND HOTEL ACCOMODATIONS

Hotels In The Area

Marriott Shoals Hotel & Spa

10 Hightower Place
Florence, AL 35630
256-246-3600

Hampton Inn - Downtown

505 South Court St.
Florence, AL 35630
256-767-8282

Residence Inn by Marriott

1000 Sweetwater Ave
Florence, AL 35630
Phone: 256-764-9966

Comfort Suites

140 Matthew Paul Court
Florence, AL 35630
256-246-2300

Hampton Inn - Midtown

2281 Florence Blvd • Florence, AL 35630
256-764-8888

GUILLOT UNIVERSITY CENTER ON THE CAMPUS OF UNA

Directions: On Tennessee Street (Florence Boulevard and US 72), continue west across Court Street and turn right onto Pine Street. Go five blocks, and turn right into Dormitory Drive and park in Lot K to the left. The back entrance to the University Center is at the north end of the parking lot.

From North Florence, follow Wood Avenue (Cloverdale Road) south to Irvine Avenue, turn right and continue three blocks west to Pine Street. Turn right and proceed to Dormitory Drive.

Parking is also available at Kilby School and next to the Lion Habitat.

FAST & EASY REGISTRATION

HOW TO REGISTER:



ONLINE

www.una.edu/professionaldevelopment



BY PHONE

Our registration office is open from 8 a.m. to 4:30 p.m. Monday through Friday. We accept Discover, MasterCard and Visa. We also accept company purchase orders. Call (256)765-4862 or 1(800)-825-5862, ext. 4862.



VIA FAX

Simply fax the attached registration form any time day or night to (256) 765-4872. All fax orders must contain a credit card number unless we are invoicing your company.



IN PERSON

During our office hours, come by our office at UNA East Campus, 1640 Tune Ave., Florence.



MAIL

Complete the attached registration form and mail with your check or credit card information (don't mail cash) to Center for Learning & Professional Development, UNA Box 5036, University of North Alabama, Florence, Alabama 35632-0001.

Cancellations: If you must cancel, notify us three days in advance for a full refund. Later cancellations may receive credit toward future workshops if requested by the date of the seminar. Participant substitution may be made at any time.

Course Cancellations: Non-credit courses are subject to cancellation if there is insufficient enrollment. UNA Center for Learning & Professional Development apologizes for any inconvenience this may cause you. In the event a course is cancelled, a registrant has the option of applying the fees paid to another course or receiving a complete refund.

Registration Form

Name _____ Job Title _____

Company / Organization _____

Mailing Address _____ ☐ Home ☐ Work

City _____ State _____ Zip _____

Phone: (Day) _____ (Evening) _____

Fax _____ Email _____

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☐ \$139 ☐ \$99 for SHRM® Members * There is a \$2.00 registration fee per order.

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PAYMENT METHOD

☐ Check Enclosed (payable to UNA) Please include course name on lower left side of check.

☐ Please invoice company above. If different address than mailing, please provide:

☐ Purchase Order

☐ Money Order

☐ Visa

☐ MasterCard

☐ Discover

Name on Card (please print) _____

Credit Card # _____ Expiration Date _____

Credit Card Verification# _____

Authorized Signature _____

Please make as many copies of this form as you need.