

Athletics Committee Meeting Minutes

October 17, 2016

I. Call to Order

The regular meeting of the Athletics Committee was called to order at 2:00 pm on Monday, October 17, 2016

II. Roll Call

Present: Mr. Evan Thornton, Dr. Jean Ann Allen, Dr. Ulrich Groetsch, Ms. Whitney Pacil, Mrs. Brittany Cagle, Dr. Mark Foster, Mr. Mark Linder, Ms. Christa Raney, Dr. Pat Roden, Mr. Nicholas Smith, Ms. Debbie Williams, Mr. Todd Vardaman, Dr. Lisa Clayton, and Mrs. Shauna James

Absent: Mrs. Cassie Morgan, Mr. David Shields,

III. Approval of minutes from the September 12, 2016 meeting

Dr. Pat Roden made the motion to approve the minutes from the Athletics Committee meeting on September 12, 2016 and Dr. Mark Foster seconded the motion. The minutes were approved as read.

IV. FAR Report

Dr. Roden had discussed with the Athletics Committee how to create more student involvement with faculty at the Athletics Committee meeting on September 12, 2016. Faculty will be recognized at the UNA football game on November 5, 2016.

V. Minority Opportunity Committee Report

Christa Raney updated the committee. The mentoring program is in the early stages; mentors and mentees are forming relationships. The Minority Opportunity Committee will meet in November 2016.

VI. Gender Equity Committee Report

Debbie Williams updated the committee. The committee will meet in January 2017.

VII. Athletic Director Report

Mr. Mark Linder updated the committee on the following:

- Football is ranked #10 in the nation.
- Golf is ranked #10 in the nation.
- Volleyball is ranked in the top 25.
- A waiver was submitted to the Football committee for not playing 10 Division II games. The Florida Tech game was cancelled due to weather.
- The committee was updated on the Division I transition. A power point presentation was shown. The following topics regarding Division I was discussed:
 - UNA can compete in Division I – FCS
 - FCS Conference averages
 - FCS Attendance
 - NCAA requirements to transition to Division I
 - A-Sun conference update
 - Increase of brand awareness in ASUN/Big South Markets
 - Impact of Division I
 - Google Trends
 - DI Basketball v. Football – Impact of Brand Awareness
 - Earned media
 - Enrollment growth
 - Community Impact (Economic)
 - DI- More than athletics
 - Changing landscape in the Southeast United States
 - DII Institutions
 - DI Institutions
 - Aspirational Peers
 - APR would be monitored closer

VIII. Adjourn

The meeting was adjourned.