

**The Society of
Business, Industry, and Economics**
14th ANNUAL CONFERENCE

**Sandestin Golf and Beach Resort
April 17-20, 2012
Destin, Florida**

SOBIE CONFERENCE
2012



**Sandestin Golf and Beach Resort
Will Host**

SOBIE 2013 and 2014

April 16-19, 2013

April 8-11, 2014

Visit us online at

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14th SOBIE Annual Conference

April 17 – 20, 2012

Linkside Conference Center
Sandestin Golf and Beach Resort
Destin, Florida



President: David Kern, Arkansas State University
Vice-President: Taylor Stevenson, East Tennessee State University
Secretary/Treasurer: Keith Malone, University of North Alabama
Conference Chairman: David L. Black, University of North Alabama
Webmaster: John Sercel, SICS Consultants
Program Design: Sharon O'Conner, University of North Alabama
Founders: Jim Couch and Doug Barrett, University of North Alabama

SOBIE (Society of Business, Industry, and Economics) is a consortium of colleges and universities that promotes peer-reviewed research and student research, both graduate and undergraduate, and interaction with industrial practitioners. Our goal is to encourage business faculty members to respond to current economic and market issues. SOBIE's journal JOBIE (Journal of Business, Industry, and Economics) is listed in Cabell's directory.

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SOBIE 2012 KEYNOTE ADDRESS

Dr. Roy W. Spencer



Roy W. Spencer received his Ph.D. in meteorology at the University of Wisconsin-Madison in 1981. Before becoming a Principal Research Scientist at the University of Alabama in Huntsville in 2001, he was a Senior Scientist for Climate Studies at NASA's Marshall Space Flight Center, where he and Dr. John Christy received NASA's Exceptional Scientific Achievement Medal for their global temperature monitoring work with satellites. Dr. Spencer's work with NASA continues as the U.S. Science Team leader for the Advanced Microwave Scanning Radiometer flying on NASA's Aqua satellite. He has authored numerous scientific articles on weather and climate in the peer-reviewed literature. He has also authored three books: the New York Times bestseller *Climate Confusion*; *The Great Global Warming Blunder*; and *Fundanomics, the Free Market Simplified*.

Registration- Bayview Terrace

April 17	April 18	April 19	April 20
6:00 PM Hammerheads	7:00-11:00 AM	7:00-11:00 AM	7:00-11:00 AM

Wednesday

April 18	Terrace 1	Terrace 2	Terrace 3
7:30-8:45	1-Finance	2-CIS	3-Pedagogy
9:00-10:15	4-Ethics	5-Management	6-Finance
10:30-11:45	7-Roundtable Discussion I	8-Pedagogy	9-Business Law
12:00-1:15	10-Public Choice	11-Service Leadership	12-Roundtable Discussion II
1:30-2:45	13-Student Session		

Thursday

April 19	Terrace 1	Terrace 2	Terrace 3
7:30-9:00	Keynote Address and Breakfast-Bayview Room		
9:00-10:15	14-Accounting	15-CIS	16-Economics
10:30-11:45	17-Accounting	18-Finance	19-Sports Economics
12:00-1:15	20-Healthcare Economics	21-Marketing	22-Pedagogy
1:30-2:45	23-Finance	24-Management	25-Sports Economics
3:00-4:15	26-Student Session	27-CIS	28-Higher Education

Friday

April 20	Terrace 1	Terrace 2	Terrace 3
7:30-8:45	29-Accounting	30-Finance	31-Management
9:00-10:15	32-Accounting	33-Pedagogy	34-Marketing
10:30-11:45	35-Finance	36-Pedagogy	37-Student Session
12:00-1:15	38-Economics	39-Accounting	40-Student Session

History of SOBIE



SOBIE was founded in 1999 by Dr. Jim Couch and Dr. Doug Barrett, both from the University of North Alabama, to promote research at small colleges and regional universities. It began with about 30 participants from 5 schools. SOBIE has grown rapidly from a small regional conference to a national conference, attracting participants from many research universities, businesses, and government agencies. Many small liberal arts colleges encourage their students to attend SOBIE to present their senior theses.

Each year, professors, students, and business people gather to share their ideas. Although the economy is cyclical, research is not. The seeds for economic growth, market innovation, more effective business practices, consumer trends, and greater profits often come from the ideas we germinate through our research. SOBIE is a wonderful opportunity to highlight your cerebral pursuits throughout the year!

Since its inception, SOBIE has made a commitment to advance the academic and career opportunities for both graduate and undergraduate students through research. Research is an extension of the classroom, preparing the next generation of scholars - inspire their future, enhance their resume! Our corporate supporters, McGraw-Hill and Cengage, present monetary awards to student recipients. SOBIE is especially proud of its long, impressive list of student alumni!

ROUNDTABLE DISCUSSIONS

Roundtable I

What Causes Corporate Corruption?

Weston Smith will present a case study of the cause of corporate corruption at Healthsouth. Bob Armstrong will provide an analysis of ethics research, specifically the banality of wrongdoing and its systemic causes.

Roundtable Discussion II

Classroom Antics: Fun with a Purpose (Students are especially encouraged to attend this demonstration and participate in the class activity.)

David Deviney, John Crawford and Kevin Elder lead this session on engaging students in classroom lectures and discussions. This interactive, participatory session will explore various techniques used to engage students, including, games, magic, humor, and video clips.

Roundtable Discussion III

Informal Discussion

(Grand Terrace Boardroom Thursday at 9:00-10:15)

Roy Spencer will lead an informal discussion on topics ranging from global warming and other related issues.

SOBIE 2012

Wednesday, April 18

7:30 – 8:45

Terrace 1

Session 1: Finance

Chair: Rita Jones, Columbus State University

Banking in the 21st Century

Rita Jones, Columbus State University

Vicky Langston, Columbus State University

James Hauck, Columbus State University

A Case of Fraud: Phoenix Organization

Charles Russo, Towson University

Lasse Mertins, Towson University

Charles Martin, Towson University

Foreign Institutional Investment and the Indian Stock Market

Phillip Russel, Philadelphia University

D. K. Malhotra, Philadelphia University

Terrace 2

Session 2: Computer Information Systems

Chair: Guy Posey, Alabama A&M University

Covering Your Bases with IT Strategy

Brad Prince, University of West Georgia

iPads, iPhones, and Implications on Student's Critical Thinking

Donna Schaeffer, Marymount University

Online Customer Rating Systems Maybe More Manipulated Than We Think

Guy Posey, Alabama A&M University

Terrace 2

Session 5: Management

Chair: Bryan Kennedy, Athens State University

2009-2010 Annual Average Salary Comparison for Public Institutions of Higher Learning: Union or Agency Shop Rule States versus Right to Work States

Richard Wilson, Florida A&M University

Availability of Employee Assistance Program (EAP) Services

Bryan Kennedy, Athens State University

Eddie Burks, Troy University

Susan Herring, Athens State University

Linda Shonsey, Athens State University

Teresa Wambaugh, Athens State University

Lisa Rich, Athens State University

The Management of Mentor-Protégé in Healthcare Relationship in Social Media Network

Sandra Washington, Albany State University

A Re-Examination of Sex-Role Stereotyping and Gender Biases in the Job Selection Process

Robin Snipes, Columbus State University

Jennifer Pitts, Columbus State University

Terrace 3

Session 6: Finance

Chair: Alan Blaylock, Henderson State University

A Comparison Study of the Application of Various Mean-Variance Statistics to Portfolio Analysis

John Dyer, Georgia Southern University

Evaluating Financial Variables in Contrarian Strategy Decisions Using Data Mining

Ahmed Gomaa, Marywood University

Daniel Sputa, Marywood University

Market Breakdown of the Declining Marginal Reaction of ADR Issuers

Alan Blaylock, Henderson State University

Wednesday, April 18

10:30 – 11:45

Terrace 1

Session 7: Roundtable Discussion I – Corporate Ethics

What Causes Corporate Corruption?

Weston Smith, Weston Smith Solutions

Bob Armstrong, University of North Alabama

Terrace 2

Session 8: Pedagogy

Chair: Lisa Sandifer, Delta State University

Advising Online Students

Donna Schaeffer, Marymount University

Patrick Olson, National University

Soft Skills: Student Perception of Their Abilities

Lisa Sandifer, Delta State University

Eckward McKnight, Delta State University

Phyllis Bunn, Delta State University

Teaching Introductory Microeconomics: Online vs. Traditional Classroom Instruction

Shawn Carter, Jacksonville State University

Doris Bennett, Jacksonville State University

Cynthia McCarty, Jacksonville State University

NOTES

Wednesday, April 18

12 – 1:15

Terrace 1

Session 10: Public Choice

Chair: Adam Lowther, Air Force Research Institute

American Soft Power in the Asia-Pacific

Adam Lowther, Air Force Research Institute

Issues of War, Health and Politics: A Case Study of the 1944 U.S. Presidential Election

Bryan Kennedy, Athens State University

Eddy Burks, Troy University

Susan Herring, Athens State University

Linda Shonesy, Athens State University

Teresa Wambaugh, Athens State University

Lisa Rich, Athens State University

Does Presidential Wealth Indicate Effective Leadership?

Maghan Youngblood, University of North Alabama

Brett King, University of North Alabama

Jim Couch, University of North Alabama

Phil Burton, University of North Alabama

A New Way of Looking at Old Stuff

Steve Hamrick, Hourglass, LLC.

Will French, ModyPody.com

Terrace 2

Session 11: Service Leadership/Learning

Chair: Mary Kiker, Auburn University Montgomery

A Meta-Analytic Review of the Organizational Consequences of Servant Leadership

Mary Kiker, Auburn University Montgomery

Scott Kiker, Auburn University Montgomery

Service Learning in an Information Systems Course

Kevin Elder, Georgia Southern University

Paige Rutner, Georgia Southern University

Ronald MacKinnon, Georgia Southern University

Using a Team Project Framework to Develop Leadership Abilities

Tracy Smith, Middle Tennessee State University

Mark Jobe, Middle Tennessee State University

Terrace 1

Session 13: Student Session

Chair: Andrew Tiger, Union University

Domestic and International Stock Turnover Rate: The Factors that are Driving American Excess Turnover and Why Foreign Turnover Remains Low

Jordan Conley, University of North Alabama

John Ledgewood, University of North Alabama

Brett King, University of North Alabama

Kristy van Rensselaer, University of North Alabama

Medina Middle School Traffic Simulation

Meredith Gunn, Union University

Thomas Spencer, Union University

Ryan Cronin, Union University

Andrew Tiger, Union University

A Study of Teaching Similarities for Undergraduate Student's Perception of Faculty Leadership Style

Jessica Woods, Albany State University

Study of Flash Mobs through the Lens of Business

Joffe Wright, Albany State University

Cynthia Bennett, Albany State University

Chiou-Pirng Wang, Albany State University

Independent Variables Used to Predict the Intent of Homeowners to Remodel

Will Shepard, University of North Alabama

Bob Armstrong, University of North Alabama

An Historical Analysis of US Monetary Policy for Modern Europe

Kevin Bailey, University of North Alabama

David L. Black, University of North Alabama

NOTES

Thursday, April 19

7:30 – 8:45

**Bayview Terrace
Keynote Address & Breakfast**

**Dr. Roy Spencer, Climatologist for University of Alabama in Huntsville,
NASA, and the Rush Limbaugh Show.**

9:00 – 10:15

**Terrace 1
Session 14: Accounting
Chair: Ernest Capozzoli, Kennesaw State University**

International Accounting in a Trilateral MBA Program
Harold Little, Western Kentucky University
Mark Ross, Western Kentucky University

Performance of HBCUs on the CPA Examination for the Year 2010
Forrest Thompson, Albany State University
Clifford Marshall, Albany State University

Global Financial Reporting: Implications of XBRL and Standards Convergence
Ernest Capozzoli, Kennesaw State University

Worldwide vs. Territorial Taxation
Dale Spradling, Stephen F. Austin State University
George Hunt, Stephen F. Austin State University

NOTES

Terrace 2
Session 15: Computer Information Systems
Chair: John Crabtree, University of North Alabama

Tornado Risk Analysis using Dasymetric Mapping
John Crabtree, University of North Alabama

Presenting a Summer Computer Camp
Chlotia Garrison, Winthrop University

Holistic and Dyadic Trust in Modern Society: Potential Effects on Social Interaction
Michael Powell, North Georgia College & State University

Terrace 3
Session 16: Economics
Chair: Gokhan Karahan, Delta State University

Manufacturing Employment: Does Location Matter?
Willis Lewis, Winthrop University

Regionalism with Consumption Externalities
Seung-Dong Lee, University of Alabama at Birmingham
Manabendra Dasgupta, University of Alabama at Birmingham

Economics of Eminent Domain
Gokhan Karahan, Delta State University
Jim Couch, University of North Alabama
Donald Lacombe, West Virginia University

NOTES

Thursday, April 19

10:30 – 11:45

Terrace 1

Session 17: Accounting

Chair: Tim Wilson, Texas A and M University - Commerce

Internal Controls and the Rule of Law

Tim Wilson, Texas A and M University - Commerce

An Update on the IRS Tax Preparer Regulatory Initiative: A Competency Exam Is Added to the Tax Preparer Identification Number

Dan Meyer, Austin Peay University

Niesha Wolfe, Austin Peay University

Would SOX-Like Provisions for Municipal Governments Have Prevented the Jefferson County Bankruptcy?

Cynthia Sneed, Jacksonville State University

John Sneed, Jacksonville State University

The Tax Court Takes a Divot out Of Goosen's Income

Pam Spikes, University of Central Arkansas

Paul Jensen, University of Central Arkansas

Ken Griffin, University of Central Arkansas

Terrace 2

Session 18: Finance

Chair: Joseph Newman, Auburn University Montgomery

A Comparison of Stock Return Models Using Pitman Nearness Criterion

Alan Chow, University of South Alabama

Victoria Javine, University of South Alabama

Gwendolyn Pennywell, University of South Alabama

Online Stockbrokers: A Comparison of Fees and Services

Joseph Newman, Auburn University Montgomery

On the Default Possibility of the Overall Financial Market: Using the Opting Pricing Approach

Chung Baek, Troy University

Thursday, April 19

12 – 1:15

Terrace 1

Session 20: Healthcare Economics

Chair: Taylor Stevenson, East Tennessee State University

Financial and Social Determinants of Heart Attacks

Neil Riley, Francis Marion University

Robert Pugh, Francis Marion University

Rebecca Riley, McNeese State University

Current Challenges Facing Nursing Homes in the United States

Bryan Black, Freed-Hardeman University

State Public Health Rankings and Health Policy

Taylor Stevenson, East Tennessee State University

Medical Tort Reform: Policy Considerations and Proposals

David Austill, Union University

Terrace 2

Session 21: Marketing

Chair: Cameron Montgomery, Delta State University

A Study of Direct Mail Solicitations by Charitable Organizations

Maurice Elliard, Albany State University

Cynthia Bennett, Albany State University

The Effective Application of Mystery Shopping Research in Marketing Courses

Gary Geissler, University of Arkansas at Little Rock

Justification of the Marketing Prefix: Do we Really Need to Get Rid of Marketing?

Cameron Montgomery, Delta State University

Terrace 2

Session 24: Management

Chair: Kathleena Monds, Albany State University

Good Moral Character - Who Needs It?

Bruce Elder, University of Nebraska at Kearney

Kathy Smith, University of Nebraska at Kearney

Laurie Swinney, University of Nebraska at Kearney

Cultural Identity: The Wild Card of International Business

Nanda Shrestha, Florida A&M University

Listening to the Voice of the Customer: Lending an Operations Management Hand

Alan Chow, University of South Alabama

Nancy Lambe, University of South Alabama

Using Information Systems to Understand Proximity of Logistics Providers

Kathleena Monds, Albany State University

Terrace 3

Session 25: Sports Economics

Chair: Dennis Pearson, Austin Peay University

A Sports Economics Evaluation of Preseason College Basketball Polls and Predictions

Dennis Pearson, Austin Peay University

Dan Meyer, Austin Peay University

Using Prediction Markets to Forecast NCAA Basketball Attendance: The Big East

Rodney Paul, Syracuse University

Andrew P. Weinbach, Coastal Carolina University

Jon Plaut, Syracuse University

Adventures in Teaching Sports Marketing

Pj Forrest, Alcorn State University

Is High School Football a Deterrent to Dropping Out?

Mark Foster, University of North Alabama

Coleman Barron, University of North Alabama

Samuel Thigpen, University of North Alabama

Joshua Kidd, University of North Alabama

Thursday, April 19

3:00 – 4:15

Terrace 1

Session 26: Student Session

Chair: Kenneth Holt, Austin Peay State University

The Banking Boom

Kimberly Franklin, Murray State University
Steve Lacewell, Murray State University

Economics of Eminent Domain

Leslie Hunt, University of Mississippi
Gokhan Karahan, Delta State University
Jim Couch, University of North Alabama
Donald Lacombe, West Virginia University

IFRS and Its Effect on Reported Working Capital

Jordan Rehnstrom, University of Nebraska at Kearney
Laurie Swinney, University of Nebraska at Kearney

Georgia Pacific: Water, Carbon and Waste

Rachael Cragle, Pellissippi State Community College
Kenneth Holt, Austin Peay State University

Has Municipal Entrance in the Telecommunications Market Negatively Affected the Competitiveness of the Industry?

Matthew D. Boyle, Georgia College & State University

Terrace 2

Session 27: Computer Information Systems

Chair: Angela Walters, Fort Hays State University

Internal Controls for Internet Education

Tim Wilson, Texas A and M University - Commerce

2012 Computer Security Incidents

Chlotia Garrison, Winthrop University

Analyzing the Application of Ockham's Razor in Mobile Commerce Interface Design Strategies

Angela Walters, Fort Hays State University

Terrace 2

Session 30: Finance

Chair: Akash Dania, Alcorn State University

Utilizing FinGame within a Case-Oriented Advanced Managerial Finance Course

Susan Edwards, Grand Valley State University

Thomas Willey, Grand Valley State University

Sensitivity of Stock Market Return, Oil Prices and Exchange Rates to TED Spread

Akash Dania, Alcorn State University

Clyde Posey, Alcorn State University

An Evaluation of Monthly and Annual Returns from Pairs Trading and the Stability of Pairs

Mark Swanstrom, Northwestern State University of Louisiana

An Empirical Investigation of the Effects of the Great Recession on Corporate Working Capital Management Practices

Rakesh Duggal, Southeastern Louisiana University

Terrace 3

Session 31: Management

Chair: Kimberly Johnson, Auburn University Montgomery

Values-Based Leadership: A Comparison to Traditional

Kimberly Johnson, Auburn University Montgomery

The Evolving Role of the Physician Executive

Samuel Cappel, Southeastern Louisiana University

Avinash Waikar, Southeastern Louisiana University

Anthony Grieco, Southeastern Louisiana University

Second Wind in the Afternoon: Curing the Slump!

Lee Renfroe, University of North Alabama

Friday, April 20

9 – 10:15

Terrace 1

Session 32: Accounting

Chair: Michael Amspaugh, Delta State University

Implementation of and Relative Satisfaction with Governmental Accounting Standards Board Statement No. 34

Michael Amspaugh, Delta State University

What Is the Impact of the Home Buyer's Tax Credit on the Housing Market and the Overall Economy?

Tricia Snyder, William Paterson University

Elizabeth Ekmekjian, William Paterson University

Analysis of the Benefits and Risks of Participation in the IRS Voluntary Classification Settlement Program

Wayne Nix, Jackson State University

Accounting Majors' Perception of IFRS Integration in the Accounting Curricula

Aiesha G. Meeks, Jackson State University

Bobbie Daniels , Jackson State University

Yvonne Ellis, Columbus State University

NOTES

Terrace 2

Session 33: Pedagogy

Chair: Melissa Melancon, University of Louisiana at Monroe

Should Internships Be Required of Business Students?

Leslie Davidson, Austin Peay State University

Dan Meyer, Austin Peay State University

Best Practices for Online Course Delivery

Alice Batch, Arkansas Tech University

Nina Goza, Arkansas Tech University

Student Efficacy and Service Learning Projects

Melissa Melancon, University of Louisiana at Monroe

Terrace 3

Session 34: Marketing

Chair: Sara Robicheaux, Birmingham-Southern College

Information Content, Trust and Consumer Behavior: A Laboratory Experiment Involving U.S. and E.U. Subjects

Bert Morrow, Birmingham-Southern College

Sara Robicheaux, Birmingham-Southern College

Generalized Service Loyalty and Consumer Demographics

Don Snyder, Albany State University

Jonathan Elimimian, Albany State University

Eileen Snyder, Crisp County High School

Benefit Segmentation: An Underutilized Tool for Enhancing Customer Satisfaction, Value and Retention

Rice York, Mississippi College

Bryan Hayes, Mississippi College

Catfish Pate, Shrimp & Grits, Magnolias and Moon Pies: Reflections on the Market for "Southernness"

Carmen Reagan, Austin Peay State University

Using Uncertainty Measures and Sociological Mechanisms in Channel Operations: Measuring Results by Comparison with Expectations

Kenneth Day, Jacksonville State University

Friday, April 20

10:30 – 11:45

Terrace 1

Session 35: Finance

Chair: Manuel Russon, St. John's University

Debt Capacity and Equity Performance of Debt-Free Firms
Gisung Moon, Albany State University

Estimation of the Zero Coupon Yield Curve
Manuel Russon, St. John's University
Neil Riley, Francis Marion University
Kaushal Shah, St. John's University

Lessons Learned from Occupy Wall Street
Terry Dancer, Arkansas State University
Mark Foster, University of North Alabama
David Kern, Arkansas State University

Investment Complexity: Decision Heuristics in Security Analysis, Risk Components,
and the 2007 Credit Crisis
Michael Cudd, Mississippi College
Marcelo Eduardo, Mississippi College
Lloyd Roberts, Mississippi College

Terrace 2

Session 36: Pedagogy

Chair: Jeremy Stafford, University of North Alabama

Foreign and Domestic Students: Uncertainty Avoidance vs. the Stereotype
Alan Wright, Troy University
Doris Wright, Troy University

An Investigation of Ethics in Reporting Malfeasance among a Small Cohort of
Students Enrolled in Health Services Curricula
Melissa Melancon, University of Louisiana at Monroe
Robert Eisenstadt, University of Louisiana at Monroe
Victoria Durkee, University of Louisiana at Monroe

Student Perceptions of Professor Use of Current Technology: Does It Matter?
Dan Hallock, University of North Alabama
Mark Lawrence, University of North Alabama
Jeremy Stafford, University of North Alabama

Terrace 3
Session 37: Student Session
Chair: Joe Teng, Troy University

Cloud Computing Adoption Framework for Small and Medium-Size Enterprises

Sameer Bhardwaj, Troy University
Vinay Patel, Troy University
Joe Teng, Troy University

Cloud Computing: The Perfect Storm

Danny Halterman, High Point University
Teresa Huffman, High Point University
Rod Sizemore, High Point University
Quintin Williams, High Point University

Evaluation of Risk Zones

Cameron Martin, University of North Alabama
John Crabtree, University of North Alabama
Steven McKinney, SICS Consultants

Influence of Consumer Characteristics on Self-Website Connection (SWC) in the Social Media Context

Yujie Wei, University of West Georgia
Tarak Talpade, University of West Georgia
Hanson Yu, University of West Georgia
Salil Talpade, University of West Georgia

International Perspective on Business

Loic Mengou Dimithe, University of North Alabama
Keith Malone, University of North Alabama
Jim Couch, University of North Alabama

NOTES

Friday, April 20

12 – 1:15

Terrace 1

Session 38: Economics

Chair: Fesseha Gebremikael, Lake Sumter Community College

A Non-linear Explanatory Model of the US Inflation Experience 1946-2012
Manuel Russon, St. Johns University

Does Investing in Pharmaceutical Sector Provide Diversification Benefits?
Akash Dania, Alcorn State University
Clyde Posey, Alcorn State University

Charitable Contributions: Does the 'Old South' Prefer to Pass the Hat?
John Courington, Missouri Western State University
Sylvia Burgess, Cameron University

Florida's Poverty at a Glance
Fesseha Gebremikael, Lake Sumter Community College
Teshome Gabber, Alabama A&M University
Leslie Hurley, Lake Sumter Community College

Terrace 2

Session 39: Accounting

Chair: Nina Goza, Arkansas Tech University

Accounting Ethics
Kevin Mason, Arkansas Tech University
Nina Goza, Arkansas Tech University

Debt capacity and equity Performance of Debt-Free Firms
Gisung Moon, Columbus State University
Hongbok Lee, Western Illinois University
Doug Waggle, University of West Florida

The Economic and Accounting Merits of Cellulosic Ethanol in the United States,
Brazil and Nigeria
Clifford Marshall, Albany State University
Forrest Thompson, Albany State University
Amaechi Nwaokoro, Albany State University

The Effect of Episodic Market Conditions on Beta variability in Nigeria Stock Market
Prince Nwakanma, University of Port Harcourt
Hudson Nwakanma, Florida A&M University
Arewa Ajibola, Lagos State University

Terrace 3

Session 40: Student Session

Chair: Keith Malone, University of North Alabama

World Oil Price (WTI) Forecasting: Using both Univariate Forecasting and Multivariate Forecasting Methods

Yan Li, University of Mississippi

Sustaining Lean Tool Initiatives with A3 Management Techniques

Daniel Halterman, High Point University

Financial Effects of Mandatory Social Security on the States

Kathleen Baxter, Auburn University

Binge Drinking in the United States: Do Religion and Region Matter?

Matthew Gillison, Jacksonville State University

Credit Accessibility for Small Medium Enterprise in Nigeria as a Means of Economic Growth

Ralph Akalonu, University of North Alabama

Keith Malone, University of North Alabama

David L. Black, University of North Alabama

Personality & Creativity Meta-Analysis

Kimberly Taylor, Florida A&M University

Jamal Collins, Florida A&M University

Jennifer Collins, Florida A&M University

Shawnta Friday-Stroud, Florida A&M University

Microcredit: A Force for Social Change and Opportunity in the Middle East and North Africa

Allison Ray, University of North Alabama

Santanu Borah, University of North Alabama

Craig Christy, University of North Alabama

Scottish Independence: To Be or Not to Be

Denise O'Donnell, University of North Alabama

SOBIE CONFERENCE 2012 GUEST LIST

LAST

Akalonu
Aldredge
Amspaugh
Arewa
Armstrong
Austill
Badarinathi
Baek
Bailey
Barrett
Barron
Batch
Baxter
Bennett
Bennett
Bhardwaj
Bhargava
Black
Black
Black
Blaylock
Blöse
Borah
Boyle
Burgess
Burks
Callahan
Capozzoli
Cappell
Carter
Chow
Clark

FIRST

Ralph
Melissa
Michael
Ajibola
Robert
David
Ravij
Chung
Kevin
Doug
Coleman
Alice
Kathleen
Cynthia
Doris
Sameer
Vivek
Bryan
Genie
David
Alan
Laurence
Santanu
Matthew
Sylvia
Eddy
James
Ernest
Sanuel
Michael
Alan
Renaë

SCHOOL

University of North Alabama
Northwestern State University
Delta State University
Lagos State University (Nigeria)
University of North Alabama
Union University
University of North Carolina at Wilmington
Troy University
University of North Alabama
University of North Alabama
University of North Alabama
Arkansas Tech University
Auburn University
Albany State University
Jacksonville State University
Troy University
Alcorn State University
Freed-Hardeman University
Arkansas Tech University
University of North Alabama
Henderson State University
Grand Valley State University
University of North Alabama
Georgia College & State University
Cameron University
Troy University
Auburn University Montgomery
Kennesaw State University
Southeastern Louisiana University
Jacksonville State University
University of South Alabama
Henderson State University

SOBIE CONFERENCE 2012 GUEST LIST

LAST

FIRST

SCHOOL

Collins	Jamal	Florida A&M University
Collins	Jennifer	Florida A&M University
Conley	Jordan	University of North Alabama
Corkern	Sheree	Mississippi College
Couch	Jim	University of North Alabama
Courington	John	Missouri Western State University
Covarrubias	Laura	Texas A&M University-Commerce
Crabtree	John	University of North Alabama
Cragle	Rachael	Pellissippi State Community College
Crawford	John	Lipscomb University
Christy	Craig	University of North Alabama
Cronin	Ryan	Union University
Cudd	Robert	Mississippi College
Dancer	Terry	Arkansas State University
Dang	Peng	Auburn University at Montgomery
Dania	Akash	Alcorn State University
Daniels	Bobbie	Jackson State University
Dasgupta	Manabendra	University of Alabama at Birmingham
Davidson	Lesley	Austin Peay State University
Day	Kenneth	Jacksonville State University
Delcoure	Natalya	University of St.Thomas - Houston
Deviney	David	Tarleton State University
DiGregorio	Dean	Southeastern Louisiana University
Duggal	Rakesh	Southeastern Louisiana University
Dyer	John	Georgia Southern University
Eduardo	Marcelo	Mississippi College
Edwards	Susan	Grand Valley State University
Ekmekjian	Elizabeth	William Paterson University
Elder	Bruce	University of Nebraska at Kearney
Elder	Kevin	Georgia Southern University
Elliard	Maurice	Albany State University

SOBIE CONFERENCE 2012 GUEST LIST

LAST

Ellis
Elimimian
English
Flesher
Forrest
Foster
Franklin
Friday-Stroud
Gabber
Garrison
Gebremikael
Geissler
Gillison
Gomaa
Goza
Grieco
Griffin
Griffin
Gunn
Hallock
Halterman
Hamrick
Hauck
Hayes
Heriot
Herring
Higger
Holt
Huffman
Hunsader
Hunt
Hunt

FIRST

Yvonne
Jonathan
Donald
Dale
Pj
Mark
Kimberly
Shawnta
Teshome
Chlotia
Fesseha
Gary
Matthew
Ahmed
Nina
Anthony
Ken
Thomas
Meredith
Dan
Daniel
Steve
James
Bryan
Kirk
Susan
Eric
Kenneth
Teresa
Kenneth
George
Leslie

SCHOOL

Columbus State University
Albany State University
Texas A&M University-Commerce
University of Mississippi
Alcorn State University
University of North Alabama
Murray State University
Florida A&M University
Alabama A&M University
Winthrop University
Lake Sumter Community College
University of Arkansas at Little Rock
Jacksonville State University
Marywood University
Arkansas Tech University
Southeastern Louisiana University
University of Central Arkansas
Auburn University at Montgomery
Union University
University of North Alabama
High Point University
Hourglass, LLC.
Columbus State University
Mississippi College
Columbus State University
Athens State University
Syracuse University
Austin Peay State University
High Point University
University of South Alabama
Stephen F. Austin State University
University of Mississippi

SOBIE CONFERENCE 2012 GUEST LIST

LAST

Hurley
Igwebuike
Isaac
Javine
Jensen
Jobe
Johnson
Jones
Jung
Karahan
Kennedy
Kern
Kidd
Kiker
Kiker
King
Kochman
Lacombe
Lacewell
Lambe
Langston
Lawrence
Ledgewood
Lee
Lee
Lewis
Li
Lindsey
Little
Lowther
MacKinnon
Malhotra
Malone

FIRST

Leslie
John
Kendall
Victoria
Paul
Mark
Kimberly
Rita
Sungwoo
Gokhan
Robert
David
Joshua
Mary
David
Brett
Ladd
Donald
Steve
Nancy
Vicky
Mark
John
Hongbok
Seung-Dong
Willis
Yan
Jim
Harold
Adam
Ronald
D. K.
Keith

SCHOOL

Lake Sumter Community College
Alcorn State University
Appalachian School of Law
University of South Alabama
University of Central Arkansas
Middle Tennessee State University
Auburn University Montgomery
Columbus State University
Columbus State University
Delta State University
Athens State University
Arkansas State University
University of North Alabama
Auburn Montgomery
Auburn Montgomery
University of North Alabama
Kennesaw State University
West Virginia University
Murray State University
University of South Alabama
Columbus State University
University of North Alabama
University of North Alabama
Western Illinois University
University of Alabama at Birmingham
Winthrop University
University of Mississippi
Western Kentucky University
Western Kentucky University
Air Force Research Institute
Georgia Southern University
Philadelphia University
University of North Alabama

SOBIE CONFERENCE 2012 GUEST LIST

LAST

FIRST

SCHOOL

Manton	Edgar	Texas A&M University-Commerce
Marshall	Clifford	Albany State University
Martin	Cameron	University of North Alabama
Martin	Charles	Towson University
Mason	Kevin	Arkansas Tech University
McCarty	Cynthia	Jacksonville State University
McClain	Christine	McGraw-Hill
McClung	Steven	Mercer University
McIntosh	Joyce	University of North Alabama
McKinney	Steven	SICS Consultants
McKnight	Eckward	Delta State University
Meeks	Aiesha	Jackson State University
Melancon	Melissa	University of Louisiana at Monroe
Melodie	Phillips	Middle Tennessee State University
Mengou Dimithe	Loic	University of North Alabama
Mertins	Lasse	Towson University
Meyer	Dan	Austin Peay State University
Monds	Kathaleena	Albany State University
Montgomery	Cameron	Delta state university
Moon	Gisung	Columbus State University
Moore	Evan	Auburn University at Montgomery
Morgan	Mark	Mississippi College
Mounce	Patricia	University of Central Arkansas
Newman	Joseph	Auburn University Montgomery
Nix	Wayne	Jackson State University
Nixon	Tom	Pearson Publishing
Nwakanma	Prince	University of Port Harcourt (Nigeria)
Nwakanma	Hudson	Florida A&M University
Nwaokoro	Amaechi	Albany State University
Olson	Patrick	National University
Patel	Vinay	Troy University
Paul	Rodney	Syracuse University

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SOBIE CONFERENCE 2012 GUEST LIST

LAST

Pearson
Pennywell
Pitts
Plaut
Poff
Posey
Posey
Powell
Prince
Pugh
Ray
Reagan
Rehnstrom
Renfroe
Rich
Riley
Riley
Roberts
Robertson
Robicheaux
Ross
Russel
Russon
Russon
Rutner
Schaeffer
Schirru
Shah
Shain
Shemwell
Shepherd
Shonesy
Shrestha

FIRST

Dennis
Gwendolyn
Jennifer
Jon
Kent
Clyde
Guy
Michael
Bradley
Robert
Allison
Carmen
Jordan
Lee
Lisa
Neil
Rebecca
Lloyd
Paul
Sara
Mark
Philip
Charles
Manuel
Paige
Donna
Stephanie
Kaushal
Roscoe
Donald
William
Linda
Nanda

SCHOOL

Austin Peay State University
University of South Alabama
Columbus State University
Syracuse University
North Georgia College & State University
Alcorn State University
Alabama A&M University
North Georgia College & State University
University of West Georgia
Francis Marion University
University of North Alabama
Austin Peay State University
University of Nebraska at Kearney
University of North Alabama
Athens State University
Francis Marion University
McNeese State University
Mississippi College
University of Texas - Brownsville
Birmingham-Southern College
Western Kentucky University
Philadelphia University
Towson University
St. John's University
Georgia Southern University
Marymount University
Texas A&M University-Commerce
St. John's University
Austin Peay State University
East Tennessee State University
University of North Alabama
Athens State University
Florida A&M University

SOBIE CONFERENCE 2012 GUEST LIST

LAST

Singleton
Sizemore
Smith
Smith
Smith
Smith
Sneed
Sneed
Snipes
Snyder
Snyder
Snyder
Ray
Roy
Spikes
Spradling
Sputa
Stafford
Stevenson
Swanstrom
Swinney
Swinton
Talpade
Talpade
Taylor
Taylor
Teng
Thigpen
Thomas
Thompson
Thornell
Tiger
Waggle
Waikar

FIRST

Tommie
Rod
Garry
Kathy
Tracy
Weston
Cynthia
John
Robin
Don
Eileen
Tricia
Allison
Spencer
Pamela
Dale
Daniel
Jeremy
Taylor
Mark
Laurie
John
Salil
Tarak
Kimberly
Thomas
Joe
Samuel
Spencer
Forrest
John
Andrew
Doug
Avinash

SCHOOL

Columbus State University
High Point University
Tarleton State University
University of Nebraska at Kearney
Middle Tennessee State University
Weston Smith Solutions
Jacksonville State University
Jacksonville State University
Columbus State University
Albany State University
Crisp County High School
William Paterson University
University of North Alabama
University of Alabama at Huntsville
University of Central Arkansas
Stephen F. Austin State University
Marywood University
University of North Alabama
East Tennessee State University
Northwestern State University of Louisiana
University of Nebraska at Kearney
Georgia College & State University
University of West Georgia
University of West Georgia
Florida A & M University
Delta State University
Troy University
University of North Alabama
Union University
Albany State University
University of North Alabama
Union University
University of West Florida
Southeastern Louisiana University

SOBIE CONFERENCE 2012 GUEST LIST

LAST

Walters
Wambaugh
Wang
Washington
Watters
Wei
Weinbach
Westley
Willey
Williams
Wilson
Wilson
Wimberly
Wolfe
Woods
Wright
Wright
Wright
York
York
Youngblood
Yu

FIRST

Angela
Teresa
Chiou-Pirng
Sandra
Michael
Yujie
Andrew
Christopher
Thomas
Quintin
Tim
Richard
Samantha
Niesha
Jessica
Alan
Doris
Joffe
Jerry
Rice
Maghan
Hanson

SCHOOL

Fort Hays State University
Athens State University
Albany State University
Albany State University
Henderson State University
University of West Georgia
Coastal Carolina University
Jacksonville State University
Grand Valley State University
High Point University
Texas A and M University - Commerce
Florida A&M University
Cengage
Austin Peay State University
Albany State University
Troy University
Troy University
Albany State University
University of West Florida
Mississippi College
University of North Alabama
University of West Georgia

SOBIE CONFERENCE 2012

List of Participating Schools, Businesses, and Organizations

Air Force Research Institute
Alabama A&M
Albany State University
Albany State University
Alcorn State University
Appalachian School of Law
Arkansas State University
Arkansas Tech University
Athens State University
Auburn University
Auburn University at Montgomery
Austin Peay State University
Birmingham-Southern College
Cameron University
Coastal Carolina University
Columbus State University
Delta State University
East Tennessee State University
Florida A&M University
Fort Hays State University
Francis Marion University
Freed-Hardeman University
Georgia College & State University
Georgia Southern University
Grand Valley State University
Henderson State University
High Point University
Jackson State University
Jacksonville State University
Kennesaw State University
Lagos State University (Nigeria)
Lake Sumter Community College
Lipscomb University
Marymount University
Marywood University
McNeese State University
Mercer University
Middle Tennessee State University
Mississippi College
Missouri Western State University
Murray State University
National University
North Georgia College & State University
Northwestern State University
Northwestern State University of Louisiana
Pellissippi State Community College
Philadelphia University
Southeastern Louisiana University
St. John's University
Stephen F. Austin State University
Syracuse University
Tarleton State University
Texas A&M University-Commerce
Towson University
Troy University
Union University
University of Alabama at Birmingham
University of Arkansas at Little Rock
University of Central Arkansas
University of Louisiana at Monroe
University of Mississippi
University of Nebraska at Kearney
University of North Alabama
University of North Carolina at Wilmington
University of St. Thomas – Houston
University of Texas – Brownsville
University of West Florida
University of West Georgia
Western Illinois University
Western Kentucky University
West Virginia University
William Paterson University
Winthrop University

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1999: Florence, AL

President: Jim Couch, University of North Alabama

2000: Cleveland, MS

President: Keith Atkinson, University of Central Arkansas

2001: Natchez, MS

President: Vivek Bhargava, Alcorn State University

2002: Gulf Shores, AL

President: Doug Barrett, University of North Alabama

2003: Ft. Walton Beach, FL

President: Jim Couch, University of North Alabama

2004: Branson, MO

President Doug Barrett, University of North Alabama

2005: Hot Springs, AR

President: Steve Wells, University of Central Arkansas

2006: Natchez, MS

President: Vivek Bhargava, Alcorn State University

2007: Gulf Shores, AL

President: Jim Couch, University of North Alabama

2008: Sandestin, FL

President: Doug Barrett, University of North Alabama

2009: Sandestin, FL

President, Lisa Sandifer, Delta State University

2010: Sandestin, FL

President: Vivek Bhargava, Alcorn State University

2011: Sandestin, FL

President: Rita Jones, Columbus State University

2012: Sandestin, FL

David Kern, Arkansas State University

2013: Sandestin, FL

President-elect: Taylor Stevenson, East Tennessee State University

Board of Directors

President: David Kern, Arkansas State University

Vice-President: Taylor Stevenson, East Tennessee State University

Secretary/Treasurer: Keith Malone; University of North Alabama

Board of Directors:

Vivek Bhargava, Alcorn State

Doug Barrett, University of North Alabama

Jim Couch, University of North Alabama

James Hasselback, North Florida

Rita Jones, Columbus State

David Kern, Arkansas State

Dennis Pearson, Austin Peay State University

Lisa Sandifer, Delta State

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