

Strategic Planning and Budget Study Committee

Minutes of the Meeting of April 11, 2012

Raburn Conference Room

The Strategic Planning and Budget Study Committee (SPBS) met on March 21, 2012, in the Raburn Conference Room. The following members were present: Dr. Thomas Calhoun, Ms. Peggy Hoekenga, Ms. Shauna James (proxy for Mr. Ben Baker), Mr. John Ledgewood, Mr. Mark Linder, Dr. David Muse, Dr. Steve Smith, Dr. Brian Thompson, Dr. Kristy Van Rensselaer, Ms. Molly Vaughn (proxy for Dr. Andrew Luna), and Ms. Rebecca Walker. Mr. David Shields, committee chair, presided and a quorum was present.

Visitors included Dr. Rob Koch, Mr. Josh Skaggs, and Ms. Donna Tipps.

Call to Order

Chair Shields called the meeting to order at approximately 3:35 p.m.

Approval of Agenda and Minutes

The agenda and minutes from March 21, 2012, were approved by consensus, with one item of old business added to the agenda.

Old Business

- a. Student Academic Engagement Funding – Dr. Calhoun presented a revised memo from Dr. Vagn Hansen, withdrawing his original request for a \$10,000 allocation to fund enhancement of student academic engagement in his college, replacing it with a joint request for a \$20,000 allocation to be distributed proportionately to the four colleges by the Office of Academic Affairs. Dr. Thompson made a motion to approve the request and place it on the wish list. Ms. Walker seconded the motion and the motion carried.
- b. Spreadsheet of Cost Increases – Dr. Smith distributed a list of the cost increases and other requests for fiscal year 2012-2013, totaling just under \$2.5 million. He also distributed a spreadsheet showing the estimated additional tuition revenue for 2012-2013 with increases from 4.9% through 9.31%.

New Business

- a. Request from Dr. Robert Koch for New Position to Direct Writing Center – Dr. Calhoun presented a proposal from Dr. Koch, who has been given oversight of the student success initiative, to fund the position of Director of the UNA Center for Writing Excellence. Dr. Calhoun moved that the position be approved now so that the search can begin, with funding to be available after October 1. Dr. Thompson seconded the motion and the motion carried.
- b. Moving Clerical Position, Professional and Interdisciplinary Studies from Part Time Temporary to Full Time (the request is for half-year funding for the next fiscal year, moving to full funding beginning fall 2013) – Dr. Calhoun presented a proposal from Dr. Craig Robertson, chair of the Professional and Interdisciplinary Studies, to move the part-time temporary administrative assistant position in his department to a permanent part-time coordinator position and ultimately to a full-time coordinator position. This item was tabled until the May meeting.

- c. Athletic Budget Request for 2012-2013 –Mr. Linder made a motion to increase athletic scholarship amounts to keep pace with the increasing costs of tuition and housing. Dr. Calhoun seconded the motion and the motion carried. (Attachment 1)
- d. Meetings in June, July, and August – Committee members decided that the next meeting will be held on May 2 at 3:30 p.m., location to be determined. The meetings for June, July, and August will remain on the second Wednesday of each month, but will be moved to an earlier time of day.

Announcements

- a. Ben Baker will bring the scholarship amounts to the May meeting.
- b. Next Meeting – May 2, 2012, 3:30 p.m. Location TBD

Adjournment

The meeting adjourned at approximately 4:45 p.m.

The University of North Alabama



Memo:

Date: April 2012

To: Strategic Planning and
Budget Study Committee

From: Mark D. Linder

Re: 2012-13 Budget Request

Athletics

The department of athletics is continuing to experience tremendous success. Our student-athletes are performing well in the classroom, in the arena of competition, and in the area of community engagement. This is due to the commitment the department receives from our University, our faculty, our staff, and our students.

The key to our success depends on the scholarships available to recruit quality student-athletes. The recruiting process for most of our programs concludes by June 1 each year. Therefore, many of our coaches have already recruited and offered financial aid based on the NCAA limits.

The request below, if approved, will allow us to cover the estimated increases in tuition and housing, uphold our commitments for 2012-13, and continue to recruit quality student-athletes in the future.

Please note this is not a request for additional scholarships, only a request to keep pace with the increasing cost of tuition and housing. Also, the department is not requesting at this time, the \$29,007 (2010-11 Phase-In) that was approved prior to 2007-08.

<u>Line Item</u>	<u>Amount</u>
Tuition Allotment	\$6006/\$1 increase in tuition
Housing Allotment	\$20,000 (Estimated 2012 Housing Increase)
Board Allotment	\$20,000 (Estimated 2012 Food Service Increase)

Thoughts regarding Athletics' Scholarships and Recruitment

- 1) Enrollment impacted by successful athletics program
- 2) Athletics as a marketing arm by UNA
 - a. National TV, Radio, and Print media
 - b. Regional TV, Radio, and Print media
- 3) Investment
 - a. Return value of investing \$1 (Financial Aid Office)
 - b. Room, Board, and Books would generate a greater return on investment
- 4) State of Alabama – saturated with DI, DII, DIII and NAIA (4 year) institutions
- 5) States of Georgia/Tennessee – cost of instate is reduced greatly due to state programs
- 6) University of West Florida
 - a. State of Alabama considered instate
 - b. \$800 Scholarship = instate for South America/Canada
- 7) Timing of scholarship offer and recruiting calendar

Thank you for your consideration. As you know, scholarship funding directly impacts our success in athletics and furthers our mission to "Graduate Champions."