SOCIETY OF BUSINESS, INDUSTRY, AND ECONOMICS

www.una.edu/sobie

CALL-FOR-PAPERS

22nd ANNUAL SOBIE ACADEMIC CONFERENCE

April 13 – 15, 2022

SANDESTIN GOLF AND BEACH RESORT

**Invitation**

You are invited to participate in the 22nd Annual Academic Conference of the Society of Business, Industry, and Economics on April 13 -15, 2022 at the Sandestin Golf and Beach Resort in Destin, Florida.

SOBIE offers a wonderful opportunity to share your research with your colleagues and enjoy the spectacular Sandestin Resort: http://www.sandestin.com/. Bring your family to enjoy the beach, the resort, and all the Emerald Coast offers in recreation, dining, shopping, and entertainment!

Sandestin offers SOBIE guests the conference rate for the weekends before and after the conference. Extend your stay! Enjoy a cerebral break at the beach!

Please share this invitation with your campus colleagues and businesspeople who you think would benefit from participating in this conference.

**Mission**

The SOBIE mission is to encourage business faculty members to respond to current economic and market issues, and find practical solutions to the many problems businesses, individuals, and public policymakers confront.
SOBIE invites business and economic research, as well as interdisciplinary research. Research is essential to the continuity and pursuit of knowledge. The seeds for economic growth, market innovation, more effective business practices, consumer trends, and greater profits often come from the ideas we germinate through our research.

SOBIE was founded on the idea that peer-reviewed research at small colleges and regional universities was viable and needed to be recognized. Faculty, non-academic professionals, businesspeople, doctoral candidates, graduate students, and undergraduate students are invited to participate.

Our journal, JOBIE (Journal of Business, Industry, and Economics), is listed in Cabell's directory.

History
SOBIE was founded in 1999 by the Doug Barrett and the late Jim Couch, both from the University of North Alabama, with about 30 participants from 5 schools.

SOBIE is now the premier academic conference for small and regional universities, attracting participants from almost every state, several countries, businesses, and government agencies.

Student Research
Since its inception, SOBIE has made a commitment to advance the academic and career opportunities for both graduate and undergraduate students through research as an extension of the classroom.

Inspire the next generation of scholars by encouraging your students to attend SOBIE. Many students use this opportunity to present their senior theses.

Beginning in 2022, SOBIE is offering special sessions for students in doctoral programs. Doctoral students should indicate that the student(s) is/are currently in a doctoral program.

SOBIE waives the registration fee for students. However, they should register for the conference. Students are eligible to compete for awards recognizing their research. For consideration, please submit complete student papers by April 1 to Doug Barrett: jdbarrett@una.edu.

Publications
SOBIE publishes a peer-reviewed academic journal, JOBIE. Please contact Keith Malone, Editor: kdmalone@una.edu.
To view JOBIE, go to: www.buildingthepride.com/jobie

**Proceedings**

SOBIE publishes proceedings for each conference. The guidelines are available on our website (www.una.edu/sobie).

**Conference Schedule**

Sessions begin each day at 7:30am, allowing you time to enjoy Sandestin. On Thursday, sessions begin at 9:30am, immediately following the plenary breakfast and keynote address. The speaker for our keynote address will be announced at a later date.

SOBIE attempts to honor your preference for presentation. However, depending on the volume of submissions for a particular day, it may not be possible to honor all requests. Sessions are grouped by subject and typically limited to three papers to allow time for discussion and review. PowerPoint and web access will be provided. Graduate and undergraduate student research is presented in dedicated student sessions.

Other events, such as SOBIE Golf, SOBIE Tennis, and SOBIE Beach Volleyball will be announced prior to the conference.

**Submission of Papers and Conference Registration**

Please make your conference registration, separate from your hotel room, by Wednesday, March 9, 2022. SOBIE is in the process of upgrading to a new website and web registration is currently unavailable. To register for the conference email your abstract to Dr. Keith D. Malone at kdmalone@una.edu. In addition to your abstract, your email should include your research area, co-authors, and preference for presentation day, if you have a preference.

SOBIE allows you to submit one additional paper.

**Cost**

SOBIE offers an affordable conference rate of $275. Your conference payment includes a plenary breakfast on Thursday, April 14.

**Hotel Accommodations**

SOBIE offers a variety of accommodations for you and your family. Please make your hotel reservations separate from the conference registration, by Wednesday, March 9, 2022.

Make your hotel registration using the special SOBIE conference code, 24659U.
Sandestin Group Reservations:  
https://www.sandestin.com/  
Phone: 800-320-8115  
Fax: 850-267-8221

As always, Sandestin has a variety of room types available at the popular Bayside, Luau, and Beachside locations, with rates beginning at $158 at Bayside. Contact Sandestin for rental rates of specific room types at the various locations.

Area Airports
Northwest Florida Beaches International Airport (Panama City; about 30 minutes east of Sandestin):  http://www.iflybeaches.com/

Destin-Fort Walton Beach Airport:  http://www.flyvps.com/

Pensacola International Airport:  http://flypensacola.com/

Payment

Once you complete the conference registration, please submit your conference payment to the address below. All payments should be made by check either by your university or personal check. Early payment is preferred, but payment will be accepted at the conference. If you school requires a W-9, please forward it to this address or bring it to the conference. For your reference, SOBIE’s tax ID is: EIN 26-1843624.

Make checks payable to SOBIE and mail to:

SOBIE  
Keith D. Malone  
POB 5238  
One Harrison Plaza  
University of North Alabama  
Florence, AL 35632

Contact Information
Please contact Keith D. Malone, SOBIE Conference Vice-Chairman: sobie@una.edu or kdmalone@una.edu.

With warm regards,

Alan Chow
President, SOBIE 2022

David L. Black
Conference Chairman, SOBIE 2022