



February 14, 2019

To Whom it May Concern,

On September 28, 2019, the Fraternity and Sorority Life community at the University of North Alabama will hold our third annual Homecoming 5K to raise money for scholarships for fraternity and sorority members. Last year we had nearly 70 participants registered and we hope to increase participation this year. The University of North Alabama's Fraternity and Sorority Life is dedicated to enhancing the undergraduate fraternity and sorority experience by fostering an inclusive community, providing academic, personal, social, service, and leadership opportunities, and promoting a strong values-based Fraternity and Sorority community. We are excited to welcome students, families, alumni, and community members to join us for this event!

Unique support opportunities are offered to local businesses in the form of sponsorships, as listed below:

**Platinum Sponsor- \$300**

- Large logo on race t-shirt
- Opportunity to promote in race packets\*
- Highlighted on race registration website, UNA FSL website, and UNA FSL Instagram
- 2 complimentary registrations

**Gold Sponsor- \$200**

- Medium logo on race t-shirt
- Opportunity to promote in race packets\*
- Highlighted on race registration website, UNA FSL website, and UNA FSL social media (Instagram)

**Silver Sponsor-\$100**

- Small logo on race t-shirt
- Highlighted on race registration website, UNA FSL website, and UNA FSL social media (Instagram)

**Student Organization Sponsor\*\*- \$50**

- Listed on race t-shirt

Your support of this event not only benefits the members in our community, but the overall health and well-being of our community. Thank you in advance for your supporting the University of North Alabama's Fraternity and Sorority community.

Regards,

Ashley Christman

*Assistant Director of Student Engagement  
for Fraternity and Sorority Life*

256.765.4106  
greeklife@una.edu

\* all promotional materials must be delivered by September 20<sup>th</sup> to be included.

\*\* Only Registered Student Organizations at the University of North Alabama are eligible for this sponsorship level.



# Homecoming 5K Sponsorship Registration

## **Platinum Sponsor- \$300**

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## **Student Organization Sponsor- \$50**

- Listed on race t-shirt

Business/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please Check One:

☐ **Platinum Sponsor- \$300**

☐ **Silver Sponsor-\$100**

☐ **Gold Sponsor- \$200**

☐ **Student Organization Sponsor- \$50**

**Please mail registration and check (payable to UNA Fraternity & Sorority Life) to:**

**Fraternity & Sorority Life  
UNA Box 5033  
Florence, AL 35632**

*For sponsorships to appear on race materials, please submit by September 1, 2019.*

*Logos for platinum, gold, and silver sponsors must be emailed to [greeklife@una.edu](mailto:greeklife@una.edu) by September 1, 2019 as a grayscale or black and white image (png or jpeg file).*

*All promotional materials to be included in race packets (for platinum and gold sponsors) must be received by September 20, 2019. Race registration waiver codes for platinum and gold will be emailed to contact listed by September 4, 2019.*