

ANNUAL REPORT

Graphic Standards and Web Communications

**University of North Alabama
Florence, Alabama**

Mitchel R Moon _____
Committee Chair

08/25/2023 _____
Date submitted

Submitted to: Dr. Kristy Oden
Chair, Shared Governance Executive Committee

UNIVERSITY OF NORTH ALABAMA

ANNUAL REPORT

2022-2023

- I. Executive Summary

- II. The Committee's Charge (from the Shared Governance Document)
 1. To serve as an advisory committee on the establishment and implementation of the University's uniform graphics standards policies
- III. 2. To gather and review information on the use of University graphics on and off campus, and assess University graphics standards in light of the information obtained
- IV. 3. To review the UNA Web Page regularly and to recommend changes to the page to ensure that it contains accurate, up to date information consistent with the graphic standards of the University
- V. 4. To propose changes for the improvement of University graphic and web materials and their uniform use
- VI. 5. To handle any proposals the committee may make affecting university policy according to section C.2 "Shared Governance Procedure for Policy Change Recommendations"
- VII. 6. To submit a final written report electronically by the first day of the fall semester to the Vice President for University Advancement with a copy sent to the Chair of the SGEC

- VIII. The Committee met on the following dates:

N/A

- IX. What were the Committee's actions and accomplishments this year relative to each of the items of the charge?

N/A

- X. What were the Committee's formal recommendations?

N/A

- XI. What does the Committee plan to accomplish

- A. In the coming year?
 - B. In future years?
- XII. What are the Committee's weaknesses?
- A. What can the Shared Governance Committee help you do to address the weaknesses?

The branding standards must be enforced to maintain a cohesive look. A committee seems ineffective to handle the day to day issues unless the committee meets regularly.
- XIII. Comments
- Mr. Daniel Leonardos de Souza was elected the vice chair.